



## Yearly Status Report - 2018-2019

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>		A.V.C. COLLEGE (AUTONOMOUS)
Name of the head of the Institution		Dr. R. NAGARAJAN
Designation		Principal
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		04364222264
Mobile no.		9487112627
Registered Email		avccollegeauto@gmail.com
Alternate Email		avcciqacrn@gmail.com
Address		Mannampandal, Mayiladuthurai, Nagapattinam District, Tamil Nadu
City/Town		Mayiladuthurai
State/UT		Tamil Nadu
Pincode		609305

<b>2. Institutional Status</b>					
Autonomous Status (Provide date of Conformant of Autonomous Status)			24-Jun-1987		
Type of Institution			Co-education		
Location			Rural		
Financial Status			state		
Name of the IQAC co-ordinator/Director			Dr. A Govindarasu		
Phone no/Alternate Phone no.			04364229225		
Mobile no.			9443715848		
Registered Email			avccollegeauto@gmail.com		
Alternate Email			avcciqacrn@gmail.com		
<b>3. Website Address</b>					
Web-link of the AQAR: (Previous Academic Year)			<a href="http://www.avccollege.net/pdf/aqar2017-18.pdf">http://www.avccollege.net/pdf/aqar2017-18.pdf</a>		
<b>4. Whether Academic Calendar prepared during the year</b>			Yes		
if yes,whether it is uploaded in the institutional website: Weblink :			<a href="http://www.avccollege.net/pdf/Calendar_2018_2019.pdf">http://www.avccollege.net/pdf/Calendar_2018_2019.pdf</a>		
<b>5. Accrediation Details</b>					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
3	A	3.34	2013	23-Mar-2013	22-Mar-2018
2	A	0	2006	17-Oct-2006	16-Oct-2011
1	Four Star	0	2000	07-Feb-2000	06-Feb-2005
<b>6. Date of Establishment of IQAC</b>			29-Jun-2004		
<b>7. Internal Quality Assurance System</b>					

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Hands-on training on Tally.ERP NINE for non-teaching staff	06-Dec-2018 5	14
UGC-NET coaching class for Paper-I	11-Dec-2018 4	56
Training programme on Campus to Corporate through Placement Cell	13-Oct-2018 4	1250
Guest Lecture on Enterprise Resource Planning by Computer Science Dept	20-Jul-2018 1	100
Training on Development of Mobile Application using JAVA and Android Studio by ICT Academy	24-Aug-2018 1	282
Unemployed Youth Employment Generation Programme (UYEGP) conducted in our college by officials from the District Industrial Centre (DIC), 10 village coordinators and 30 college coordinators participated the programme	20-Feb-2019 1	530
Meeting organized in the Departments regarding Speedy Collection and Compilation of AQAR data	30-Jul-2018 1	159
Enterprise Resource Planning by Mr. R.Chandrasekaran M.C.A., Consultant, Tata Consultancy Services, Chennai, Resource person	20-Jul-2018 1	100
Job Opportunities and Interview Skills, Mr. Thilak Rethinekumar, Oracle Corporation, USA	10-Dec-2018 1	269
National Seminar on Sa.Kandhisamy padaipalumai	24-Oct-2018 1	120
Youth Parliament Programme	27-Jan-2019 2	200

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**8. Provide the list of Special Status conferred by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
A.V.C. College (Autonomous)	College with Potential for Excellence - Phase II	UGC	2017 5	12500000
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**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

Upload latest notification of formation of IQAC

[View File](#)

**10. Number of IQAC meetings held during the year :**

5

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

**11. Whether IQAC received funding from any of the funding agency to support its activities during the year?**

No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Timely preparation and submission of AQAR for NAAC and NIRF for MHRD Organized capacity building programmes viz., Training / FDP / Workshop for Students, Teaching and Non Teaching Faculty Arranged placement training programmes and mock interviews and providing Campus interview along with Placement Cell Supported for the Academic audit and Campus Green audit Provided Guidance in framing location specific curriculum

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achievements/Outcomes
Implementation of location specific curriculum	Preparation of location specific curriculum suitable for the institution
Training programme for students for employability skills	Organized around thirteen training programmes for the final year students

	on Competitive exams/Soft skill training/Woman Empowerment Programme/etc., .
Faculty Development programme	Organized two Faculty development Programmes from 13 to 15 June 2019 22 June 2019
Faculty Training Programme	Conducted UGC NET Paper I coaching for the faculty members
Submission of AQAR	Submitted
Submission of report to NIRF	Report Submitted on 06.12.2018
Conduct of Campus Green Audit	Conducted campus green audit with student EXNORA on 21.01.2019 to 25.01.2019
Assisting the departments for Guest lectures	Totally nineteen different lectures
Encourage the staff and students to undertake online courses	Totally eight SWAYAM courses were completed by students, two staff completed MOOC course and fourteen students completed NPTEL
Encouraging and facilitating the Management Aided staff members to attend long duration the orientation and refresher courses	Four staff members attended the courses
Encouraging researchers to upload the gene sequences in the online databases	Four sequences were uploaded
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<b>14. Whether AQAR was placed before statutory body ?</b>	Yes				
<table border="1" style="width: 100%;"> <thead> <tr> <th style="width: 50%;">Name of Statutory Body</th> <th style="width: 50%;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Staff Council</td> <td style="text-align: center;">17-Oct-2019</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	Staff Council	17-Oct-2019
Name of Statutory Body	Meeting Date				
Staff Council	17-Oct-2019				
<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	No				
<b>16. Whether institutional data submitted to AISHE:</b>	Yes				
Year of Submission	2019				
Date of Submission	28-Feb-2019				
<b>17. Does the Institution have Management Information System ?</b>	Yes				
If yes, give a brief description and a list of modules	<ul style="list-style-type: none"> <li>• Tailormade softwares and macros are</li> </ul>				

currently operational (maximum 500 words)

developed indigenously using EXCEL, COBAL, JAVA, etc., to perform calculations, computations and consolidation of the accounts in the Office such as Finance Statements, Pension Statements, Arrear Bills, Income Tax Calculator, etc. electronic fund transfer is used through the bank paperless transactions through account credit, etc., • Softwares and macros are developed for processing and printing of hall tickets, mark lists, consolidation of marks of Controller of Examination office. Tailormade macros are developed using EXCEL to process attendance and consolidation of CIA components. Computerized seating arrangements are done for centralized CIA Tests and Semester Examinations. • The computers of different administrative staff members are connected with Centralized computer servers which enabled to access the information from different terminals to develop the reports and consolidation of data for various purposes. • AUTOLIB software in the library, Barcoding was done for all library books, OPAC Book Search facility with user interfaces is available for checking the availability and accessibility of books. Students and staff use barcoded ID cards and the entry and exit of the library is monitored through Barcode ID scanning machine • Semester results are published through Online by using college webpage. Circular and information are passed through college website. Electronic Public Addressing systems are used to reach the students for announcement and circulars • Downloadable applications from the college webpage for student admission as option and admission processes and details pertaining to single window counseling through college website. • Biometric Attendance through Finger Print for staff members Online connected CCTV Surveillance cameras in different locations in the campus, inside library, waiting hall and canteen • Internet and email for business communication/transactions mass SMS for communication • Electronic Public Address System in all class rooms, laboratories, staff rooms, and waiting hall • Livetelecast of the college functions are being done by the

Dept of Visual Communications through internet by using specialized software and hardwares • Access to course materials through digital library by using intranet connected with common server. • Specialized computer labs for specific programme such as MatLab, GIS, Bioinformatics, etc. • Server connected English Language lab for practicing linguistic skills

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Design and Development

##### 1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BSc	USMIB	Microbiology	04/04/2019
BSc	USVIC	Visual communication	04/04/2019
BSc	USBIT	Biotechnology	04/04/2019
BSc	USBOT	Botany	04/04/2019
BSc	USZOO	Zoology	04/04/2019
MA	PATAM	Tamil	04/04/2019
MA	PAENG	English	04/04/2019
MA	PAECO	Economics	04/04/2019
MCom	PCCOM	Commerce	04/04/2019
MSc	PSPHY	Physics	04/04/2019
MSc	PSCHE	Chemistry	04/04/2019
MSc	PSMAT	Mathematics	04/04/2019
MSc	PSESE	Electronic Science	04/04/2019
MSc	PSMIB	Microbiology	04/04/2019
MSc	PSBIT	Biotechnology	04/04/2019
MSc	PSCSE	Computer Science	04/04/2019
MSc	PSBOT	Botany	04/04/2019
BA	UATAM	Tamil	04/04/2019
BA	UAENG	English	04/04/2019
BA	UAHIS	History	04/04/2019
BA	UAECO	Economics	04/04/2019
BCom	UCCOM	Commerce	04/04/2019
BBA	UMBBA	Management Studies	04/04/2019
BSc	USMAT	Mathematics	04/04/2019
BSc	USPHY	Physics	04/04/2019
BSc	USCHE	Chemistry	04/04/2019

BSc	USCSE	Computer Science	04/04/2019
BCA	UPBCA	Computer Application	04/04/2019
BSc	USESE	Electronic Science	04/04/2019
MSc	PSZOO	Zoology	04/04/2019
MSc	PSWLB	Wildlife Biology	04/04/2019
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
BSc	Electronic Science	17/06/2019	Digital Electronics - 18EL305	17/06/2019
BSc	Electronic Science	17/06/2019	Practical - III Digital Experiments - 18ELP306	17/06/2019
BSc	Electronic Science	17/06/2019	Computer Hardware - 18SEL301	17/06/2019
BSc	Electronic Science	17/06/2019	Operational Amplifiers and Linear Integrated Circuits - 18EL407	17/06/2019
BSc	Electronic Science	17/06/2019	Major Practical -IV - 18ELP408	17/06/2019
BSc	Microbiology	17/06/2019	Microbial Physiology - 18MB305	17/06/2019
BSc	Microbiology	17/06/2019	Mushroom technology and value added products - 18SMB301	17/06/2019
BSc	Visual communication	17/06/2019	Photography - 18VC305	17/06/2019
BSc	Visual communication	17/06/2019	Writing for Media - 18AVC305	17/06/2019
MA	English	17/06/2019	Project & viva-voce - 18PENPR4	17/06/2019
BSc	Botany	17/06/2019	Pteridophytes Gymnosperms & Palacobotany 18SBO301	17/06/2019



MA	History	17/06/2019	Human Rights - 18PHIE101	17/06/2019
MA	History	17/06/2019	Civil Service Examinations and Personality Development-18E DHI201	17/06/2019
MA	Economics	17/06/2019	Research Methodology in Economics - 18PEC312	17/06/2019
MA	Economics	17/06/2019	Environmental Issues and Management - 18EDEC302	17/06/2019
MSc	Physics	17/06/2019	Functional Physics - 18EDPH302	17/06/2019
MSc	Physics	17/06/2019	Analytical Methods in Physics-18PH414	17/06/2019
MSc	Physics	17/06/2019	Project-18PPH PR4	17/06/2019
MSc	Chemistry	17/06/2019	Elective-II- Petro and Petroleum Products-18 PCHE302	17/06/2019
MSc	Chemistry	17/06/2019	Analytical Chemistry -18 PCH415	17/06/2019
MSc	Chemistry	17/06/2019	Modern Chemistry-18 PCH416	17/06/2019
MSc	Chemistry	17/06/2019	Project - 18PCHPR	17/06/2019
MSc	Mathematics	17/06/2019	Programming in C++ -18PMA311	17/06/2019
MSc	Mathematics	17/06/2019	Practical Programming in C++ - 18PMAP312	17/06/2019
MSc	Mathematics	17/06/2019	Graph Theory - 18PMAE302	17/06/2019
MSc	Mathematics	17/06/2019	Computational Statistics -II - 18EDMA302	17/06/2019
MSc	Mathematics	17/06/2019	Stochastic Processes - 18PMA414	17/06/2019
MSc	Mathematics	17/06/2019	Operations	17/06/2019

			Research - 18PMAE403	
MSc	Electronic Science	17/06/2019	Embedded Systems and RTOS - 18PEL309	17/06/2019
MSc	Electronic Science	17/06/2019	Advanced Microcontroller - 18PEL310	17/06/2019
MSc	Electronic Science	17/06/2019	Programmable Logic Controller - 18PEL311	17/01/2019
MSc	Electronic Science	17/06/2019	Practical III -Microcontrolle r & Microprocessor Programming - 18PELP312	17/06/2019
MSc	Electronic Science	17/06/2019	Nanotechnology and its applications - 18PELE302	17/06/2019
MSc	Electronic Science	17/06/2019	EDC-II Smart Electronics - 18EDEL302	17/06/2019
MSc	Electronic Science	17/06/2019	Mobile Communication - 18PEL413	17/06/2019
MSc	Electronic Science	17/06/2019	VLSI Design and VIIDL Tools - 18PEL414	17/06/2019
MSc	Electronic Science	17/06/2019	Industrial Electronics - 18PELE403	17/06/2019
MSc	Electronic Science	17/06/2019	Project - 18PELPR4	17/06/2019
MSc	Micro Biology	17/06/2019	Molecular biology and Microbial genetics - 18PMB311	17/06/2019
MSc	Micro Biology	17/06/2019	Medical Microbiology - 18PMB312	17/06/2019
MSc	Micro Biology	17/06/2019	Immunology and Immunotechn ology - 18PMB313	17/06/2019
MSc	Micro Biology	17/06/2019	Microbial Biotechnology and Genetic -	17/06/2019

			Engineering - 18 PMB 314	
MSc	Zoology	17/06/2019	Practical - IV - 18PZOP415	17/06/2019
MSc	Zoology	17/06/2019	Vermitechnology - 18PZOE101	17/06/2019
MSc	Zoology	17/06/2019	Aquaculture - 18PZOE402	17/06/2019
MSc	Zoology	17/06/2019	Project 18PZOPR	17/06/2019
MSc	Wildlife Biology	17/06/2019	Biostatistics and computer applications - 18 PWL 208	17/06/2019
MSc	Wildlife Biology	17/06/2019	Forest Entomology - 18PWL209	17/06/2019
MSc	Wildlife Biology	17/06/2019	Fundamentals of Bioinformatics & Biotechniques - 18EDBI201	17/06/2019
MSc	Wildlife Biology	17/06/2019	Physiology & Health care of Wild animals - 18PWL207	17/06/2019
MSc	Wildlife Biology	17/06/2019	Forestry & Sylviculture - 15PWL206	17/06/2019
MSc	Wildlife Biology	17/06/2019	Wildlife Management Techniques - 18PWL311	17/06/2019
MSc	Wildlife Biology	17/06/2019	Management of Zoos, Sanctuaries and National Parks - 18PWL312	17/06/2019
MSc	Wildlife Biology	17/06/2019	Ethology of Wildlife - 18PWL213	17/06/2019
MSc	Wildlife Biology	17/06/2019	Project 18PWLPR	17/06/2019
BA	Tamil	17/06/2019	Thamil Ilakkiya Ilakkana varalaru 15STAE301	17/06/2019
BA	Tamil	17/06/2019	Ithazhiyal- 15ATA303	17/06/2019

BA	Tamil	17/06/2019	Suvadiyial - Padithalum Path ippithalum-15ST AP303	17/06/2019
BA	Tamil	17/06/2019	Irupatham Nootrandu Thamizh Ilakkiya Varala ru-15TAE402	17/06/2019
BA	Tamil	17/06/2019	Medaithamizh- 15TAE503	17/06/2019
BA	English	17/06/2019	Part - II English for Communication- III - 18LE303	17/06/2019
BA	English	17/06/2019	Part - II English for Communication - IV - 18LE404	17/06/2019
BA	History	17/06/2019	Tourism and Travel management - 18SHI301	17/06/2019
BA	Economics	17/06/2019	Introduction to Computer in Economics -18ECE301	17/06/2019
BA	Economics	17/06/2019	Sales Management -18AEC303	17/06/2019
BA	Economics	17/06/2019	Communication and Personality Development -18SEC301	17/06/2019
BA	Economics	17/06/2019	Personnel Management - 18EC406	17/06/2019
BA	Economics	17/06/2019	Entrepreneurial Development - 18 ECE402	17/06/2019
BA	Economics	17/06/2019	Economics for Competitive Examinations - 18 NMEC401	17/06/2019
BBA	Management Studies	17/06/2019	Marketing Management - 18BU305	17/06/2019
BBA	Management Studies	17/06/2019	Business Law-18BUE301	17/06/2019
BBA	Management Studies	17/06/2019	Computer Application in	17/06/2019

			Business-18ACAB 303	
BBA	Management Studies	17/06/2019	Banking Practices 18SBA301	17/06/2019
BBA	Management Studies	17/06/2019	Cost Accounti ng-18BU406	17/06/2019
BBA	Management Studies	17/06/2019	Managerial Ec onomics-18AME40 4	17/06/2019
BBA	Management Studies	17/06/2019	Organisational Behaviour -18BUE404	17/06/2019
BSc	Mathematics	17/06/2019	Differential Equations - 18MA304	17/06/2019
BSc	Mathematics	17/06/2019	Mathematical Statistics-I- 18AMS305	17/06/2019
BSc	Mathematics	17/06/2019	Quantitative Aptitude-I -18SMA301	17/06/2019
BSc	Mathematics	17/06/2019	Vector Calculus and Fourier Series - 18MA405	17/06/2019
BSc	Mathematics	17/06/2019	Mathematical Statistics-II - 18AMS406	17/06/2019
BSc	Physics	17/06/2019	Trouble Shooting of Basic Lab Equipments - 18 SPH301	17/06/2019
BSc	Chemistry	17/06/2019	Practical- III: Inorganic Preparation &Qualitative analysis -I - 18CHP306	17/06/2019
BSc	Chemistry	17/06/2019	Skill Based- Health Chemistry-18SCH 301	17/06/2019
BSc	Computer Science	17/06/2019	JAVA Programming - 18CS305	17/06/2019
BSc	Computer Science	17/06/2019	JAVA Programming (LAB) -18CSP306	17/06/2019

