## A.V.C. COLLEGE (AUTONOMOUS)

UGC Recognized 'College with Potential for Excellence - Phase 1 & 11 NIRF All India Ranking 2019: College (Rank-band: 101-150) MANNAMPANDAL, MAYILADUTHURAI - 609305



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## Title 1: Sharpening the Employability Skills and Enhancing the Placement **Opportunities**

Goal: Many students are capable of scoring high marks in their subject and finishing the programme with excellent grades. But they lack the employability skill due to inadequate practical knowledge, lack of exposure, inhibition to talk, developing social disability. Hence, the main purpose is to sharpen the soft skills of the individuals to perform well in the interview for increasing the placement opportunities.

**Processes:** The students are asked to take soft-skill training. The variety of activities and training undertaken in the course would make the student to understand different types of employability skills such as communication skill, team building, co-operating, leading, supporting and taking responsibility.

**Practice:** The students are asked to enroll in the intensive soft-skill training course for 4-5 days by using a variety of 15-20 different resource persons who cover different aspects of soft-skill training. The resource persons used experiential learning to understand different soft skills. The learning by doing made them understand all aspects of soft skill.

Evidence: The students developed confidence and took effort to attend all the campus placement interviews. The success or performance satisfaction in one interview boosted the students self reliance tremendously. The participation in the course enhanced the healthy competitions among the students and made them to interact intensively. Such interactions helped them to establish new friendship which ultimately made them to join in the job. The conduction of the course before the interview made them to get placement in the campus interview.

Problem faced: The time for conducting the training is extremely restricted and students found stressful amidst the working days. The financial constrain became significant for many of the economically backward and particularly first generation gradates. Courses were conducted the whole day which caused inconvenience to the part-time job holders.

Resource required: To reduce the financial constrain and to make the students to attend the training, it is essential to get the funding for which CSR support from the potential firms. Further, the students need to stay long hours during the course time.

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**AVCC: Best Practices** 

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## Title 2: Promoting Social Responsibility and Character Building of the Students

Goal: The primary goal is to inculcate among the students the desire to serve for the community and shape and sharpen their character. The students are from different level of economic and social status. Most of the parents make the students to be extremely comfortable which makes the students to think selfishly and taken for granted in all issues. The students should understand the neediness of their social responsibilities to serve to the community who are deprived of even basic requirements.

**Processes:** The students are asked to enroll any one of the service organizations as per their desire as Part-V activity. Make them to understand the purpose and necessity of the social service and ways of providing service to the community. Make the student to visit the adopted village and to understand the life style and socio-economic status of the people.

**Practice:** During the course of time the students will be asked to attend the many day camps to understand the services which the villagers require. Based on the requirement of the people ask the students to make priority based plan and execution of the community services.

Evidence: The student planted saplings along with the village people near to their dwellings and make them to look after the sapling. Also the student assessed the status of the villager and found the possible supports they can get from the Government schemes, loans, etc. The students conducted awareness rally, distribution of bit notices, discussion with the villagers, etc.

Problem faced: The time for the service is inadequate. The availability of the village people without prior information curtails the contact hours and continuous processing and monitoring

Resource required: Financial support from the host institution is restricted. The logistic/travel support to the village is another constrain.

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AVCC: Best Practices Page 2 of 2