BSc	Computer Science	17/06/2019	Business Communication Tools (LAB) - 18SCSP301	17/06/2019
BCA	Computer Applications	17/06/2019	WEB Design (LAB) - 18CAP306	17/06/2019
BCA	Computer Applications	17/06/2019	Business Communication Tools (LAB) - 18SCAP301	17/06/2019
BCA	Computer Applications	17/06/2019	JAVA Programming - 18CA407	17/06/2019
BCA	Computer Applications	17/06/2019	JAVA Programming (LAB) - 18CAP408	17/06/2019
MSc	Computer Science	17/06/2019	Programming Smart Devices - 18PCS311	17/06/2019
MSc	Computer Science	17/06/2019	Big Data ANALYTICS - 18PCS312	17/06/2019
MSc	Computer Science	17/06/2019	Compiler Design - 18PCS313	17/06/2019
BCA	Computer Applications	17/06/2019	WEB Technology - 18CA305	17/06/2019
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## 1.2 – Academic Flexibility

### 1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
MA	Economics	17/06/2019
MCom	Commerce	17/06/2019
MSc	Physics	17/06/2019
MSc	Mathematics	17/06/2019
MSc	Electronic Science	17/06/2019
MSc	Microbiology	17/06/2019
BCom	Commerce	17/06/2019
BBA	Business Administration	17/06/2019
BCA	Computer Applications	17/06/2019
BSc	Visual Communication	17/06/2019
BSc	Bio Technology	17/06/2019
BSc	Zoology	17/06/2019

MA	Tamil	17/06/2019
MA	English	17/06/2019
MA	History	17/06/2019
BSc	Mathematics	17/06/2019
BSc	Physics	17/06/2019
BSc	Chemistry	17/06/2019
BSc	Botany	17/06/2019
BSc	Computer Science	17/06/2019
BSc	Electronic Science	17/06/2019
BSc	Micro Biology	17/06/2019
BSc	Bio Technology	17/06/2019
MSc	Bio Technology	17/06/2019
MSc	Computer Science	17/06/2019
MSc	Botany	17/06/2019
MSc	Zoology	17/06/2019
BA	History	17/06/2019
MSc	Wildlife Biology	17/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MA	Tamil	17/06/2019
MSc	Electronic Science	17/06/2019
MSc	Microbiology	17/06/2019
MSc	Bio Technology	17/06/2019
MSc	Computer Science	17/06/2019
MSc	Botany	17/06/2019
MSc	Zoology	17/06/2019
MSc	Wildlife Biology	17/06/2019
BA	Tamil	17/06/2019
BA	English	17/06/2019
BA	History	17/06/2019
BA	Economics	17/06/2019
BCom	Commerce	17/06/2019
BBA	Management Studies	17/06/2019
BSc	Electronic Science	17/06/2019
BSc	Micro Biology	17/06/2019
BSc	Visual Communication	17/06/2019
BSc	Bio Technology	17/06/2019

BSc	Botany	17/06/2019
MA	English	17/06/2019
MA	Economics	17/06/2019
BSc	Mathematics	17/06/2019
BSc	Physics	17/06/2019
BSc	Chemistry	17/06/2019
BSc	Zoology	17/06/2019
BCA	Computer Application	17/06/2019

### 1.3 – Curriculum Enrichment

#### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Dip. in Nutrition Health Education	18/07/2018	22
Dip. in Tourism Studies	18/07/2018	3
Dip. in Women's Empowerment and Development	18/07/2018	3
Biomedical and Nano Technology	18/08/2018	20
Wildlife Biology Self Study Paper (Cell Biology and Genetics)	17/06/2019	6
Diploma in Business Process Outsourcing (BPO) Management	17/06/2019	45
Certificate course on Yoga for Human Excellence	18/08/2018	42
Wildlife Biology Self Study Paper (Invertebrate and Chordate)	17/06/2019	6
Certificate in Business Skills	18/07/2018	29
Certificate in Environmental Studies	18/07/2018	6
Certificate in Functional English	18/07/2018	2
Certificate in Food and Nutrition	18/07/2018	4
Certificate in Tourism Studies	18/07/2018	4
Dip. in Creative writing in English	18/07/2018	5
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#### 1.3.2 – Field Projects / Internships undertaken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field
-------------------------	--------------------------	------------------------------------



		Projects / Internships
MSc	Computer Science	29
MSc	Electronic Science	8
MSc	Micro biology	12
MSc	Wildlife Biology (Field Project)	8
MSc	Biotechnology	15
BSc	Visual Communication	1
MA	Tamil	15
MA	English	34
MA	History	4
MA	Economics	6
MCom	Commerce	31
MSc	Chemistry	20
MSc	Botany	12
MSc	Zoology	11
MSc	Wildlife Biology (Internship)	14
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## 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>The aim of education is to provide knowledge, kindle creative spirit, hone individual skills and discipline the mind. So, curriculum designing is carried out with much care accommodating all these aspects. Curriculum is revised once in two years for the under graduate courses and once in two years for Postgraduate courses. Since Curriculum is the foundation where upon the future of not only the students, but also the nation is built on due diligence is applied in the process of design and development of the curriculum. Board of Studies (BOS) is constituted for each programme of study. This Board comprises of University Nominees, Subject Experts and all the Faculty Members of the institution. Alumnus and Industrial expert are also part of the BOS. The Board makes a thorough analysis of the existing syllabus. The issues related to the revision are discussed leaving no scruple. Feed back is one of the most essential factors in rejuvenating the institution and keeping it vibrant. Therefore, structured feedback is designed and obtained from students, staff, external examiners, alumni and employers. Necessary inputs are given to the Board of Studies while revamping the syllabus. Feedback given by the students regarding various components of the syllabus is recorded, analysed and to the</p>

maximum extent accommodated in the revision of the syllabus. Alumni are the privileged section who are in constant touch with the institution. Their feedback is obtained from their periodical visits, Convocation and while they act as Member of Board of Studies. Their feedback is deemed to be significant and the Board makes the revision taking into consideration their suggestions. Feedback received from the Faculty at the time of BOS is also given due consideration as they are the sculptors of the posterity. They provide valuable proposals keeping in mind the recent progressions that take place in their respective area of specialization. Feedback provided by the parents during Parents. Meeting with mentors and Head of the Departments is also taken into account and implemented as far as feasible. Feedback provided by the Employers during Campus Recruitment and Board of Studies is of paramount importance. Since every student aspires to find an ideal placement, the curriculum should offer him the scope for such a placement. So, the feedback of the Employers regarding their requirements is exhaustively incorporated in the syllabus. Thus the institution intensifies the employability of the students.

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## **CRITERION II – TEACHING- LEARNING AND EVALUATION**

### **2.1 – Student Enrolment and Profile**

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BBA	Management	160	170	147

	<b>Studies</b>			
BSc	Visual Communication	50	72	49
BSc	Biotechnology	40	102	38
BA	History	50	118	45
BA	Economics	50	44	32
BSc	Botany	40	121	39
BSc	Zoology	48	145	51
MA	Tamil	40	18	17
MA	English	35	36	22
MA	History	30	9	8
MCom	Commerce	50	60	35
MA	Economics	15	9	5
MSc	Physics	20	22	20
MSc	Chemistry	25	35	20
MSc	Mathematics	50	122	43
MSc	Computer Science	60	31	17
MSc	Electronic Science	15	9	6
MSc	Microbiology	20	19	12
MSc	Biotechnology	20	16	16
MSc	Botany	15	18	15
MSc	Zoology	16	24	6
MSc	Wildlife Biology	15	23	14
BA	Tamil	60	88	48
BA	English	135	317	113
BCom	Commerce	234	1016	227
BSc	Mathematics	170	525	168
BSc	Physics	80	281	80
BSc	Chemistry	88	346	86
BSc	Computer Science	116	563	114
BCA	Computer Application	198	501	191
BSc	Electronic Science	30	32	30
BSc	Microbiology	40	104	40
<a href="#">View File</a>				

## 2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	4275	564	146	48	157

## 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
255	255	450	27	20	30

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Students mentoring system is the base of proper functioning of the institution. In order to create personal rapport between teacher and students, to establish the one to one relationship and to analyse the strength, weakness, opportunities and threats of the students, students mentoring system is used as a tool. Each staff member of the institution is allotted about 20 students of their respective classes. Mentors closely follow and improve the level of academic performance, psychological wellbeing, class attendance and general behaviour of the students. A register is maintained by each mentor with the details of the mentee, including a passport size photograph and details of all academic performance. Parents are informed about the strength and weakness of the students. Parents are asked to monitor the academic performance of the students. They are asked to keep in touch with the Head of the Department and the respective mentors. Parents Meetings are conducted periodically. Mark Sheets are given to the parents personally by the Mentors after the results are published. Suggestions for the academic improvement of the students are discussed with the parents. Feedback is also collected from parents and remarks are noted in mentor form. Staff members motivate and accompany the students in participating in seminars, workshops and conferences. Mentoring system enhances the students' confidence and challenges them by setting higher goals, and ultimately guides them to achieve higher levels. Mentors act as role models and facilitate leadership by developing the interpersonal skills and helping students thrive in competitive environments.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
4839	249	1:19.4

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
259	249	10	14	122

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	Dr.R.Karthikeyan	Assistant Professor	Expert for confidential work at Tamil Nadu Public Service

			Commission (TNPSC), Chennai
2019	Mrs.S.Sathyabama	Assistant Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Dr. K.R. Sankaran	Associate Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Mr.K.Singaravelan	Assistant Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2018	Dr.B.Elanchezhiyan	Assistant Professor	Judge for District Level Science Exhibition, organized by, Department of School Education, Govt, of Tamil Nadu
2018	Dr.N.Mohana	Assistant Professor	Judge for District Level Science Exhibition, organized by, Department of School Education, Govt, of Tamil Nadu
2018	Dr.T.M.Sathees Kannan	Assistant Professor	Judge for Science Exhibition organized by 26th National Children Science Congress
2018	Dr. S. Murugan	Assistant Professor	Judge for Science Exhibition organized by 26th National Children Science Congress
2019	Dr.R.Nagarajan	Principal	Assessor, NAAC
2019	Dr.R.Nagarajan	Principal	Reviewer for Demics Journal Of Medicine And Medical Science
2018	Dr. s. Murugan	Assistant Professor	Chair Person on International Conference, National College, Trichy

2019	Dr. s. Murugan	Assistant Professor	Chair Person on International Conference, Poondi Pushpam College, Thanjvur.
2018	Dr.G.Karthikeyan	Assistant Professor	Acted as Contingent leader and successfully completed NSS Adventure Camp at ABVIMAS,Manali, HP and Certificate of appreciation received from Govt. of Himachal Pradesh
2018	Dr. J. Pandiyan	Assistant Professor	Member Advisory Board, NAAC, STET Institutions
2018	Dr. S. Tamilvelu	Associate Professor	Commission visit to the National College, Trichy, for the Research studies in Tamil
2018	Dr. S. Ramalingam	Assistant Professor	Reviewer in Journal of Molecular Structure
2018	Dr. S. Tamilvelu	Associate Professor	Board of Study Member in the Department of Rare Paper Manuscriptlogy, Tamil Universtiy, Tanjavur
2018	Dr. S. Tamilvelu	Associate Professor	Executive Member ARR all India Tamil research Forum, Chennai.
2018	Dr. R. Manjula	Assistant Professor	Invited to be a Member in the Thiranaivukkuzhu for the competition of Thirukkural Murtum Othuthal Potti' Centre for Development of Tamil Studies
2019	G. Balamurugan	Assistant Professor	'Vision 2020' by the Abdul kalam International Foundation and Moral Research Foundation, Perambalur Trichy.
2018	Dr. N. Saravanan	Assistant Professor	'National Builder

			Award' by Rotary Club, Mayiladuthurai
2018	G. Balamurugan	Assistant Professor	Best Social worker Award' by By Gandhi World Foundation and Puthiya Thalaimurai TV., Chennai.
2019	Mrs. R. Malliga	Assistant Professor	Best Educational Service by Junior Chambers of India and A.R.C. Viswanathan College
2018	Dr. K.R. Sankaran	Associate Professor	To select Assistant Professors, External Subject Expert, Department of Epigraphy and Archaeology, Tamil University, Thanjavur
2018	Dr.S.Ramsamy	Associate Professor	Nation Builder Award, Rotary Club Mayuram,
2018	Dr.R.RajanBabu	Associate Professor	Nation Builder Award
2018	Dr.S.Mayilvaganan	Dean	Nation Builder Award
2018	Dr.C.Balaji	Assistant Professor	Nation Builder Award
2018	Dr.M.Santhini	Assistant Professor	Best Teacher Award from Lions Club Regional
2018	Dr.A.Govindarasu	Associate Professor	Inspection Committee Member(nominated by Bharathidasan University) for Permanent affiliation of B.Sc., Mathematics at Idhaya College, Kumbakonam
2019	Dr.A.Govindarasu	Associate Professor	Inspection Committee Member (nominated by Bharathidasan University) for affiliation of B.Sc., Mathematics at K.M.College Adirampattinam

2019	Dr.S.Mohan	Assistant Professor	Review member of an international peer reviewed journal "Journal of Emerging Technology and Innovative Research(JETIR)" , ISSN:23495162Member ID: 114388,www.jetir.org, acted as a member since 07.03.2019.
2018	Dr. G.Selvanathan	Associate Professor	Research Committee Member, Bharathidasan University, Trichy
2018	Dr. P. Anbusrinivasan	Assistant Professor	Editorial board member, Asian Journal of Chemistry and Pharmaceutical Sciences
2019	Dr. R.Arumugam	Assistant Professor	Certificate for contribution in outstanding Reviewing in South African Journal of Botany - Elsevier. International level
2018	Dr. S. Ramalingam	Assistant Professor	Reviewer in Physical Science International journal
2018	Dr. S. Ramalingam	Assistant Professor	Reviewer in Spectrochimica Acta Part A - Molecular and biomolecular spectroscopy
2018	Dr. S. Ramalingam	Assistant Professor	Reviewer in Canadian journal of Physics
2018	Dr. S. Ramalingam	Assistant Professor	Reviewer in Journal of Brazilian Chemical Society
2018	Dr. S. Ramalingam	Assistant Professor	Reviewer in American Chemical Society (ACS) Publication Journal
2018	Dr. J. Pandiyan	Assistant Professor	High impact factor award, A.V.C. College (Autonomous)
2018	Dr. J. Pandiyan	Assistant Professor	Journal of Ocean



			and Coastal Management (3) -Springer, Netherland (Reviewer)
2018	Dr.K.Thyagarajan	Assistant Professor	Nation Builder Award, Rotary , Regional level, Recognized bodies
2018	Dr.S.Jayakumar	Assistant Professor	Publication of Book with ISBN , A.V.C. College (Autonomous)
2018	Dr. J. Paramanandham	Assistant Professor	Reviewer, Journal of Agronomy Research
2019	A.V.C. College (Autonomous) Staffs (85 members)	Assistant Professor	Proceeding Offices in Tamil Nadu Lok Sabha Election
2018	Mr.R.Sriram	Assistant Professor	Nation Builder Award, Rotary , Regional level, Recognized
2018	Dr.S.Dhineshsankar	Assistant Professor	Nation Builder Award by Rotary Club at Mayiladuthurai
2018	Mr. M.R.Karthik	Assistant Professor	Nation Builder Award by Rotary Club at Mayiladuthurai
2018	Dr. S.T. Sankar	Assistant Professor	Review Committee member Bharathidasan University, Trichy
2018	Dr. R. Manjula	Assistant Professor	Best Teacher Awardby Nagai District Private School Association, Nagappattinam,
2018	Dr. J. Pandiyan	Assistant Professor	International Journal of Pure and Applied Zoology (2) India (Reviewer)
2018	Dr. J. Pandiyan	Assistant Professor	Reviewer in Current Science, India.
2018	Dr. N. Baskaran	Assistant Professor	Reviewer in PLOS ONE Journal
2018	Dr. N. Baskaran	Assistant Professor	Reviewer in Journal of Comparative Endocrinology
2018	Dr. N. Baskaran	Assistant Professor	Reviewer in Journal

			of Threatened Taxa
2018	Dr. N. Baskaran	Assistant Professor	Reviewer in Journal of Bombay Natural History Society
2018	Dr. A. Sankari	Assistant Professor	Kalvi Bharathi award Appreciation of service, International Lions Club, District 324 A2,
2019	Dr. M. Moorthi	Assistant Professor	Received from the Elsevier journal reviewer recognition Awarded since January 2019, (1 reviewer)
2019	Dr. M. Moorthi	Assistant Professor	Received from the Elsevier journal reviewer recognition Awarded since January 2019, (2 review)
2018	Dr. M. Moorthi	Assistant Professor	Received from the Journal of Environmental Biology reviewer recognition awarded since January 2018, (1 review)
2018	Dr. M. Moorthi	Assistant Professor	Reviewer in International Journal of Plant Soil Science
2018	Dr. M. Moorthi	Assistant Professor	Reviewer in International Journal of Pure and Applied Zoology,
2018	Dr.K.Krishnappa	Assistant Professor	High citation index award , A.V.C. College (Autonomous)
2018	Dr. J. Paramanandham	Assistant Professor	Editorial Board , Medico Edge Publications, Bilaspur, India
2018	Dr. J. Paramanandham	Assistant Professor	Editorial Board , Academic Research Publishing Group, Punjab, Pakistan
2018	Dr. K.R. Sankaran	Associate Professor	Lesson Writer State Council of Education and Research Training,

			Government of Tamil Nadu
2019	Dr. K.R. Sankaran	Associate Professor	External Evaluator ICHRJSPS, Proceeding of International Conference, Tamil University, Thanjavur
2019	Dr. K.R. Sankaran	Associate Professor	To select Assistant Professors, External Subject Expert, Department of Maritime History and Marine Archaeology, Tamil University, Thanjavur
2019	Dr. M. Moorthi,	Assistant Professor	Editorial Board, International Journal of Zoology and Animal Biology
2018	Dr. R. Nagarajan	Principal	UGC - Autonomous Review Committee Member
2018	Dr. R. Nagarajan	Principal	UGC CPE Advisory Committee Member
2018	Dr.R.Nagarajan	Principal	BARD, College Committee Member as University Representative
2018	Dr. S. Mayilvaganan	Dean	Certificate of appreciation from "Tamil Nadu State Aids Control Society" for more number units of blood donation through NSS(State Award)
2018	Dr. M.Mathivanan	Associate Professor	Senator Bharathidhasan University, Trichy.
2018	Dr. S. Tamilvelu	Associate Professor	Board of Study Member for the PG courses, Bharathidhasan University, Trichy.
2018	Dr. J. Pandiyan	Assistant Professor	International journal of Scientific Transactions and Environmental Technovation, India

			(Reviewer)
2018	Dr. N. Baskaran	Assistant Professor	IUCN, International expertise (Myanmar) through IUCN
2018	Dr. S. Ramalingam	Assistant Professor	Best researcher, DKIRF award 2018 from DK International Research Foundation
2019	Dr. M. Nagarajan	Assistant Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Dr. G. Vivekanandan	Associate Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Dr. G. Raviselvam	Associate Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Dr. S. Mayilvaganan	Dean	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Mr. M. Muthamizharasan	Associate Professor	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
2019	Dr. R. Nagarajan	Principal	Expert for confidential work at Tamil Nadu Public Service Commission (TNPSC), Chennai
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
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MA	PAENG	IV	11/04/2019	16/05/2019
MA	PATAM	IV	11/04/2019	16/06/2019
MSc	PSBOT	IV	10/04/2019	16/05/2019
MSc	PSCHE	IV	10/04/2019	16/05/2019
MSc	PSESE	IV	10/04/2019	16/05/2019
MSc	PSMAT	IV	11/04/2019	16/05/2019
MSc	PSMIB	IV	09/04/2019	16/05/2019
MSc	PSPHY	IV	10/04/2019	16/05/2019
MSc	PSZOO	IV	10/04/2019	16/05/2019
MCom	PCCOM	IV	11/04/2019	16/05/2019
MSc	PSCSE	IV	05/05/2019	16/05/2019
MSc	PSWLB	IV	16/04/2019	16/05/2019
BA	UAECO	VI	13/04/2019	16/05/2019
BA	UAENG	VI	13/04/2019	16/05/2019
BA	UAHIS	VI	13/04/2019	16/05/2019
BA	UATAM	VI	13/04/2019	16/05/2019
BSc	USBIT	VI	13/04/2019	16/05/2019
BSc	USBOT	VI	13/04/2019	16/05/2019
BSc	USCHE	VI	15/04/2019	16/05/2019
BCA	UPBCA	VI	13/04/2019	16/05/2019
BSc	USCSE	VI	13/04/2019	16/05/2019
BSc	USESE	VI	13/04/2019	16/05/2019
BSc	USMAT	VI	13/04/2019	16/05/2019
BSc	USMIB	VI	13/04/2019	16/05/2019
BSc	USPHY	VI	13/04/2019	16/05/2019
BSc	USVIC	VI	11/04/2019	16/05/2019
BSc	USZOO	VI	15/04/2019	16/05/2019
BBA	UMBBA	VI	13/04/2019	16/05/2019
BCom	UCCOM	VI	13/04/2019	16/05/2019
MA	PAECO	IV	11/04/2019	16/05/2019
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
9	4400	0.20

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

<http://www.avccollege.net/pdf/po-pso-co.pdf>

## 2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
PSMIB	MSc	Microbiology	14	11	79
PSPHY	MSc	Physics	16	14	88
PSZOO	MSc	Zoology	11	11	100
PCCOM	MCom	commerce	33	32	97
PSCSE	MSc	Computer Science	29	26	90
PSWLBN	MSc	Wildlife Biology	8	8	100
USBIT	BSc	Biotechnology	40	37	93
USBOT	BSc	Botany	28	17	61
USCHE	BSc	Chemistry	79	56	71
UAECO	BA	Economics	30	21	70
UAENG	BA	English	112	96	86
UAHIS	BA	History	34	25	74
UATAM	BA	Tamil	43	35	81
UPBCA	BCA	Computer Application	162	136	84
USCSE	BSc	Computer Science	107	84	79
USESE	BSc	Electronic Science	27	25	93
USMAT	BSc	Mathematics	157	133	86
USMIB	BSc	Microbiology	39	37	95
USPHY	BSc	Physics	68	49	72
USVIC	BSc	Visual Communication	29	16	55
USZOO	BSc	Zoology	42	24	57
UMBBA	BBA	Business Administration	104	74	71
UCCOM	BCom	Commerce	180	150	83
DMBPO	BPO	Dip. in BPO.Mgt	36	34	94
PAECO	MA	Economics	14	8	57
PAENG	MA	English	34	28	82
PATAM	MA	Tamil	15	15	100
PSBIT	MSc	Biotechnology	17	15	88

PSBOT	MSc	Botany	12	12	100
PACHE	MSc	Chemistry	23	21	91
PSESE	MSc	Electronic Science	8	8	100
PSMAT	MSc	Mathematics	48	42	88
<a href="#">View File</a>					

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<http://www.avccollege.net/pdf/sss-reports.pdf>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

<b>Yes</b>
Name of the teacher getting seed money
<b>Dr .N. Baskaran</b>
<a href="#">View File</a>

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
International	Dr. N. Baskaran	Travel grant	22/01/2019	IUCN
<a href="#">View File</a>				

### 3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Major Projects	3	DST SERB EMR	2696600	750000
Projects sponsored by the University	1	IUCN	850000	15456
Students Research Projects (Other than compulsory by the University)	1	TNSCST	7500	7500
Any Other (Specify)	1	UGC CPE Phase II	12500000	8902040

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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

40000

### 3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Industry Academia Innovative Practices	Botany	15/02/2019
Industry Academia Innovative Practices	Botany	14/03/2019
Industry Academia Innovative Practices	Botany	02/03/2019
National seminar on Sa.kandhasamy Padaipalumai	Tamil	24/10/2018
Importance and the trends in the Folklore Today	Tamil	12/12/2018
Theraiedalum Thiranaivum	Tamil	11/01/2019
Review Of "Oru Kidaiyin Karunai Manu" Tamil Film	Visual Communication	11/01/2019
Senkanthal - Field Study	Tamil	16/03/2019
Kuthir - Chollakarathi - Field Study	Tamil	16/03/2019
Summer Internship Presentation	Zoology	30/07/2018
Guest lecture on Life of a Wildlife biologist	Zoology	09/08/2018
UGC sponsored Guest lecture on Taxonomic Study on Indian Herpetofauna	Zoology	20/08/2018
UGC sponsored Guest lecture on First aid techniques Safety Measures	Zoology	27/09/2018
Wildlife Week Celebration	Zoology	03/10/2018
Guest lecture on Biotechnological tool in wildlife conservation	Zoology	16/10/2018
Bird Migration and Migration Techniques	Zoology	27/10/2018
one day Animal and Bird Census on effects on Gaja Cyclone in Kodiyakari Wildlife and Bird	Zoology	05/12/2018



Sanctuary, Kodiyakarai, Nagapattinam District		
Two days Animal and Bird Estimation 2018 in effect Gaja Cyclone in Kodiyakarai birds sanctuary, Kodiyakarai, Nagapattinam District	Zoology	22/12/2018
Two days Synchronized Bird Census in Tamil Nadu 2019 in Kazhuveli Lake Ossudu Bird Sanctuary	Zoology	07/02/2019
Dr. M.V. Endowment Lab to Land programme on Mushroom cultivation	Zoology	15/03/2019
Prof. R. B. Endowment Lecture on Characterization of rat pheromones in view of rodent pest management	Zoology	26/03/2019
Photography Techniques	Visual Communication	09/07/2018
Current Scenario in Film Industry	Visual Communication	09/07/2018
Post Production Techniques	Visual Communication	29/01/2019
Career Opportunity In Film Industry	Visual Communication	19/07/2018
<a href="#">View File</a>		

### 3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
University Rank Holder	G. Kaviya	Bharathidasan University	05/07/2019	Student
University Rank Holder	M. Gandhimathi	Bharathidasan University	05/07/2019	Student
University Rank Holder	V.Devi	Bharathidasan University	05/07/2019	Student
University Rank Holder	V.Ajitha selva Bakiyavathi	Bharathidasan University	05/07/2019	Student
University Rank Holder	S.Ranjtha	Bharathidasan University	05/07/2019	Student
University Rank Holder	G.Veerapandi	Bharathidasan University	05/07/2019	Student
University Rank Holder	P. Shyamala Devi	Bharathidasan University	07/08/2019	Student
University Rank Holder	S. Gayathiri	Bharathidasan University	30/07/2019	Student
University Rank Holder	S.Anusha	Bharathidasan University	29/01/2019	Student

University Rank Holder	M.Indhumathi	Bharathidasan University	29/01/2019	Student
University Rank Holder	M.Pavithra	Bharathidasan University	29/01/2019	Student
University Rank Holder	I.Vaitheeswari	Bharathidasan University	30/01/2019	Student
University Rank Holder	K.Gladys Belsi Catherine	Bharathidasan University	30/01/2019	Student
University Rank Holder	S.Bhuvaneswari	Bharathidasan University	05/03/2019	Student
University Rank Holder	S.Shanmuga Priya	Bharathidasan University	12/02/2019	Student
University Rank Holder	B.Supriya	Bharathidasan University	02/01/2019	Student
University Rank Holder	U.Sundaracholan	Bharathidasan University	30/01/2019	Student
First Prize Solo Song	K.B.Bhavatharani	InterCollegiate Cultural Competition Organised by Prime College of Architecture and Planning, Kezhvellar, Nagapattinam.	24/01/2019	Student
Second Prize Speech	A. Mahalakshmi	InterCollegiate Cultural Competition Organised by Prime College of Architecture and Planning, Kezhvellar, Nagapattinam.	24/01/2019	Student
Second Prize Drawing	B. Padmavathi	InterCollegiate Cultural Competition Organised by Prime College of Architecture and Planning, Kezhvellar, Nagapattinam.	24/01/2019	Student
Third Prize Drama	R.Lenin, E.Vignesh, V.Aathiraj, T.Armstrong, S.Anantha Suthan	InterCollegiate Cultural Competition Organised by Prime College of Architecture and Planning, Kezhvellar, Nagapattinam.	24/01/2019	Student

First Prize Drawing	B. Padmavathi	InterCollegiate Cultural Competition Organised by Srimath Aandavan Arts and Science College Tiruchirappalli	17/02/2019	Student
First Prize Rangoli	R. Varshaviya	InterCollegiate Cultural Competition Organised by Srimath Aandavan Arts and Science College Tiruchirappalli	17/02/2019	Student
Second Prize English Elocution	C.Aniruthan	InterCollegiate Cultural Competition Organised by Srimath Aandavan Arts and Science College Tiruchirappalli	17/02/2019	Student
First Prize Percussion Instrumental solo	C.Saad Mohamed	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
Second Prize Non Percussion Instrumental solo	A.Murali Manogar	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
Second Prize Mimicry	V.Mahendiran	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous),	23/02/2019	Student

		Thanjavur		
Second Prize Group Song	R. Aadheethya, K.B.Bhavatharan i, N.Anandha Rathna, S.M. Arul Murugaa	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
Third Prize Group Dance Folk	R.Shanmuga Meenaa, R.Kayalvizhi Kothai, S.Salomeena, S.Jayasree	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
Third Prize Western Dance Solo	R.Kayalvizhi Kothai	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
Third Prize Classical Dance Solo	T.K.Eazhisai ppa avai	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
Third Prize Singing Classical song Solo	R.Aadheethya	Pushpamala2019 InterCollegiate Cultural Competition Organised by A.V.V.M sri poondi pushpam college (autonomous), Thanjavur	23/02/2019	Student
First Prize Singing Solo Song	K.B.Bhavatharan i	InterCollegiate Cultural Competition Organised by Bharathidhasan	13/03/2019	Student

		University Tiru chirappalli.		
Gold Medal Weight Lifting	N.AJITH, M.SURESH KUMAR, A.ABINANDHAN,	Bharathidasan University Inter - Collegiate Sports and Tournaments	30/10/2018	Student
Silver Medal Weight Lifting	R.SANJAY	Bharathidasan University Inter - Collegiate Sports and Tournaments	30/10/2018	Student
Bronze Medal Weight Lifting	T.MANI KANDAN, M.VIGNESH, H.MOHAMED AZARUDEEN	Bharathidasan University Inter - Collegiate Sports and Tournaments	30/10/2018	Student
Forth Place Weight Lifting	S.GOKULA KRISHNAN	Bharathidasan University Inter - Collegiate Sports and Tournaments	30/10/2018	Student
Forth Place Power Lifting	T.MANI KANDAN, P.BHARANI KUMAR, H.MOHAMED AZARUDEEN, G.ALEXANDER, R.SAMDANIE RICHARD, R.RAHUL	Bharathidasan University Inter - Collegiate Sports and Tournaments	30/10/2018	Student
Third Place Ball Badminton	P.MARTHISELVAN, V.AATHI RAJ , V.SARGUNAN , P.PRADEEP , V.KUBENTHRA KUNABALAN , R. VINOOTH KUMAR, R.BALA MUGESH, R.MANIKANDAN, M.R.MUKESH, M.RADHA KRISHNAN	Bharathidasan University Inter - Collegiate Sports and Tournaments	15/09/2018	Student
University Rank Holder	A.Abdhul Rahman	Bharathidasan University	29/01/2019	Student
University Rank Holder	K.Jaya Durga	Bharathidasan University	30/01/2019	Student
University Rank Holder	B.Dhivyadharshi ni	Bharathidasan University	30/01/2019	Student

University Rank Holder	R.Ranjani	Bharathidasan University	07/03/2019	Student
University Rank Holder	A.Muthumanickam	Bharathidasan University	14/03/2019	Student
University Rank Holder	A.Bharathimohan	Bharathidasan University	03/10/2019	Student
University Rank Holder	H.Shifana Farveen	Bharathidasan University	12/02/2019	Student
University Rank Holder	V.Selvarani	Bharathidasan University	05/02/2019	Student
University Rank Holder	K.Anusha	Bharathidasan University	05/07/2019	Student
First Prize in Tamil Essay Writing Conducted by Dinamani Magazine and Neyveli Book Fare 2018 State Level	A. Mahalakshmi	State Level	04/07/2018	Student
First Prize in Poetry competition conducted by Murasoli Arakattalai	A. Mahalakshmi	District Level	05/09/2018	Student
First Prize in Story Writing Competition	A. Mahalakshmi	Intercollegiate Level	16/01/2019	Student
Second Prize in Speech Competition at PIC FEST 2019	A. Mahalakshmi	Intercollegiate Level	24/01/2019	Student
First Prize in Tamil Essay Writing Event on the eve of 9th National Voters day Celebrations	A. Mahalakshmi	District Level	25/01/2019	Student
First Prize in Group Event	R.Shanmuga Meenaa, P.Ayishwarya, R. Aadheethya, N.Syed Ahamed Kabir, C.Saad Mohamed, M.R.Mohammed Arsath, R.Kayalvizhi Kothai, S.Abinaya, K.B.	InterCollegiate Cultural Competition Jointly Organised by Prime College of Architecture and Plannig, Kezhvellur, and JCI Nagapattinam.	25/08/2018	Student

	Bhavatharani, R.Lenin, N.Anandha Rathna, S.Jayasree, K.Kabilan, R.Dinakaran			
Second Prize Classical Dance	R.Shanmuga Meenaa	InterCollegiate Cultural Competition Organised by S.R.C. College Tiruchirappalli	25/09/2018	Student
Second Prize Classical Song	K.B.Bhavatharan i	InterCollegiate Cultural Competition Organised by S.R.C. College Tiruchirappalli	25/09/2018	Student
University Rank Holder	G.Meena	Bharathidasan University	05/07/2019	Student
First Prize Group Dance	R.Shanmuga Meenaa, S.Salomeena, S.Jayasree C.Archana, T.Devashri	InterCollegiate Cultural Competition Organised by Govt. College for Women (Autonomous), Kumbakonam	27/09/2018	Student
First Prize Solo Dance	R.Kayalvizhi Kothai	InterCollegiate Cultural Competition Organised by Govt. College for Women (Autonomous), Kumbakonam	27/09/2018	Student
First Prize Classical Song Solo	K.B.Bhavatharan i	InterCollegiate Cultural Competition Organised by Govt. College for Women (Autonomous), Kumbakonam	27/09/2018	Student
First Prize Folk Song Solo	K.B.Bhavatharan i	InterCollegiate Cultural Competition Organised by Govt. College for Women (Autonomous), Kumbakonam	27/09/2018	Student
Second Prize Light Music	N.Anandha Rathna	InterCollegiate Cultural	27/09/2018	Student

Song Solo		Competition Organised by Govt. College for Women (Autonomous), Kumbakonam		
First Prize Group Dance	R.Shanmuga Meenaa, R.Kayalvizhi Kothai, S.Abinaya, S.Salomeena, R. Lenin,,A.Mohamed Aafik Jubair	InterCollegiate Cultural Competition Organised by Prime College of Architecture and Planning, Kezhvellar, Nagapattinam.	24/01/2019	Student
Forth Place Volley Ball	V.DINESH KUMAR, K.JEGAN RAJ, R.SAHULAHAMED, G.KOKUL RAJ, B.RAJ, B.BARANRAJ, K.MANIMARAN, N.NAVEEN, P.VIGNESH, AK.MOHAMED JASIM, G.NANTHA GOPAL, S.VEERA	Bharathidasan University Inter - Collegiate Sports and Tournaments	18/09/2018	Student
Winner Volley Ball	M.SHALINI, J.ARCHANA, R.ELAVARASI, R.MAHALAKESIMI, S.KIRUBA, S.SWETHA, K.AARTHI, R.SOWNTHARIYA, S.ABARNA, E.PARAMESHWARI, M.MAHA	Bharathidasan University Inter - Collegiate Sports and Tournaments	13/10/2018	Student
Forth Place Basket Ball	B.SHEIK NISARUDEEN, S.PREM KUMAR, S.MURALI KRISHNAN, G.KRISHNA, R.VIGNESH, S.ARAVIND, K.MURALI MANOGARAN, R.NOVA, J.ABDUL RAHMAN, G.KAMALESH, S.NITHISH KUMAR, T.ARAVIND	Bharathidasan University Inter - Collegiate Sports and Tournaments	29/09/2018	Student
Third Place Basket Ball	R.KIRUTHIKA, P.PRIYA,	Bharathidasan University	26/09/2018	Student



	P.GAYATHRI, S.ISWARYA, G.DIVYA, T.VINODHINI, P.ABINAYA, S.JAYASRI	Inter - Collegiate Sports and Tournaments		
Runner Up - Kabaddi	R.SETHUMADHAVAN , R.ARUN PANDIYAN, K.MUKESH, S.SRIDHAR, S.NAVEEN, P.VISHAL, R.LENIN KUMAR, E.CHRISTOPHER, D.SUBASH, R.KATHIRAVAN, A.MARIMUTHU, R.VIMAL RAJ	Bharathidasan University Inter - Collegiate Sports and Tournaments	18/10/2018	Student
Gold Medal Athletics (Shotput)	V.KAVYA	Bharathidasan University Inter - Collegiate Sports and Tournaments	25/10/2018	Student
Gold Medal Athletics (Javelin)	R.RAMANI	Bharathidasan University Inter - Collegiate Sports and Tournaments	25/10/2018	Student
Gold Medal Athletics (Discus)	V.KAVYA	Bharathidasan University Inter - Collegiate Sports and Tournaments	25/10/2018	Student
Representation Basket Ball	B.SHEK NISARUDEEN	SouthZone Inter University	26/10/2018	Student
Representation Ball Badminton	R.MANI KANDAN	SouthZone Inter University	16/12/2018	Student
Representation Basket Ball	R.KIRUTHIKA	SouthZone Inter University	08/11/2018	Student
Representation Volley Ball	J.ARCHANA, R.ELAVARASI, R.MAHALAKESIMI, M.SHALINI, S.KIRUBA	SouthZone Inter University	31/10/2018	Student
Representation Volley Ball	B.RAJ	SouthZone Inter University	14/11/2018	Student
Representation - Kabaddi	R,SETHUMADHAVAN R.ARUNPANDIYAN P.VISHAL	SouthZone Inter University	22/12/2018	Student

Representation Weight Lifting	M.SURESH KUMAR N.AJITH	SouthZone Inter University	20/11/2018	Student
Representation Net Ball	S.ISWARYA	SouthZone Inter University	28/02/2019	Student
Third Place Marathon Race (12 KM Distance)	R.TAMIL SELVAN	State Level	31/12/2018	Student
Third Place Tennikoit	K.CHARUMATHI	State Level	15/02/2019	Student
Winner Ball Badminton	U.SARGUNAN P.PRADEEP	State Level	17/02/2019	Student
Silver Medal Kabaddi	P.VISHAL K.MUKESH S.SRIDHAR R.ARUN PANDIYAN	State Level	25/02/2019	Student
Winner Weight Lifting	N.AJITH M.SURESH KUMAR	State Level	19/02/2019	Student
World Mother Tongue day Competition	A. Mahalakshmi	State Level	21/02/2019	Student
Elocution	A. Mahalakshmi	Dept. of Forests, Govt. Tamil Nadu	24/09/2018	Student
Application Of Science and Technology For Rural Areas (Solar Cooker, Water heater and Dryer design to rural area)	K. Krishnaveni	TNSCST	06/02/2019	Teacher
Essay writing	A. Mahalakshmi	Sri Ramchandra Mission UN Information centre for India Bhutan	10/10/2018	Student
Harvard Tamil Chair	AVC College (Autonomous)	Tamil chair Inc, USA	11/01/2019	Institution
University Rank Holder	S.Parkavi	Bharathidasan University	05/07/2019	Student
Best Green Campus Award	AVC College (Autonomous)	EXNORA	15/08/2018	Institution
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### 3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Visual Communication	ID Card Designing	Institution	Moonlight photography, Ma	Studio	04/07/2018

Media Club for student			nual mode multimedia		
Zoology -Vermi compost unit	Vermiculture	Institution	Vermicomposting unit	Vermicompost	16/07/2018
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### 3.4 – Research Publications and Awards

#### 3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Tamil	1
Economics	1
Commerce	4
Mathematics	2
Chemistry	1
Botany	1
Zoology	2

#### 3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Micro Biology	1	0
International	Management Studies	2	6
International	Biotechnology	3	1
National	Tamil	2	0
National	History	2	0
International	Tamil	7	0
International	Economics	15	5
International	Commerce	23	5
International	Mathematics	40	5
International	Physics	17	7
International	Chemistry	14	6
International	Botany	12	5
International	Computer Science	11	2
International	Electronic Science	2	4
International	Zoology	13	20
No file uploaded.			

#### 3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
English	2
History	3
Economics	4

Commerce	3
Mathematics	2
Physics	12
Botany	2
Computer Science	23
Electronic Science	5
Bio Technology	2
Zoology	26
Tamil	33
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#### 3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
<b>No Data Entered/Not Applicable !!!</b>			
No file uploaded.			

#### 3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Incidence of Environmental Issues in Tamil Nadu: A Descriptive Analysis	Dr. R.Karthikeyan D. Chandramohan	International Journal of Management and Social Science Research Review	2018	0	A.V.C. College	0
Urbanisation and Economic Development Relations in Tamil Nadu: A Descriptive Analysis	Dr. R.Karthikeyan	Journal of Emerging Technologies and Innovative Research	2018	0	A.V.C. College	0
InterState Variations in Urban Poverty in India: A Composite Analysis	Dr. R.Karthikeyan	Journal of Emerging Technologies and Innovative Research	2018	0	A.V.C. College	0
Municipal Solid Waste Management in Urban	Dr. M. Mahalakshmi A Abdhul Rasheed	International Journal of Business and Admini	2018	0	A.V.C. College	0

and Urban Fringe Area in Tamil Nadu - A comparative Study		stration Research Review				
Quality Improvement to Rural Education Development in India	Dr. M. Mahalakshmi R. Prabakaran, Asst. Prof. of Economics, A.R.C. College	Journal of Emerging Technologies and Innovative Research (JETIR)	2019	0	A.V.C. College	0
A study on the Usefulness of Online Advertising on integrated Marketing Communication	Dr. M. Mahalakshmi Dr. B. Karthikeyan	Online International Interdisciplinary Research Journal	2019	0	A.V.C. College	0
The Progress of Rural Education in Tamil Nadu	Dr. M. Mahalakshmi R. Prabakaran, Asst. Prof. of Economics, A.R.C. College	International Journal of Research in Humanities, Arts and Literature (Impact: IJRHAL)	2019	0	A.V.C. College	0
Economic Status of Rural Public and Private Schools in India	Dr. M. Mahalakshmi R. Prabakaran, Asst. Prof. of Economics, A.R.C. College	Asian Journal of Multidimensional Research (AJMR)	2019	0	A.V.C. College	0
Foreign Direct Investment in Banking Sector A Boon in Disguise	Dr. B. Karthikeyan Dr. R. Ullamudiyar	Online International Interdisciplinary Research Journal	2019	0	A.V.C. College	0
Impact of GST on Textile Industry in India	Dr. B. Karthikeyan	International Journal of Research in Humanities, Arts and	2019	0	A.V.C. College	0

		Literature				
Emerging Pattern of Urbanization in Tamilnadu	Dr. S. Dharmaraj	Journal of Emerging Technologies and Innovative Research (JETIR)	2018	0	A.V.C. College	0
Pharmacodynamic investigation and QSAR analysis on molecular structure of tetrachlorophthalic acid using spectroscopy tools supported by quantum calculations	S. Ramalingam	International journal of basic and applied research	2018	0	A.V.C. College	0
Molecular structure confinement and molecular charge assignment analysis on N,N-Diethylisonicotinamide	G. Susithra, S. Ramalingam	International journal of basic and applied research	2018	0	A.V.C. College	0
Electronic and Vibrational Spectroscopic (FTIR and FTRaman) investigation using ab initio (HF) and DFT (B3LYP and B3PW91) and HOMO/LUMO/MEP analysis on the structure	S. Ramalingam	Journal of Molecular Structure	2019	0	A.V.C. College	0

of Lserine methyl ester hydrogen chloride						
Molecular structure activity investigation and spectroscopic analysis of (4Chloro2methylphenoxy) acetic acid using Computational methods	G. Susithra, S. Ramalingam	Journal of Pharmacology and Medicinal Chemistry	2019	0	A.V.C. College	0
Molecular structure investigation towards pharmacodynamic activity and QSAR analysis on hypoxanthine using experimental and computational tools	S. Ramalingam	Egyptian Journal of Basic and Applied Sciences	2019	0	A.V.C. College	0
Vibrational investigation on pharmaceutical activity of mxylene 4sulphonic acid by quantum computational and experimental support	S. Ramalingam	Journal of Taibah University for Science	2019	0	A.V.C. College	0
Study on the molecular structure, spectroscopy	S. Ramalingam	Journal of Applied Physical Science International	2019	0	A.V.C. College	0

pic analysis and dft analysis of nformyl dlalphaaminobutyric acid		1				
Optical, Mechanical and Spectroscopic Studies of LAlanine Cadmium Bromide (LACB) Single Crystals	Dr.S. Anand	Archives of Physics Research	2019	0	A.V.C. College	0
Vibrational Spectroscopic Studies, Experimental and Computational Calculations of LGlutamine Potassium Carbonate	Dr.S. Anand	International journal of basic and applied research	2019	0	A.V.C. College	0
Growth and Characterization of Dl Valine Admixed Cadmium Chloride Single Crystal (DLVCC)	Dr.S. Anand	International journal of basic and applied research	2019	0	A.V.C. College	0
Growth and Characterisation of Semi Organic LAlanine Manganese Sulphate [LAMS] Single Crystals	Dr.S. Anand	International journal of basic and applied research	2019	0	A.V.C. College	0
Optical, Mechanical and Spectroscopic	Dr.R. Durga	Archives of Physics Research	2019	0	A.V.C. College	0



Studies of LAlanine Cadmium Bromide (LACB) Single Crystals						
Vibrational Spectroscopic Studies, Experimental and Computational Calculations of LGlutamine Potassium Carbonate	Dr.R. Durga and Mr.K. Rajkumar	International Journal of basic and applied research	2019	0	A.V.C. College	0
Biological and structural properties interpretation on antitumour drug 3(2aminoethyl) indole (tryptamine) using molecular spectroscopy and computational tools	Dr.Anbusri nivasan. P	Journal of Taibah University for Science (Taylor Francis)	2019	1	A.V.C. College	1
Analysis of net leaf photo synthesis in Aegiceras corniculatum (L.) Blanco under various saline	Dr.B.Muthuraman, Dr. G.Amalan Robert and Dr.S. Mathivanan	World Scientific News	2019	0	A.V.C. College	1
Antifungal activity of purified phenolic fractions of Halodule	Dr. T.M. Sathees Kannan and Dr. Arumugam	Seaweed Res. Util	2018	0	A.V.C. College	0

pinifolia with potential to control plant pathogens.						
Analysis of net leaf photo synthesis in Aegiceras corniculatum (L) Blanco under various saline conditions.	Dr. T.M. Sathees Kannan and Dr. K. Jayakumar	Int. sci. J. world scientific news	2019	0	A.V.C. College	1
Documentation of medicinal flora in pazhavar river bed, Korkai, Mayiladuthurai Taluk, Tamil Nadu. India.	Dr. K. Jayakumar	World news of natural science	2018	0	A.V.C. College	2
Strategies for utilization of wound healing herbals in and around Mayiladuthurai, Naga pttinam District.	Dr. K. Jayakumar	International Journal of Traditional and Natural Medicines	2018	0	A.V.C. College	0
Herbal medicine as a live practice for treating livestock ailments by indigenous people: A case study from the Konar	Dr. Arumugam	South African Journal of Botany	2018	0	A.V.C. College	0

community of Tamil Nadu.						
Phenolic profile, a antioxidant and enzyme inhibitory potential of methanolic extracts from different parts of Astragalus ponticus Pall.	Dr. Arumugam	South African Journal of Botany	2018	0	A.V.C. College	0
A Novel traffic analysis model for botnet discovery in dynamic network	Dr.P.Panimalar	Arabian journal for science and engineering	2019	0	A.V.C. College	0
Antifeedant activity of Tinospora malabarica (Lam.) Miers (Menispermaceae) extracts against important field pests Spodoptera litura (Lepidoptera: Noctuidae)	Dr. J., Pandiyan and Dr. K. Krishnappa	J.Eme.Tech . Inno. Res.	2019	0	A.V.C. College	0
Pesticidal activity of indian medicinal plants against red flour beetle Tribolium castaneum (Herbst, 1797) (Col	Dr. J., Pandiyan and Dr. K. Krishnappa	International Journal of Current Advanced Research. 17 (6) 134 4013445.	2018	0	A.V.C. College	0

eoptera: Tenebrionidae).						
Morenia petersi (Indian Eyed Turtle). Life History and Distribution. Herpetological Review 50 (1): 127-128.	Dr. N. Baskaran	Review	2019	0	A.V.C. College	0
Herbal medicine as a live practice for treating livestock ailments by indigenous people: A case study from the Konar community of Tamil Nadu	Dr.S. Jayakumar, and Dr.. N. Baskaran,	South African Journal of Ecology 118: 23-32. <a href="https://doi.org/10.1016/j.sajb.2018.06.002">https://doi.org/10.1016/j.sajb.2018.06.002</a> .	2018	0	A.V.C. College	0
Levels of organochlorine pesticide residues in fresh water fishes of three bird sanctuaries in Tamil Nadu, India.	Dr. S. Jayakumar,	. Environmental Science and Pollution Research. 26 (2) 1983-1993 pp. ISSN: 16147499. <a href="https://doi.org/10.1007/s11356-0183770-8">https://doi.org/10.1007/s11356-0183770-8</a>	2019	0	A.V.C. College	0
An Assessment of Floral Diversity in the Mangrove Forest of Karaikal, Karaikal	Mr. V. Duraimurugan,	International Journal of Research in Social Sciences. 9(1): 457475. ISSN: 2249	2019	0	A.V.C. College	0

District, Puducherry Union territory.		2496.				
Abundance and Diversity of waterbirds in Karaikal Mangrove, Puducherry Union Territory.	Mr. V. Duraimurugan,	International Journal of Management , IT and Engineering . Vol. 9 (1:1) 104131 pp. ISSN: 22490558.	2019	0	A.V.C. College	0
Haematological Status of Common Carp, Cyprinus carpio L. Exposed to Sublethal Dose of Organophosphorus Pesticide, Monocrotophos	Sharmila Gunasekaran	The Pharma Innovation Journal. Volume 8 (3), pp. 178182. ISSN Online: 22777695, Print ISSN: 23498242.	2019	0	A.V.C. College	0
Behavioural anomalies in Cyprinus carpio L. induced by monocrotophos intoxication in sublethal doses. Trends in Fisheries Research. Dama International Publication	Mrs. G. Sharmila,	Trends in Fisheries Research. Dama International Publication . Vol. 7, Issue 3, pp: 40 44. (ISSN No. 2319-474X (p) 2319-4758 (e))	2019	0	A.V.C. College	0
The effect of textile dyeing effluents on the total free sugar levels of	Dr. M Moorthi	Journal of Entomology and Zoology Studies 2019 7(1): 11091112.	2019	0	A.V.C. College	0

the Haemolymph of the different larvae of Bradinopyg a geminate,						
Alterations in the Activity of Acetylcholine Esterase in the Dragonfly Larvae of Bradinopyg a Geminata under the Stress of Selected Textile Dyeing Effluents	Dr.M. Moorthi	Int. J Zoo Animal Biol, Volume 1 Issue 5, 15 DOI: 10.23880/izab16000129 ISSN: 2639216X	2018	0	A.V.C. College	0
Population Structure, Distribution And Feeding Habitat Of Bonnet Macaque (Macaca Radiata) In Kanyakumari Wildlife Sanctuary, Western Ghats, Tamil Nadu, India	Dr.M. Moorthi	International Journal of Plant, Animal and Environmental Sciences. Volume 8, Issue 3 July Sept 2018 4551	2018	0	A.V.C. College	0
Vermicomposting of distillery sludge waste with tea leaf residues	Dr.M. Moorthi	Sustainable Environment Research. www.journals.elsevier.com/sustainableenvironmentresearch/ 28 volume 223227.	2018	3	A.V.C. College	0

In situ measurements of animal morphological features: A noninvasive method	Dr. R. Nagarajan	Methods in Ecology and Evolution	2018	1	A.V.C. College	0
<a href="#">View File</a>						

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Con. secondary knormal centro hermitian bimatrices	Manikandan , R., Elumalai, N., Radhakrishnan, M	AIP Conference Proceedings	2019	0	0	A.V.C. College (Autonomous)
Single crystal, spectral and electronic transition studies on (E)N(3methoxy4hydroxybenzylidene)4nitrobenzohydrazide monohydrate	Manvizhi, M., Murugan, S., Sutharsan, P., Nirmalram, J.S., Subaschandrabo se, S	Journal of Molecular Structure	2019	0	0	A.V.C. College (Autonomous)
A Novel traffic analysis model for botnet discovery in dynamic network	P.Panimalara., Ramesh kumar, K	Arabian journal for science and engineering	2019	0	0	A.V.C. College (Autonomous)
Levels of organochlorine pesticide residues in fresh water fishes of three bird sanctuaries in Tamil Nadu, India	Samidurai, J., Subramanian, M., Venugopal, D	Environmental Science and Pollution Research	2019	0	0	A.V.C. College (Autonomous)

An ecoethological study on Golden Langurs (Trachypithecus geei) in Western Assam, India With reference to their Social organization	An ecoethological study on Golden Langurs (Trachypithecus geei) in Western Assam, India With reference to their Social organization Roy, D., Nagarajan, R	Asian Journal of Conservation Biology	2019	0	0	A.V.C. College (Autonomous)
Extended genotypic evaluation and comparison of twentytwo cases of lethal EEHV1 hemorrhagic disease in wild and captive Asian elephants in India	Zachariah, A., Sajesh, P.K., Santhosh, S., Bathrachalam, C., Megha, M., Pandiyani, J., Jishnu, M., Kobragade, R.S., Long, S.Y., Zong, J.C., Latimer, E.M., Heaggans, S.Y., Hayward, G.S	PLoS ONE	2018	0	0	A.V.C. College (Autonomous)
An inventory on herpetofauna with emphasis on conservation from Gingee Hills, Eastern Ghats, Southern India	Karthik, P., Kalaimani, A., Nagarajan, R	Asian Journal of Conservation Biology	2018	0	0	A.V.C. College (Autonomous)
Herpetofauna of Southern	Ganesh, S.R., Kalaimani,	Asian Journal of Conservation	2018	0	0	A.V.C. College (Autonomous)



Eastern Ghats, India II from western ghats to coromandel coast	A., Karthik, P., Baskaran, N., Nagarajan, R., Chandramouli, S.R.	on Biology				
Idempotent circulant matrices	Radhakrishnan, M., Elumalai, N., Perumal, R., Arulprakasam, R	Journal of Physics: Conference Series	2018	1	1	A.V.C. College (Autonomous)
In situ measurements of animal morphological features: A noninvasive method	Mahendiran Mylswamy, Parthiban Mylswamy, Azeez Parappurath Abdul, Nagarajan Rajarathinavelu.	Methods in Ecology and Evolution	2018	1	1	A.V.C. College (Autonomous)
Ranging and spacing behaviour of asian elephant (elephas maximus linnaeus) in the tropical forests of Southern India	Baskaran, N., Kanakasabai, R., Desai, A.A.	Indian Hotspots: Vertebrate Faunal Diversity, Conservation and Management	2018	0	0	A.V.C. College (Autonomous)
Influence of ranging and hierarchy on the habitat use pattern by asian elephant (elephas maximus) in the tropical forests of Southern	Baskaran, N., Kanakasabai, R., Desai, A.A.	Indian Hotspots: Vertebrate Faunal Diversity, Conservation and Management	2018	0	0	A.V.C. College (Autonomous)

India						
Habitat use of nilgiri tahr nilgiritragus hylocrius in Western Ghats, India	Pandiyan, J., Sandeep, M., Desai, A.	Indian Hotspots: Vertebrate Faunal Diversity, Conservation and Management	2018	0	0	A.V.C. College (Autonomous)
Humanelephant (elephas maximus) conflict in Southern India: Spatial movement pattern of asian elephants outside reserved forests of coimbatore forest division	Ramkumar, K., Ramakrishnan, B., Saravanamuthu, R.	Indian Hotspots: Vertebrate Faunal Diversity, Conservation and Management	2018	0	0	A.V.C. College (Autonomous)
Genetic variability in selected date palm (Phoenix dactylifera L.) cultivars of United Arab Emirates using ISSR and DAMD markers	Purayil, F.T., Robert, G.A., Gothandam, K.M., Kurup, S.S., Subramaniam, S., Cheruth, A.J.	3 Biotech	2018	0	2	A.V.C. College (Autonomous)
An efficient, solvent free synthesis of some chalcone derivatives and their biological evaluation	Fathimunnisa, M., Manikandan, H., Sivakumar, D	Asian Journal of Chemistry	2018	1	2	A.V.C. College (Autonomous)
Vermicompo	Mahaly,	Sustainable	2018	1	7	A.V.C.

sting of distillery sludge waste with tea leaf residues	M., Senthil Kumar, A.K., Arumugam, S., Kaliyaperumal, C., Karuppannan, N.	e Environment Research. www.journals.elsevier.com/sustainableenvironmentresearch/ 28 volume 223227.				College (Autonomous)
In silico Molecular Modelling of Selected Natural Ligands and their Binding Features with Estrogen Receptor Alpha.	Maruthanila, V.L., Elancheran, R., Roy, N.K., Bhat tacharya, A., Kunnum akkara, A.B., Kabilan, S., Kotoky, J	Current computer aided drug design	2018	2	4	A.V.C. College (Autonomous)
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### 3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	41	122	18	1
Presented papers	81	49	31	1
Resource persons	3	28	43	42
<a href="#">View File</a>				

### 3.5 – Consultancy

#### 3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultant(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
Department of Zoology	Developing Conservation Strategies For Rare Endangered And Threatened Species Of Sahyadri Tiger Reserve Northern Western Guards, Maharashtra	IUCN, India	13910
<a href="#">View File</a>			

#### 3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Tamil Nadu State Council for Science and Technology	In Service Training Programme for School Teachers of Nagapattinam District	Subject Experts	90000	50
<a href="#">View File</a>				

### 3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
General Medical and Blood Donation Camp	NSS Units A.V.C. College (Autonomous)	1	25
National Integration Camp	NSS Units A.V.C. College (Autonomous)	1	1
Plastic Eradication Rally	NSS Units A.V.C. College (Autonomous)	4	100
Crowd Controlling work at Sri Satya Sai Baba Temple, Puttaparthi, Andhar Pradesh	NSS Units A.V.C. College (Autonomous)	1	15
PEKAK Inauguration function conducted on 10.01.2019, in our college campus. District collector Dr.S.Sureshkumar, I.A.S. Inaugurated the programme,	PEKAK A.V.C. College (Autonomous)	32	550
Village survey and tree plantation programme conducted on 12.01.2019 at PEKAK adopted villages, Planted 500 saplings in adopted villages.	PEKAK A.V.C. College (Autonomous)	20	196
Unemployed Youth Employment Generation Programme (UYEGP) conducted in our college by	PEKAK A.V.C. College (Autonomous)	30	500

officials from the District Industrial Centre (DIC), 10 village coordinators and 30 college coordinators participated the programme.			
Village survey and tree plantation programme conducted on 12.01.2019 at PEKAK adopted villages, Planted 1000 saplings in adopted villages.	PEKAK A.V.C. College (Autonomous)	32	560
Voters awareness rally programme conducted on 23.03.2019 at PEKAK adopted villages,	PEKAK A.V.C. College (Autonomous)	32	463
Voters awareness rally programme conducted on 26.03.2019 at PEKAK adopted villages,	PEKAK A.V.C. College (Autonomous)	20	274
ROTRACT	Rotary club of Mayuram	1	4
RRC - Member Orientation Training "Celebrating Life"	RRC	1	50
Exposure Visit	RRC	1	5
Peer education Training	RRC	1	25
One day district level YRC students study camp on 27.02.2019	Youth Red Cross (AVC college unit) and Indian Red Cross Society, Nagapattinam	1	15
CATC cum TSC camp at Karaikudi 17.06.2018 to 26.06.2018	9(TN)BN NCC , Karaikudi	3	2
BLC CATC cum TSC Launch Camp 29.06.2018 to 08.07.2018	8 TN BN NCC, Kumbakonam	3	10
TSC (BG) DTE TRG I training at NCC Training Area , Idayappatti	28 (TN) BN NCC, Virudhunagar	3	1

03.08.2018 to 12.08.2018			
TSC (BG) DTE TRG II at NCC Training Area , Idayappatti 25.08.2018 to 03.09.2018	11(TN) BN NCC , Nagarcoil.	3	1
TSC (BG) DTE TSC Launch Camp at NCC Training Area , Idayappatti 05.09.2018 to 14.09.2018	1 BIHAR BN NCC	1	3
Army Attachment Camp 05.09.2018 to 19.09.2018	1 BIHAR BN NCC	1	3
NIC Camp held at Nagarcoil	11(TN) BN NCC, Nagarcoil.	1	2
ALL INDIA THAL SAINIK CAMP at Delhi Cantt., NEW DELHI. 17.09.2018 to 28.09.2018	DELHI DIRECTEROTE	1	1
CATC Camp at AVC College 18.11.2018 to 27.11.2018	8 TN BN NCC, Kumbakonam	12	53
B Certificate examination 16.02.2019	8 TN BN NCC Kumbakonam	2	33
C Certificate examination 24.02.2019	8 TN BN NCC Kumbakonam	2	16
ATC cum SHOOTING - TSC camp on 15.05.2019 24.05.2019	3 TN CTC NCC TRICHY	2	8
CATC cum TSC camp on 30.05.201908.06. 2019	8 TN BN NCC Kumbakonam	12	26
CATC cum TSC 2 TRG camp at karaikudi on 17.06.201926.06. 2019	9 TN BN NCC Karaikudi	2	4
CATC cum TSC Pre IGC at kumbakonam on 29.06.201908.07. 2019	8 TN BN NCC Kumbakonam	12	30
CATC cum IUC RDC Selection at Trichy on 09.07.2019 and 18.07.2019	2 TN BN NCC Tiruchirapalli	1	5
Eye Checkup Camp at	NSS Units A.V.C.	1	20

Kollidam	College (Autonomous)		
First Year NSS Students Enrollment for 201819	NSS Units A.V.C. College (Autonomous)	6	300
Clean India Programme	NSS Units A.V.C. College (Autonomous)	1	50
Cleaning work at Kaveri Thullakattam, Mayiladuthurai	NSS Units A.V.C. College (Autonomous)	1	20
World Literacy Day (UNESCO) Celebrations - Essay Writing and Speech Competition	NSS Units A.V.C. College (Autonomous)	1	50
Adventure Camp held at ABVIMAS, Manali, Himachal Pradesh	NSS Units A.V.C. College (Autonomous)	1	1
Swachh Bharat Abhiyan Programme at Kambarmedu, Therizhandur	NSS Units A.V.C. College (Autonomous)	1	25
Gandhi Jayanti celebration	NSS Units A.V.C. College (Autonomous)	5	50
Interactive session	RRC	1	50
Environmental awareness rally on 29/12/2019	Students' Exnora	1	50
Survey of Vegetation for green auditing in our campus on 21.01.2019 to 25.01.2019	Students' Exnora	3	26
TSC (BG) at NCC Training Area , Idayappatti 11.07.2018 to 20.07.2018	2 (TN)Girls BN NCC, Madurai.	3	1
Campus cleaning on 30.01.2019	Students' Exnora	1	36
Special lecture in "Natural calamities and rescue" on 31.01.2019	Students' Exnora	1	50
Botanical Garden cleaning on 05.02.19	Students' Exnora	1	15

Different tree saplings were planted on 11.02.2019	Students' Exnora Department of Botany	1	10
National Science Day celebration marked by a special talk on "Role of arboretum and its significance" and sapling were planted on 28.02.2019	Students' Exnora Department of Botany	1	5
Nursery activities were carried out and saplings were planted on 02.03.2019	Students' Exnora Department of Botany	1	3
Women's Day celebration, saplings were donated on 08.03.2019	Students' Exnora Department of Botany	1	5
300 Teak plant saplings were planted in 2 acre 25.06.2019	Students' Exnora Department of Botany	10	110
Environmental awareness rally on 29/12/2019	Youth Red Cross	1	50
Special lecture program on Cancer and its prevention by life style on 31.01.2019	Youth Red Cross	1	30
Ayudha Pooja Celebrations at NSS Office	NSS Units A.V.C. College (Autonomous)	1	25
Gaja Cyclone Relief Material collection and packing work at Mayiladuthurai	NSS Units A.V.C. College (Autonomous)	1	30
Gaja Cyclone Relief Material Distribution work at Siruthalaikadu, Vedaranyam	NSS Units A.V.C. College (Autonomous)	1	30
Gaja Cyclone Relief Material Distribution work at KadinalVayal, Vedaranyam	NSS Units A.V.C. College (Autonomous)	1	30
Gaja Cyclone Relief	NSS Units A.V.C.	1	30



Material Distribution work at Oodacherry,Thalainayar, Vedaranyam	College (Autonomous)		
Mayiladuthurai Constituency voters list House to House online verification work	NSS Units A.V.C. College (Autonomous)	3	75
Crowd controlling work at Thiruvilandur Perumal Temple during VaikundaEkadesi	NSS Units A.V.C. College (Autonomous)	3	75
Environmental Awareness Rally	NSS Units A.V.C. College (Autonomous)	6	200
Samathuva Pongal Vizha	NSS Units A.V.C. College (Autonomous)	4	100
In the eve of 9th National Voters' Day Celebrations (25.01.2019), Tamil Elocution Competition and Tamil Writing Competition were conducted.	NSS Units A.V.C. College (Autonomous)	2	40
Voters Awareness Rally	NSS Units A.V.C. College (Autonomous)	6	200
District Youth Parliament Programme	NSS Units A.V.C. College (Autonomous)	4	100
Temple Crowd Controlling work at Garuda Sevai Festival, Thirunangur	NSS Units A.V.C. College (Autonomous)	1	25
Sports Day Celebrations Rally	NSS Units A.V.C. College (Autonomous)	6	300
National Youth Parliament Direct Telecast Programme	NSS Units A.V.C. College (Autonomous)	2	50
Joy of Giving Celebration for Primary School,Mannampandal.	NSS Units A.V.C. College (Autonomous)	1	25

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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
National Integration Camp, Shivamogga	Participation of National Integration Camp	Government of India, Youth Empowerment And Sports Department NSS Cell	1
Adventure Camp, Manali, Himachal Pradesh	Participation of Adventure Camp	Government of, Himachal Pradesh National Service Scheme	1
Medical Camp	Participation	Government of Tamil Nadu	35
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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Swachh Bharat Clean India Programme	NSS Units A.V.C. College (Autonomous)	Cleaning Work at Mannampandal village	2	50
Swachh Bharat Clean India Programme, Mayiladuthurai	NSS Units A.V.C. College (Autonomous)	Cleaning of Kaveri Thullakattam, Mayiladuthurai, village	2	20
Swachh Bharat Abhiyan Programme	NSS Units A.V.C. College (Autonomous)	Cleaning work at Kambarmedu, Therizhandur	2	25
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**3.7 – Collaborations**

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Ph.D. Synopsis External Examiner	1	Dharmapuram Aathinam Arts College	1
M.Phil. External Examiner	1	Dharmapuram Aathinam Arts College	1
M.Phil. External Examiner	1	Dharmapuram Aathinam Arts College	1
M.Phil. External Examiner	1	Srilasri Kasivasi Swaminatha Swamigal Arts College	1

M.Phil. External Examiner	1	Srilasri Kasivasi Swaminatha Swamigal Arts College	1
Judge in the Science Research EXPO	1	Ramana Vidhyalaya (CBSE School)	1
DRC External Examiner	1	Poombuhar College (Auto)	1
Two day International Workshop on "Materials Technology and Applications" held at Vellore Institute of Technology, Vellore Poster presented entitled "Wireless MultiSensors based Wheel Chair	4	Self Support	2
One day International Workshop on Recent Advances in Electronics - IWRAE 2019 Organized by Department of Electronics, St. Joseph's College (Autonomous), Tiruchirappalli	1	Self Support	1
One day Seminar on Quality Research and Publications organized by the Centre for Research ,Manonmanium Sundaranar University, Tirunelveli for the Ph. D Supervisors and Scholars	1	Self Support	1
Two day National level symposium on Emerging Trends In Science And Technology Organized by PG and Research Department of Electronics and Communication Systems Hindusthan College of Arts and Science	1	Self Support	2

(Autonomous) Coimbatore.			
Jointly Published paper	2	Self Support	12
M.Phil. External Examiner	3	Swami Dhayandha college of Arts and science	1
M.Phil. External Examiner	1	Sengamala Thayyar Educational Trust Womens College	1
M.Phil. External Examiner	1	Sir Issac Newton college of Arts and science	1
Application Of Science and Technology For Rural Areas (ASTRA2019), Department of Physics A.D.M College For Women (Autonomous), Nagapattinam	1	TNSCST Sponsored Programme	1
Application Of Science and Technology For Rural Areas (ASTRA2019), Department of Physics A.D.M College For Women (Autonomous), Nagapattinam	1	TNSCST Sponsored Programme	1
Two days workshop on Python at S.R.C. College, Trichy, organized by IIT Bombay	15	Self Support	2
National two days workshop on "Go Solar" organized by SRC College, Trichy	10	Self Support	2
Workshop on 'Plagiarism, Reference Management Tools and Swayam' organized by Library and Knowledge Centre, PKIET, Karaikal.	0	Self Support	1
Internship	Jason Dominic Gerald	MCBT, Chennai	60

Internship	Shashank Munjajkar	Wildlife Crime Control Bureau, Madhya Pradesh	60
Internship	Anusree Pradeepan	ATREE, Bangalore	30
Handson experience in cell biology	27	Self Support	1
Thiraiyidalum Thiranaivum Film Review, Dept. of Tamil, AVC College	74	Self Support	1
Photography Videography for Christmas Celebration in TBML College, Poraiyar	2	Self Support	1
Ph.D Research	Mr.S.Ramesh at RGCA - MPEDA, Govt. of India, Sirkali	Field Support, Support of Primary and Secondary Sources Marine Fishing	60
Research Support	Ph.D Full Time Scholars Miss.C. Sangeetha, Miss. Sridevi and Mrs.Revathi Received research consultancy service from Pondicherry Central University Faculties. Dr.P.G.Arul Professor, School of International Business: Dr.Kasilinagm Associate Professor Sc	SPSS Guidance Training and Guidance of Thesis Writing	30
Research Support	Ph.D Full Time Scholars Miss.C. Sangeetha, Miss. Sridevi and Mrs.Revathi Received research consultancy service from Central University of Tamilnadu, Tiruvarur. Dr.Ramesh Assistant Professor of Commerce	Thesis Writing Regarding Construction of Questionnaire and Develop Research Work	30
Faculty Exchange from Department of English	5 staff (S.Chandrasekaran, M.Geetha, R.	Colleges Concerned (ARCV College, Mayiladuthurai Sri	15

	Malliga, S.Sathya bama, R. Malliga)	Vivekananda College for Women, Sirkali PUP Middle School, Elanthangudi Dharamapuram Adhinam Arts College, Mayiladuthurai S.K.S.S College, Thirupanandal)	
Students Exchange from First and Second year M.A. English	21	Students (T.V.K Government Arts College, Tiruvarur)	1
Collaborative activities organized by Tamil University, Tanjavur.	15 (Tamil Major students)	Tamil University, Thanjavur	2
Collaborative activities organized on 'Thiraiyidalum Thiruanaivum' Department of Tamil organized in Collaboration with the Department of Visual Communication.	150 (Tamil Major and Viscom Students)	A.V.C.College	1
Women's day Programme organized by the Department of Tamil in Collaboration with the Prevention of Sexual Harassment Cell	Department of Tamil and Prevention of sexual harassment Cell (Faculties and students)	A.V.C.College	1
Kalvetiyal seminar in Thiruvarur Central University	10 of our Tamil Major students participated	Central Universtiy of TamilNadu, Thiruvarur	1
M.Phil. External Examiner	1	Dharmapuram Aathinam Arts College	1
M.Phil. External Examiner	1	Dharmapuram Aathinam Arts College	1
Residential summer internship: STPIB 2019 Summer Training Programme in Biology, The Academy of Sciences, Chennai The Department of	1	Government of TamilNadu	20

CAS in Botany, University of Madras sponsored by The Science City, Government of Tamil Nadu.			
Research collaboration as a Co investigator in minor project, TBML college, porayar. M RP5823/15(SERO/UGC) LINK NO.5823 COMCODE: TNBD022	1	UGC	15
Research collaboration by computational consultancy service with Jammal Mohamed college, Trichy.	1	Self Support	10
Research collaboration by computational consultancy service with KMPGS, Puducherry.	1	Self Support	10
International conference on values and spirituality for overcoming challenges organized by Rajyoga Eductaion and Research foundation (Education Wing), Brahma Kumaris, Mount Abu from June at Shastri hall, Annamalai University	1	Self Support	2
National Conference on "Recent Advancements in Nanotechnology RAN2018" organized by Department of Chemistry held on National Institute of Technology Puducherry, Karaikal609609. Presented a paper entitled "Wireless Sensor Utilization	1	Self Support	2

to prevent Accid			
Internship	1 Puja Deb (I M.Sc. WLB)	World Wide Fund	60
Subject Expert conducting viva voce	1	Sri A.V.V.M Pushpam College (Autonomous), Poondi	1
Subject Expert conducting viva voce	1	Idhaya College for Women, Kumbakonam	1
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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
M.Sc., Projectwork	Screening and identification of biofouling causing bacteria and anti fouling properties of fresh water algae Spirulinapla tensis.	Dr.P.Anantha raman, Associate Professor, C.A.S in Marine Biology, Faculty of Marine Sciences, Annamalai University, Parangipetta i608 502, Mo bile99945459 03, paraman_cas@yahoo.co .in, pananth araman@gmail .com	16/04/2019	16/04/2019	Mr.R.Suriya (P17 7205)
M.Sc., Projectwork	Isolationand identificati on of biofouling causing bacteria and anti fouling properties of maine microalgae Platymonas sp.	Dr.P.Anantha raman, Associate Professor, C.A.S in Marine Biology, Faculty of Marine Sciences, Annamalai University, Parangipetta i608 502, Mo bile99945459	16/04/2019	16/04/2019	Mr.R.Manivan nan (P17 7206)



		03, paraman_cas@yahoo.co.in, panantharaman@gmail.com			
M Sc Projectwork	Characterization and optimization of pigment producing Micrococcus sp from tennary effluent contaminated soil in CLRI.	Dr.YasminKhambhaty, Scientist, Microbiology Division, CSIRCLRI, Adayar, Chennai600020, Tel:914424437225, ykhambhaty@gmail.com, yashmink@clri.res.in	16/04/2019	16/04/2019	Miss.K.Arthi (P17 7226)
M.Sc., Projectwork	In vitro antibacterial efficacy of isolated probiotic bacteria from soil fish gut against aquaculture bacterial pathogens.	Dr.AnupMandal, Manager, Central Genetics Lab, Rajiv Gandhi Centre for Aquaculture, Sirkazhi, Phone: 04364265215 Mobile: 9597630609 Email: cgl@rgca.org.in rgcacgl@gmail.com	03/12/2018	16/04/2019	Miss.R.Bakylakshmi (P17 7228)
M.Sc., Projectwork	Isolation and molecular characterization of Aeromonas veronii from infected GIFT Oreochromis niloticus and its control with probiotic.	Dr.AnupMandal, Manager, Central Genetics Lab, Rajiv Gandhi Centre for Aquaculture, Sirkazhi, Phone: 04364265215 Mobile: 9597630609 Email: cgl@rgca.org.in rgcacgl@gmail.com	03/12/2018	16/04/2019	Miss.R.Bavithra (P17 7229)
M.Sc., Projectwork	Molecular and histopathological characterization	Dr.AnupMandal, Manager, Central Genetics	03/12/2018	16/04/2019	Miss.J.Mounika (P17 7231)

	n of white spot disease in cultured Peneausvanna meifrom Nagapattinam district of Tamilnadu.	Lab, Rajiv Gandhi Centre for Aquaculture, Sirkazhi, Phone: 04364 265215 Mobile: 9597630609 Email: cgl@r gca.org.in r gcacgl@gmail .com			
M.Sc., Projectwork	Characteriza tion and optimization of pigment producing Pseudomonas sp from tennary effluent contaminated soil in CLRI.	Dr.YasminKha mbhaty, Scientist, Microbiology Division, CSIRCLRI, Adayar, Chen nai600020, T el:914424437 225, ykhambh aty@gmail.co m, yashmink@ clri.res.in	16/04/2019	16/04/2019	Miss.N.Nivet ha (P17 7232)
M.Sc., Projectwork	Characteriza tion of Tilopia lake virus infection in Oreochromis niloticus using molecular method.	Dr.AnupManda l, Manager, Central Genetics Lab, Rajiv Gandhi Centre for Aquaculture, Sirkazhi, Phone: 04364 265215 Mobile: 9597630609 Email: cgl@r gca.org.in r gcacgl@gmail .com	16/04/2019	16/04/2019	Miss.G.Sathy asri (P17 7233)
M.Sc., Projectwork	In vitro and in vivobioco ntrol activity of potential probiotic against pathogenic Vibrio algin olyticusfrom Peneausvanna mei.	Dr.AnupManda l, Manager, Central Genetics Lab, Rajiv Gandhi Centre for Aquaculture, Sirkazhi, Phone: 04364 265215 Mobile: 9597630609 Email: cgl@r	16/04/2019	16/04/2019	Miss.P.Gowri (P17 7235)

		gca.org.in gcacgl@gmail.com			
Laboratory Use	VLSI, VHDL TOOLS	A.V.C. College of Engineering (ECE Dept.) Mrs. Ramya 9442671683	08/10/2019	09/10/2019	08 Students
Project	PIC 16F877A Thin Films	Teslar Zone, Puducherry, 9500983033 St. Joseph, Trichy	16/04/2019	16/04/2019	02
Project	ATMEGA Micro Controller	Sparktronics, Trichy 9942155514	16/04/2019	16/04/2019	05
Project	ATMEGA Micro Controller	Research and Development Center, Trichy 9865170006	16/04/2019	16/04/2019	01
Project work	Tie up with IT organizations	Bellatrix global solutions, Chennai, 044 42120696	16/04/2019	16/04/2019	7
Project work	Tie up with IT organizations	Fantasy Solution, Tiruchirapalli. 0431 4250535	16/04/2019	16/04/2019	1
Project work	Tie up with IT organizations	Fliptronics Engineered Solutions, Mayiladuthurai. 9941694076	16/04/2019	16/04/2019	5
Project work	Tie up with IT organizations	iCon Solutions, Tiruchirapalli. 9487691901	16/04/2019	16/04/2019	1
Project work	Tie up with IT organizations	idreams Infotech, Chennai. 044 24734647	16/04/2019	16/04/2019	4
Project work	Tie up with IT organizations	Invictus Technology Solutions Private Limited, Chennai.044 42124553	16/04/2019	16/04/2019	6

Project work	Tie up with IT organizations	RnD Research and Development, Tiruchirapalli.0431 2714006	16/04/2019	16/04/2019	2
Project work	Tie up with IT organizations	Stellar Technology Solutions, Chennai.044 42668649	16/04/2019	16/04/2019	2
Sharing of research facilities	Research papers	Department of Botany, Annamalai University, Annamalai Nagar, Chidambaram, Tamilnadu, India.	27/02/2019	28/02/2019	Dr.B.Muthuraman
Sharing of research facilities	Research papers	Department of Botany, Annamalai University, Annamalai Nagar, Chidambaram, Tamilnadu, India.	27/02/2019	28/02/2019	Dr. G. Amalan Rabert
Sharing of research facilities	Research papers	Department of Botany, Annamalai University, Annamalai Nagar, Chidambaram, Tamilnadu, India.Email:alachidambaram1933@gmail.com	27/02/2019	28/02/2019	Dr.S.Mathivanan
Sharing of research facilities	Research papers	Department of analytical chemistry, Faculty of Pharmacy, Suleyman Demirel University, 32260 Isparta, Turkey. Email: sarikurkcu@gmail.com	04/02/2019	10/10/2019	Dr.R. Arumugam

Sharing of research facilities	Research papers	Water institute, Suleyman Demirel University, 32260 Isparta, Turkey. Email: s arikurkcu@gmail.com	04/02/2019	08/10/2019	Dr.R. Arumugam
Sharing of research facilities	Research papers	Department of Zoology, A.V.C. College (Autonomous), Mannampandal, Mayiladuthurai 609 305, Tamil Nadu, India. Dr.S. Jayakumar 9787356605	04/02/2019	16/10/2019	Dr.R. Arumugam
PG Project work	AcademyIndustry	ONGC, Karaikal Contact number:04368238126 Web : www.ongcindia.com	16/04/2019	16/04/2019	07
PG Project work	AcademyIndustry	CPCL, Nagapattinam Contact number:04362256700 Web :www.cpcl.co.in	16/04/2019	16/04/2019	03
PG Project work	AcademyIndustry	ASIAN PAINTS, Cuddalore Contact number:04144244391 Email : www.asianpaints.com	16/04/2019	16/04/2019	02
PG Project work	AcademyIndustry	MRK Cooperative Sugars, Sethiyathoppu Contact number:04144244391 Email :mrkcs@gmail.com	16/04/2019	16/04/2019	03
PG Project work	AcademyIndustry	ABS Water Tech India Pvt. Ltd.,	16/04/2019	16/04/2019	02

		Chennai Contact number: 914422322025 / 22310124 Email : absw atertech2009 @yahoo.com			
Research Support	Research	RGCA, Sirkali Mr.S.Rajesh Assistant Account Manager Cell :9865559027	08/05/2018	07/11/2018	Mr.S.Ramesh Ph.D Scholar
Research Support	Research	Pondicherry Central University Dr.P.G.Arul Professor, School of In ternational Business,. Cell: 9489585536 D r.Kasilinagn Associate Professor School of Management	07/11/2018	15/10/2019	Ph.D Full Time Scholars Miss.C. Sangeetha, Miss. Sridevi and Mrs.Revathi
Research Support	Research	Central University of Tamil Nadu, Tiruvarur. Dr.Ramesh Assistant Professor of Commerce	10/12/2018	16/10/2019	Ph.D Full Time Scholars Miss.C. Sangeetha, Miss. Sridevi and Mrs.Revathi
Research Writing Skills	Research Methodology for Social Science	Dr.J.Kirubak aran Assistant Professor, Maldives Business School, Maldives	05/09/2018	29/10/2019	75
Awareness Programme	Good to Great	Dr.K.Ramesh. , Head, School of Accounting and Finance, IBS University, Port Moresby,	06/02/2019	15/10/2019	150

		Papua New Guinea			
Employability Skills	Leading Yourself	Dr.K.Jagannathan., Senior lecturer, (Adjutant Faculty Member of southern Cross University Australia) School of Business, IBS University, Port Moresby, Papua New Guinea.	07/02/2019	29/10/2019	150
Awareness Programme	Entrepreneurial and Agricultural Skills Development	Prof. V. Kannaiyan., Former Professor of DIET., Coordinator of VAPS, Agriculture Training Centre, Kuttalam, Nagai District. Mrs. Sheela Kannaiyan., B.Sc., (Agri)., Chairman, VAPS, Kuttalam, Nagai District	20/09/2018	30/10/2019	150
Excavation	Nangur Excavation	Tamil University, Thanjavur, Department of Maritime History and Maritime Archaeology, Dr.V.Selvakumar Head Ph: 9442112601	21/05/2019	05/06/2019	03 staff and 04 students
Seminar	14th International	AAR International	15/12/2018	16/12/2018	Dr. S. Tamilvelu,

	Conference	Research Forum			Organizing secretary of AAR and Faculties from the Department of Tamil, Participated in the programme.
Seminar	Seminar on Vinthan padi pilakkiyam	Vinthan Memorial Foundation	28/06/2019	30/10/2019	Faculties and students from the Department of Tamil.
Folklore Research	Bringing in new trends and innovations in the field of Folklore research	Department of Folklore, Tamil University, Thanjavur	12/12/2018	13/12/2018	15 of our Tamil Major students participated and benefitted
Internship	Internship	WWF, Erode Division, Mr. Krishnakumar, 8838200294, 9442559840	21/10/2019	29/10/2019	Puja Deb
Internship	Internship	MCBT, Chennai, Mr. Nikhil Whitaker (curator), 9080000123	28/10/2019	29/10/2019	Jason Dominic Gerald
Internship	Internship	Wildlife Crime Control Bureau, Madhya Pradesh, Mr. Abhishek Roy Chowdhary, Email: rddcr@wccb.gov.in Cell NO: 7612840689	27/10/2019	29/10/2019	Shashank Munjajkar
Internship	Internship	ATREE, Bengaluru, Dr.Jojo T D, Cell No: 8023635555	13/10/2019	30/10/2019	Anusree Pradeepan
Project work	M.Sc., Project	Dr.K.Sivakumar Centre of Advanced Study in	03/12/2018	16/04/2019	05



		<p>Marine Biology Faculty of Marine Science. Cell: 9994247333 D r.M.Arumugam Centre of Advanced Study in Marine Biology Faculty of Marine Science. Cell: 9443398357 Annamalai University, CAS in Marine Biology,</p>			
Project work	M.Sc., Project	<p>Dr.D.Prabaha ran Professor and Head, Contact: 91 431 2407084 Bharathidasa n University, NFMC, Tiruch irapalli.</p>	03/12/2018	16/04/2019	03
Internship	Audio Recording Training	<p>S. Chinnapparaj 9787755758 Super Good Studio, Chennai</p>	11/12/2019	18/12/2019	K. Hariprasath II B.Sc. Vis Com
Ph.D.	Ph.D.	<p>AVVM Sri Pushpam College (Aut onomous), Poondi (Affiliated to Bharathid asan University, Trichy), Dr.S.Suresh, Assistant Professor, Cell: 8838877611, Email: dr.su resh21672@gm</p>	26/12/2018	26/12/2019	Mrs.K.Bhuvan eswari

		ail.com			
Ph.D.	Ph.D.	Annamalai University, Annamalai nagar, Dr.K. Natarajan, Assistant Professor, Cell: 9994822955	22/01/2018	30/12/2019	Mr.M.R.Karthik
Internship	Internship	National centre for Biological Science, Dr. Krushnamegh kunte, Cell No: 8023666085	01/05/2019	31/05/2019	Mr. Nilesh K. K
Internship	Internship	CES, IISc, Bangalore and Dakshin Foundation Bangalore, Mr. Nupur Kale, Cell No: 8042113509	01/05/2019	31/05/2019	Mr. Aravinth C. K

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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
<b>No Data Entered/Not Applicable !!!</b>			
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### **CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES**

#### **4.1 – Physical Facilities**

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
8965000	5290015

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Newly Added
Laboratories	Existing
Seminar Halls	Newly Added
Classrooms with LCD facilities	Newly Added

Classrooms with Wi-Fi OR LAN	Newly Added
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Others	Newly Added

#### 4.2 – Library as a Learning Resource

##### 4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
AUTOLIB	Fully	6.0	2005

##### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	79172	12277620	335	116866	79507	12394486
Reference Books	12696	3936399	935	821532	13631	4757931
e-Journals	19470	0	0	0	19470	0
Digital Database	24	648000	0	0	24	648000
CD & Video	1056	0	41	0	1097	0
Others(spe cify)	16	175500	0	0	16	175500
Others(spe cify)	8	52150	0	0	8	52150
Journals	115	187563	0	0	115	187563
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##### 4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platformon which module is developed	Date of launching e-content
Dr.S. Mathivanan Botany	Plants and society, Value education, Herbal home remedies	Power point presentations/ word documents	07/06/2018
Dr. T.M. Sathees Kannan Botany	Plant Tissue Culture, Microbiology, Biotechnology	Power point presentations/ word documents	24/07/2018
Dr. S. Rajasekaran Botany	Plant biodiversity, Economic Biology, Embryology	Power point presentations/ word documents	14/05/2019

Dr. K. Jayakumar Botany	Microbiology, Herbal technology, Medical botany	Power point presentations/ word documents	20/05/2019
Dr.R.Arumugam Botany	Biotechnology, Physiology, Microbiology	Power point presentations/ word documents	25/07/2018
Dr. P. Malarvizhi Botany	Physiology, Biochemistry, microbiology	Power point presentations/ word documents	15/08/2018
Mrs.K.Krishnaveni Electronic Science	Mobile Communication Unit I SolarPhotoVoltaics Unit III IV	Power Point presentation	13/02/2019
Mrs.B.Anandha Priya Electronic Science	Operational Amplifier and Linear Integrated Circuits - Unit I Electronic Device Unit II	Power Point presentation	24/12/2018
Mrs. G.Sangeetha Electronic Science	Digital Signal ProcessorUnit III Embedded Systems and Pspice using OrCADUnit I II	Power Point presentation	20/08/2018
Mrs. A.Ganesh Electronic Science	Programmable Logic Controller Unit I Nano Technology and its ApplicationsUnit I	Power Point presentation	28/12/2018
Mrs. S.Geetha Electronic Science	Soft Skills Development Unit II Circuit TheoryUnit IV	Power Point presentation	25/01/2019
Mrs. P.Gurudevi Electronic Science	Optical Fiber Communication Telecommunication - Unit II VLSI, VHDL Tools and Embedded Systems - Unit I	Power Point presentation	28/12/2018
Mrs. K.Anbarasi Electronic Science	Advanced Communication - Unit IV Digital Electronics Unit III	Power Point presentation	20/02/2019
Mrs. R.Deebiga Electronic Science	Micro Electro Mechanical System Unit I PCB Design, Fabrication, Assembly and Testing Unit I	Power Point presentation	23/01/2019
Ms.T.Akilandeswari Bio Technology	Humoral and Cell mediated immunity	Power Point presentation	02/07/2018

Ms.T.Akilandeswari Bio Technology	Structure and functions of Immunoglobulins	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Types of Immunoglobulins	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Protoplast fusion and somatic hybridization	Power Point presentation	02/07/2018
Faculty Members - English	English for Communication I	Econtent	14/06/2018
Faculty Members - English	English for Communication II	Econtent	13/11/2018
Dr.S.Murugan Physics	Introduction to thin film	Power point presentations/ word documents	02/07/2019
Dr.S.Murugan Physics	Nano technology	Power point presentations/ word documents	03/07/2019
Dr. P. Anbusrinivasan Chemistry	Catalysis	Power point presentations/ word documents	16/10/2018
Dr. A. Arokiyaraj Chemistry	Solid State Chemistry	Power point presentations/ word documents	15/10/2018
Mr. S.Rajasekaran Botany	Algae characteristics, reproduction and classification. Paleobotany fossilisation	Power point presentations/ word documents	21/10/2018
Dr. M. Nagarajan Botany	Plant taxonomy, Herbal technology, Value education	Power point presentations/ word documents	20/10/2018
Mrs. Sylvia Nithia Kumari Botany	Bryophytes, Ecology, Bioinstrumentation	Power point presentations/ word documents	12/11/2018
Dr.B.Muthuraman Botany	Algae type studies, Pteridophytes, Economic botany	Power point presentations/ word documents	11/11/2018
Dr. G. Amalan Robert Botany	Biochemistry, Bioinstrumentation, Gymnosperms, Embryology	Power point presentations/ word documents	10/05/2019
Ms.T.Akilandeswari Bio Technology	Prokaryotic microorganisms	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Eukaryotic microorganisms	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Molecular markers	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Meiosis	Power Point presentation	02/07/2018

Ms.T.Akilandeswari Bio Technology	Introduction to Plant tissue culture	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Micropropagation	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Somatic Hybridization	Power Point presentation	02/07/2018
Ms.T.Akilandeswari Bio Technology	Somatic embryogenesis	Power Point presentation	02/07/2018
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#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Co mputers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departme nts	Available Bandwid th (MGBPS)	Others
Existin g	394	5	92	1	3	17	70	120	11
Added	21	2	21	0	0	0	0	0	0
Total	415	7	113	1	3	17	70	120	11

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

120 MBPS/ GBPS
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##### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Audio visual Laboratory Panasonic MHD3 Panasonic MDH2 with tripod For making the Video Production, Sony Voice Recorder for dubbing purpose, Desktop for making and editing E Content, Green Matte with stand and Umbrella light with stand	<a href="http://www.avccollege.net/audiovisualla/b/audio_visual_studio.mp4">http://www.avccollege.net/audiovisualla/b/audio_visual_studio.mp4</a>

#### 4.4 – Maintenance of Campus Infrastructure

##### 4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
15587420	9986205	8965000	5290015

##### 4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

The college follows systematic procedure and policies in purchasing, maintaining and utilizing the equipment. A systematic procedure is adopted for purchase of materials. First aid boxes and Fire extinguishers are installed and maintained. Annual physical stock verification is done. LABORATORY Stock Registers (consolidated, classified and issue) are maintained for proper entry.

Lab assistants are appointed. Repairs, maintenance and services are done periodically. Optimum utilization of laboratory by using pre planned lab timetables. Variety of microhabitants around the campus are also used to strengthen practicals. LIBRARY Functions between 8.00 am to 8.00 pm on all working days (Saturday: 1.30.5.30 pm). Stocks are arranged into science, humanities, computers, reference and competitive examinations with call number. New journals and periodicals are displayed in new arrivals rack. M.Phil. thesis are kept in a separate place as reference material. Reprographic facilities are available with subsidized charges and 16 Surveillance cameras are installed. Stock rooms are available for back volumes. Book catalog and availability can be verified with OPAC facility. Regular pest attack prevention and control measures are done. Useful newspaper clippings about the College, job, awards, research etc. are displayed. Digital library with 10 computers is available for users to access digital resources. 10 Computers to download ebooks and ejournals using INFLIBNET and DELNET databases and to access other databases. Separate reading rooms for reference section, competitive examinations, periodicals, etc. Staff and students borrow books using their ID card and attendance is by bar code entry system of ID. Conducts essay and elocution, competitions to motivate the students and award best student library user and allow library for research scholars and students of neighboring colleges. SPORTS AMENITIES Two play grounds are available with 400m running tracks and sitting gallery. Two Directors to educate and motivate students and regularly conduct trials for games and athletic events. Marker maintains playfield and supplies play kits and monitor electrification and water supply. Gym enables students and staff to keep fit and kept open from 9.00 to 4.00 pm regularly (also 6.00 to 8.30 am and 4.30 to 7.00pm). Promising players in different games and athletics undergo regular practice. Facilities are used to host annual sport and external competitions. Obstacle course and firing range for the utilization by NCC cadets. COMPUTER Only branded computers, accessories are procured and have UPS and Generator. By providing efficient timetables students are give individual computers. Both LAN and WAN are maintained by OFC cabling. SONIC FIREWALL security software is used for monitoring. BSNL Internet service is provided through leased line with 120 MBPS speed. Computers and AirConditioners are serviced by trained technicians. Students are motivated to pursue NPTEL, SWAYAM and other online education platforms and to use language lab CLASSROOMS Office establishment section performs building maintenance and repair works. Has adequate furniture, lights, fans and electrical points. Repair works, replenishment of materials and plumbing are carried out. Buildings are installed with lightning arresters and RO water supply. After working hours rooms are utilized to conduct club meetings, competitions and certificate courses.

[http://www.avccollege.net/pdf/procedures\\_policies.pdf](http://www.avccollege.net/pdf/procedures_policies.pdf)

## **CRITERION V – STUDENT SUPPORT AND PROGRESSION**

### **5.1 – Student Support**

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Management	40	312014
Financial Support from Other Sources			
a) National	BC/MBC/DNC/SC/ST/ Postmatric and others	2025	7671888

b) International	Nil	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Personal Counselling and Mentoring	20/07/2018	714	Faculties of Department of Commerce
Remedial coaching classes	26/06/2019	50	Faculties of Department of Commerce
Remedial coaching classes	21/12/2018	41	Faculties of Department of Mathematics
Personal Counselling and Mentoring	20/07/2018	583	Faculties of Department of Mathematics
Personal Counselling and Mentoring	20/07/2018	291	Faculties of Department of Chemistry
Remedial coaching classes	21/12/2019	19	Faculties of Department of Botany
Personal Counselling and Mentoring	20/06/2018	101	Faculties of Department of Electronic Science
Remedial coaching classes	20/06/2019	10	Faculties of Department of Microbiology
Personal cum career Counselling	11/01/2019	12	Faculties of Department of Microbiology
Personal cum career Counselling	18/06/2018	376	Faculties of Department of Management Studies
Personal Counselling and Mentoring	20/06/2018	147	Faculties of Department of Biotechnology
Summer course for youth	20/04/2019	20	Sri Sathya Saiseva Organization in india
Bridge course for all First year UG students	20/06/2018	1498	Faculties of the Departments
Remedial Classes III B.A., Tamil Major ('Nannool Chollathikaram' (15TA 204)	20/06/2018	28	Dr. K. Thamilalagan, Assistant professor of Tamil, A.V.C.College



Remedial Classes Part II English paper (15LE 202)	25/06/2018	44	T. Sebasthi John Baskar Assistant professor of Tamil, A.V.C.College. (Doing M.A Linguistics)
Remedial Classes III B.A., Tamil Major 'Thandiyalangaram' (15TA 509)	21/01/2019	28	Dr. K. Thamilalagan, Assistant professor of Tamil, A.V.C.College
Personal Counselling and Mentoring	05/03/2019	400	Head of department of Tamil had a meeting with Mentors - Mentees and parents
Soft Skills Development	18/06/2018	110	Faculties of the Department of English
Personal Counselling and Mentoring	18/06/2018	430	Faculties of the Department of English
Guest Lecture	07/03/2019	430	Dr. P.Ashok kumar, Asst. Prof. of English, Poompohar College. Melaiyur.
Language Lab	21/06/2018	110	Faculties of the Department of English
Dr.Johnson Reading Forum	04/09/2018	20	Faculties Students of the Department of English
Remedial Coaching for UG PG Students	26/06/2019	10	Faculties of Department of History
Remedial Coaching for UG PG Students	07/01/2019	46	Faculties of the Department of Economics
Awareness Programme Topic: "Entrepreneurial and Agricultural Skills Development"	20/09/2019	150	Prof. V. Kannaiyan., Former Professor of DIET., Aduthurai Coordinator of VAPS, Agriculture Training Centre, Kuttalam, Nagai District. and Mrs. Sheela Kannaiyan., Chairman, VAPS, Kuttalam, Nagai District
Personal cum Career counselling	18/07/2018	18	Faculties of Department of

			Zoology
Remedial coaching classes	14/12/2018	14	Faculties of Department of Zoology
Personal cum Career counselling	26/06/2018	44	Mr. Madan Kumar, Advocate
Personal cum Career counselling	20/06/2018	936	Faculties of Department of Computer Science
Remedial coaching classes	04/01/2019	39	Faculties of Department of Computer Science
Soft skill development	29/01/2019	26	Placement Cell, Department of Computer Science and Gillette India
Remedial coaching classes	17/12/2018	15	Faculties of Department of Electronic Science
Yoga Training Classes	18/08/2018	42	Temple of consciousness, Coimbatore (Manavalakalai mandram, Mayiladuthurai)

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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2018	Campus to corporate	0	1250	0	254
2018	Technical Aptitude and Quantitative Aptitude	132	0	0	0
2018	Soft skills training	21	0	0	0
2018	Unique Personality Grooming	0	4500	0	0
2018	TCS training programme	70	0	0	21
2018	G.Balamurugan, Asst. Professor of Tamil	40	100	8	8

	organized Coaching classes for Students.				
2018	TNPSC, TNUSRB and SSC.	50	50	1	0
2018	Target CE IBT Women Empowerment Programme	17	17	0	1
2018	Target CE "Introduction to Competitive Examinations" Programme Date: 26.12.2018	80	0	0	0
2018	Target CE "The World of Competitive Examination"	39	39	0	0
2018	CA Educational Opportunities	160	160	0	0
2018	Interview Skills	60	60	0	35
2018	IBT Academy	130	0	8	0
2018	Trends in IT and How to prepare for Interview	0	271	0	0
2018	Railway Recruitment Board	0	26	2	0
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	0

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed

9	764	285	6	12	7
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	3	B.Com	Commerce	Annamalai University	M.Com
2019	5	B.Com	Commerce	Annamalai University	MBA
2019	1	B.Com	Commerce	SRM University	MBA
2019	1	B.Sc.	Physics	Sathyabama University	M.Sc.
2019	1	B.Com	Commerce	Pachayappa's College	M.Com
2019	1	B.Com	Commerce	Dharmapuram Adinam Arts College	M.Com
2019	1	B.Com	Commerce	CA ACADEMY, Chennai.	CA
2019	2	B.Com	Commerce	E.G.S.Pillay College of Engineering	MBA
2019	3	B.Com	Commerce	vivekananda Arts and Science College	M.Com
2019	1	B.Com	Commerce	SSS Jain College,	M.Com
2019	1	B.Com	Commerce	S.R.M.University	M.Com
2019	1	B.Com	Commerce	Alagappa University	M.Com
2019	22	B.Com	Commerce	A.V.C.College (Autonomous)	M.Com
2019	6	M.Com	Commerce	A.V.C.College (Autonomous)	M.Phil
2019	1	M.Sc.	Mathematics	Government Arts College, Kumbakonam	M.Phil.
2019	1	M.Sc.	Mathematics	Government Arts College, Chidambaram	M.Phil.

2019	3	M.Sc.	Mathematics	TBML College	M.Phil.
2019	2	M.Sc.	Mathematics	Government Arts College, Tiruchirappalli	M.Phil.
2019	1	M.Sc.	Mathematics	Best College of Education	B.Ed.
2019	1	M.Sc.	Mathematics	Kalaimahal College of Education	B.Ed.
2019	1	M.Sc.	Mathematics	Good Samaritan College of Education	B.Ed.
2019	1	B.Sc.	Mathematics	Annamalai University	M.Sc.
2019	13	B.Sc.	Mathematics	A.V.C.College (Autonomous)	M.Sc.
2019	1	B.Sc.	Mathematics	SASTRA University	M.Sc.
2019	3	B.Sc.	Mathematics	Annamalai University	M.Sc.
2019	1	B.Sc.	Mathematics	Kamaraj University	M.Sc.
2019	1	B.Sc.	Mathematics	Poombuhar College, Poombuhar	M.Sc.
2019	4	B.Sc.	Mathematics	Dharmapuram Gnanambigai Government Arts College for women	M.Sc.
2019	1	B.Sc.	Mathematics	Kalaimahal College of arts and science	M.Sc.
2019	2	B.Sc.	Mathematics	A.V.C.College of Engineering	M.B.A
2019	1	B.Sc.	Mathematics	Best College of Education	B.Ed.
2019	1	B.Sc.	Mathematics	Sri Krishna College of Education	B.Ed.
2019	1	B.Sc.	Mathematics	Tamilnadu Teachers Education University, chennai	B.Ed.

2019	1	B.Sc.	Mathematics	Devarajan College of Education	B.Ed.
2019	1	B.Sc.	Mathematics	Kalaimahal College of Education	B.Ed.
2019	1	B.Sc.	Mathematics	Good Samaritan College of Education	B.Ed.
2019	1	B.Sc.	Physics	Immaculate College, Pondicherry.	B.Ed.
2019	1	B.Sc.	Physics	SASTRA University	M.Sc.
2019	4	B.Sc.	Physics	A.V.C. College of Engineering	MCA
2019	2	B.Sc.	Physics	Annamalai University	M.Sc.
2019	1	B.Sc.	Physics	Good Samaritan College of Education	B.Ed.
2019	3	B.Sc.	Physics	Kalaimagal College of Education	B.Ed.
2019	1	B.Sc.	Physics	AGRA College of Education	B.Ed.
2019	1	B.Sc.	Physics	St. Joseph's College (Autonomous), Tiruchirappalli	MCA
2019	10	B.Sc.	Physics	A.V.C. College (Autonomous)	M.Sc.
2019	1	M.Sc.	Physics	University of Madras, Chennai	M.Phil.
2019	1	B.Sc.	Chemistry	D.G.Vaishnav College	M.Sc.
2019	1	B.Sc.	Chemistry	College of Engineering, Guindy	M.Sc., Applied Chemistry
2019	7	B.Sc.	Chemistry	Annamalai University	M.Sc.
2019	1	B.Sc.	Chemistry	SASTRA University	M.Sc.
2019	1	B.Sc.	Chemistry	Karpagam	M.Sc.

				Academy Higher Education, Coimbatore	
2019	1	B.Sc.	Chemistry	University of Madras	M.Sc., Polymer Chemistry
2019	1	B.Sc.	Chemistry	University of Madras	M.Sc., Polymer Science
2019	12	B.Sc.	Chemistry	A.V.C.Colleg e (Autonomous)	M.Sc.
2019	5	B.Sc.	Chemistry	Kalaimahal College of Education	B.Ed.,
2019	3	B.Sc.	Chemistry	Dharmapuram Gnanambigai Govt. Arts College for women	M.Sc.
2019	15	B.Sc.	Biotechnolog y	A.V.C College (Autonomous)	M.Sc.
2019	1	M.Sc	Chemistry	Alagappa University	Ph. D
2019	6	B.Sc.	Chemistry	Kalaimahal College of Education	B.Ed.
2019	7	B.Sc.	Zoology	A.V.C. College (Autonomous)	M. Sc.
2019	13	B.Sc.	Botany	A.V.C. College (Autonomous)	M.Sc
2019	2	B.Sc.	Computer Science	DG Vaishnav College	MCA
2019	1	B.Sc.	Computer Science	DG Vaishnav College	M.Sc
2019	1	B.Sc.	Computer Science	Kalaimahal college of education	B.Ed
2019	3	B.Sc.	Computer Science	Hindustan College Of Arts& Science	M.Sc.
2019	1	B.Sc.	Computer Science	E.G.S Pillay College Of Arts & Science	MCA
2019	8	B.Sc.	Computer	A.V.C	MCA

			Science	College Of Engineering	
2019	1	BCA	Computer Science	S.R.M Engineering College	MCA
2019	1	B.Sc.	Computer Science	SASTRA University	M.Sc.
2019	2	BCA	Computer Science	Abdul Raheem College	MCA
2019	1	BCA	Computer Science	University of Madras	MCA
2019	1	BCA	Computer Science	Anna University , Tiruchirappalli	MCA
2019	1	BCA	Computer Science	Bishop Heber College, Tiruchirappalli	MCA
2019	2	BCA	Computer Science	Oxford engineering college	MBA
2019	3	BCA	Computer Science	AVC College of Engineering	MBA
2019	1	BCA	Computer Science	Idhaya College for women	MBA
2019	1	B.Sc.	Mathematics	Mass College of Education	B.Ed.
2019	1	B.Sc.	Mathematics	Ragavendra College of Education	B.Ed.
2019	1	B.Sc.	Microbiology	Annamalai University	M.Sc.
2019	10	B.Sc.	Microbiology	A.V.C College (Autonomous)	M.Sc.
2019	5	BBA	Management Studies	A.V.C College of Engineering	MBA
2019	3	BBA	Management Studies	Jamal Mohamed College	MBA
2019	2	BBA	Management Studies	E.G.S Pillay College of Engineering	MBA
2019	6	BBA	Management Studies	A.V.C College (Autonomous)	M.Com
2019	7	BBA	Management	Annai	MBA



			Studies	College of Arts & Science	
2019	1	BBA	Management Studies	Annamalai University	M.Com
2019	3	B.Sc.	Visual Communication	Central University of Tamil Nadu, Thiruvarur	M.A. Mass Communication
2019	1	B.Sc.	Visual Communication	Alagappa University	M.A. Mass Communication
2019	3	B.Sc.	Biotechnology	SASTRA University	M.Sc.
2019	1	B.Sc.	Biotechnology	SRM University	M.Sc.
2019	1	B.Sc.	Biotechnology	Annamalai University	M.Sc.
2019	1	B.Sc.	Biotechnology	Nehru Arts and Science College, Coimbatore	M.Sc.
2019	9	B.Sc.	Computer Science	A.V.C. College (Autonomous)	M.Sc.
2019	2	B.Sc.	Electronic Science	Bharathiyar University	M.Sc.
2019	1	B.Sc.	Electronic Science	A.V.C. College of Engineering	M.C.A
2019	4	B.Sc.	Electronic Science	A.V.C College (Autonomous)	M.Sc.
2019	1	B.Sc.	Microbiology	Annamalai University	M.Sc.
2019	1	B.Sc.	Microbiology	D.G Vaishnav College	M.Sc.
2019	1	B.A.	Tamil	Dharmapuram Adinam Arts College	M.A.
2019	9	B.A.	Tamil	A.V.C.College (Autonomous)	M.A
2019	22	B.A.	English	A.V.C.College (Autonomous)	M.A
2019	5	B.A.	English	Kalaimahal Arts and Science College	M.A

2019	3	B.A.	English	Dharmapuram Adinam Arts College	M.A
2019	2	B.A.	English	Dharmapuram Adinam Arts College	M.A
2019	2	B.A.	English	E.G.S.Pillay college of Engineering	MBA
2019	1	M.A	English	Annamalai Univeristy	M.Phil
2019	16	B.A.	History	A.V.C.College (Autonomous)	M.A.
2019	1	B.A.	History	TBML College, Porayar	M.A.
2019	1	B.A.	History	Annamalai University	B.P.Ed
2019	1	B.A.	History	Alagappa University	B.P.Ed
2019	1	B.A.	History	Krishna College of Education	B.Ed
2019	1	B.A.	History	Prime College of Education	B.Ed
2019	5	B.A.	Economics	A.V.C.College (Autonomous)	M.A.
2019	1	M.A.	Economics	A.V.C.College (Autonomous)	B.Ed
2019	1	B.Com	Commerce	CMA Institute -Chennai	CMA
2019	3	B.Com	Commerce	ICWA Institute Trichy	ICWA
2019	6	B.Com	Commerce	A.V.C College of Engineering	MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	4
SET	4

Any Other	1
Any Other	51
Any Other	8
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#### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Samathuva Pongal Vizha - Cultural Programme	Institution level	4000
Drama Competitions	Institution level	60
Dr. Johnson Reading Forum Paper Presentation	Institution level	32
National Science Day Celebrations 2019 Under Newton Bonds - Students Forum	Institution level	140
Street play	Institution level	49
English Elocution, Quiz	Institution level	5
Photography Exhibition cum Competition	Institution level	124
Annual Sports Meet	Institution level	809
International Yoga Day	Institution level	110
World Literacy Day (UNESCO) Celebrations	Institution level	50
District Youth Parliament Programme	District level	100
Pavarangam	Institution level	270
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### 5.3 – Student Participation and Activities

#### 5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	Silver medal	National	1	0	U184509	P.Vishal
2018	Gold Medal	National	1	0	U164102	N.Ajith
2018	First Prize - On the spot Painting -BDU FEST - 2018 University Level	National	0	1	U173415	B. Padmavathi
2018	FirstPrize - Installa	National	0	3	U173452,54,33	E.Varsha, R.Vibisha,

	tion BDU FEST - 2018 University Level					K.Selva Roja
2018	Forth Prize - Short Film BDU FEST - 2018 University Level	National	0	1	U163503	M.Bharath
2018	Fifth Prize - Spot Photo graphy BDU FEST - 2018 University Level	National	0	1	U173518	J.M. Raman eshwaran
2018	Fifth Prize - Th erukkuthu BDU FEST - 2018 University Level	National	0	8	P178766, U162114, U 166420,U17 1313, U171126, U172313, U184203, U173528	R.Bhuvan eshwari, S.K ubendhiran , R. Sai R aghuraman, B.Manigand an, N.Mani kandan, S.Nivas S.Mohammed Thaseen, R.Lenin
2019	Jetlee Book of Record (World Record 2019)	Internatio nal	0	1	U171313	B.Manikand an

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

'A leader is one who knows the way, goes the way and shows the way' and hence making the leadership quality among the students is one of the major roles of the institution. The institution has 'college union' comprised of General Secretary, Joint Secretary, secretaries for Science Association, History Association, Economics Association, Commerce Association, Tamil Ilakiya mandram, and English literary Association, Secretary and Jointsecretary for Sports, and Secretary and Jointsecretary for Fine Arts for representing the student requirements. Each class has representative of one male and one female student for dealing class affairs. The college union holistically works for the welfare of the students and conduct meetings to enhance the recent development in the subjects and skill development. Students are assigned various responsibilities like proactive member in Academic Council, AntiRagging Committee, etc. The students are assigned responsibility as leader or representative in Department Associations, Clubs, Forums, NSS, NCC, PEKAK, YRC,

Hostel Committee, Exnora etc. The department clubs/association/forum are lead by the students and they organize meeting and events. The student journal Viscom Times, Globus, Pekak Plumes and Senkanthal are edited and released by the student editorial board members. The 32 years old 'Ilanthoothu' magazine is being run by the students, for the students and of the students. Yearly two issues are released in a mega function organised by the students by inviting media celebrities. All the arrangements of academic, administrative, financial, social and domestic requirement for the function and the publication of the book are undertaken by a bunch of young talented youths. Student members of Fine arts and Sports bring laurels to the institution through exhibiting their talents in numerous programmes. Student volunteers are grouped with leader and are given responsibilities while organizing intercollegiate and other programs to assist and monitor hospitality of the inmates and participants. NSS, PEKAK and other service organization leaders of the respective unit involve their subordinates in different service in the adopted villages around the college locality. NSS leaders and volunteers exhibit their social responsibilities by rendering their valuable service during Festival season and Temple Festivals. NCC cadets promote patriotism among the students by rendering their service during Independence day, Republic day, the observance of Pulwama Attack and Flag day. During College day and Sports day, NSS leaders and NCC cadets are deputed to maintain and monitor disciplinary measures in the campus. The Sports day attains a special glamour by students' involvement in monitoring the track, assuming the captainship of various houses and helping to conduct matches. All the service organization leaders and volunteers take part in the institutional annual awareness rally. The hostel administration is supported by students who form the mess committee to decide the daily menu depending on the cost benefit principles. Student leaders and volunteers from various service organizations stand as a "role model" in blood donation, environmental protection and nurturing discipline to the rest of the students.

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of registered Alumni:

922

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

26

### CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

#### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

Institution implements Decentralization and Participative Management. The successful outcomes of the institution are achieved through combined efforts of all individuals who work towards attaining the vision and mission of the institution. The members from the apex to bottom including all the stakeholders have a role to play in building an institution. Every individual involvement and cooperation in devising and implementing decision making policies for academic and administrative affairs through various bodies and committees have

contributed to the growth of the college. Practice 1: Participative management: The college promotes the culture of participative management at different levels viz., strategic level, functional level and operational level. Strategic level: The Governing body, Management, Principal, Staff council, IQAC and RD Cell define policies and procedures, framing guidelines and rules regulations pertaining to admission, examination, discipline, grievance, support services, finance, etc., Functional level: Faculty members share knowledge among themselves, students and staff members while working for achieving the tasks and goals. Principal, HoD, Faculty members, Student leader and representatives participate in different roles to yield the fruitful outcome. Operational level: Principal interacts with government and external agencies, faculty members, concerned sections of parent university. Students and nonteaching staff members join hands with the Principal and faculty for the execution of different academic, administrative, extension related, co and extracurricular activities. Practice 2: Decentralization of power for extending service to community: Several service organizations are involved to carry out extension activities viz., NSS, NCC, PEKAK, YRC, RRC, EXNORA student wing, Internal Compliance Committee, Consumer Club, Leo Club, Junior Jaycees, Rotaract, etc., Staff members act as coordinators and advisors and students serve as leaders and volunteers in these service channels. To carry out the extension work, the college has collaborations with Local bodies, Police Department, District administrations, NGOs, Local administrations, Religious Bodies, Government Hospital, 108 Ambulance Service, Rural community Public Health Departments, Alumni members, Forest Department, Temple Administrations for providing the community services to needy people. The decentralization of the power to different position of individuals increases the responsibilities and provides opportunity to achieve the task successfully and very effectively.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Library, ICT and Physical Infrastructure / Instrumentation	<ul style="list-style-type: none"> <li>• Both Hard copies and online subscriptions are continued for the Journal of international quality to provide quality resource materials to promote research environment among faculties and students.</li> <li>• Office based data are maintained by using Centralized server facilities.</li> <li>• CCD Camera and Public Addressing System (PAS), Intercom, and Networking facilities were extended.</li> <li>• Firewall protected WiFi connection provided to the staff and Post Graduate students, Research scholars who own personal laptop.</li> <li>• Computer with Internet facility at the Department for faculties.</li> <li>• Literature databases are enhanced in the library such as Delnet, Nlist, etc.</li> <li>• Every department is equipped with audiovisual facilities such as podium, LCD, interactive device, internet connection, laptop, etc.</li> <li>• Institution has common seminar</li> </ul>

hall, auditorium and multipurpose hall.

- Separate hostel for boys and girls with common rooms, social areas, library facility etc.
- NCC Facility with obstacle range, firing range, etc.
- Laboratories and departments are equipped with fire extinguisher, firstaid box.
- RO water facility is given for the students in different departments and every building.
- Subsidized canteen facility is available in the campus.
- Well furnished Guest house is in the campus
- Bus facilities from various rural places with nominal charges.
- Bank facility is available in the campus itself
- Student cooperative store is in operation for providing books, stationary items for the students.
- Subsidized reprographic facility is available in the library for the students to photocopy the learning resources

**Human Resource Management**

- Recruitment of staff based on UGC/MHRD and state Government norms.
- IQAC conducts Faculty Development Programme periodically.
- A workshop for administrative staff is also conducted.
- Research and Development Cell provides guideline for the faculty is seeking minor and major projects.
- Faculties are in charge of various academic activities and service organizations.
- Incentive scheme is introduced for encouraging reference culture.
- Ph.D allowance is granted for staff members.
- Staff Club helps in maintaining cordiality and good will among the members.
- Every department has student mentors and counselors.
- Based on preestablished workload teaching and nonteaching staff are appointed and managed by the authorities.
- Almost all the vacancies in the Aided section are filled and approved

**Industry Interaction / Collaboration**

- Department of Tamil collaborated with AAR International Research Forum, Vinthan Memorial Foundation and Department of Folklore, Tamil University, Thanjavur for conducting conferences, seminars.
- Department of History in collaboration with Tamil University to conduct Excavation in nangur.
- The PG students of Department of Chemistry collaborated with Oil and Natural Gas Corporation, Karaikal Division, CPCL, Nagapattinam, Asian

paints, Cuddalore, MRK Cooperative Sugars, Sethiyathoppu and ABS Water tech India Private Limited, Chennai for their projects. • Department of Computer Science collaborated with Bellatrix global solutions, Chennai, Fantasy Solution, tiruchirapalli, Fliptronics Engineered Solutions, Mayiladuthurai, iCon Solutions, Tiruchirapalli, idreams Infotech, Chennai, Invictus Technology Solutions Private Limited, Chennai, Rnd Research and Development, Tiruchirapalli, Stellar Technology Solutions, Chennai, Thanjavur Sarvodaya sangh, Kumbakonam • Department of Zoology and WildLife Biology students collaborated with WWF, Erode division, MCBT Chennai, Wildlife Crime Control Bureau, Madhya Pradesh a, ATREE for their internships. • Department of Electronic Science collaborated with Teslar Zone, Puducherry, Sparktronics, Tiruchirapalli. • Department of Visual Communication interacted with Super Good Studio

Admission of Students

The applicants are admitted through single window system, where the applicants can download the applications from the college website and get from the office in person. The seat capacity, admission procedure and eligibility criteria are displayed in college website and notice boards well in advance of the date of admission The applicants can opt multiple disciplines in a single application. Based on their mark, the rank list can be prepared and displayed in the notice board. The applicants are allowed for open counselling based on their rank. The applicants are allowed to sit in seminar hall based on their rank. The applicant is called to the stage through mic. He/she can choose their desired subject. Based on the seat availability, the applicant is admitted follows the Guidelines of the Government norms. The first counselling is conducted for special category applicants under Differentlyabled, sports person, NCC and Exservice man quota.

Curriculum Development

• Syllabus revision takes place in 3 years and 2 years for UG PG Courses respectively by conducting Board of Studies meeting every year by framing



year wise syllabus. CBCS pattern is followed . Mandatory Interdisciplinary papers are offered for Elective Courses and one for NonMajor Elective paper. • Mandatory Courses on Environmental Studies, Gender Studies, Human Values and Ethics and Soft Skills for all UG courses. • Optional add on courses 'Yoga for Human Excellence, Diploma in Business Process Outsourcing (BPO), Certificate course on TallyERP9. • Subject experts from other colleges and Universities, University Nominee, Alumni and Industrial experts are included as members in the board of studies. • The model curriculum of UGC and Syllabi of UGC NET/SET, CSIR and Civil Services, Competitive Examination are referred for the preparation of course scheme and syllabus. • Interdisciplinary Papers and Compulsory project works in PG courses

Teaching and Learning

• Video Lectures, Video Conferencing, Field Study, Project Work, Industrial Visit, • Use of LCD, OHP, CD's, Eresources. • Personality development programmes. • AudioVisual lab • Language lab • INFILIB NET , WiFi • Group Discussion • Internship Training and field visits and projects.

Examination and Evaluation

• The college has opted for the Semester system. It is a convenient, effective, wellordered educational system. The Continuous Internal Assessment is a builtin, integral part of the semester pattern. It is a continuous evaluation of the development and knowledge of the students by the teachers. • The End Semester Examination (ESE) is used to evaluate the student on the sum total of his achievement during the Semester. C.I.A. is mainly intended to provide feedback to the teacher and learner about the continuous progress of the student as he/she learns. • As per the UGC Guidelines and Bharathidasan University order the modified study period for UG courses is 3 years, time span 2 years. The student should complete the degree within Five years. As per the UGC Guidelines and Bharathidasan University order the modified study period for PG Courses is 2 years, time span 2 years. The student should complete the degree within 4 years. • Three Assignments are given in

each paper in a semester. Two CIA Tests are conducted in each paper in a Semester. Each student shall take a seminar in each paper. Performance in seminar will be assessed by the respective Staffincharge of the CIA. The Semester Examinations are purely external. i.e., all the question papers are set and the answerscripts valued by the competent examiners chosen from other institutions and Universities. There is only one valuation of UG answer scripts. • All the PG answer papers are valued under double valuation system. i.e., the first by an internal examiner and the second by an external examiner. If the mark difference between the first and second valuation exceeds a prescribed limit, the paper is referred for a third valuation by an external examiner. • Students can apply for Retotaling, and Revaluation of answer paper of valued answer scripts. Vivavoce examinations are conducted once a year.

Research and Development

- Separate Research and Development Cell
- Meeting for Research Scholars and Junior Faculties for Publications, Ethical aspects of Publications and Research Separate Research and Development Cell
- Periodical Publication of College Level Private Circulated Journal 'Mayur' to bring the scientific contributions by staff, scholars and students
- Incentives and Awards for research articles published and book publications
- Students are motivated to apply for financial assistance in various funding agencies
- Teachers are given special Award for their significant contribution, i.e., paper published in International peer reviewed Journal with Thomson Reuters impact factor (above 2.0 for Science faculties above 1.0 for Social Science faculties) Book published with ISBN Number Obtained external funding for research and associate activities
- Faculties who crossed the citation index of more than 250 in Google Scholar account.
- Quality publications by students are appreciated by providing financial assistance.
- By having foreign faculties/ experts interactive meetings are arranged for staff and students.
- Departments are encouraged to have MOUs, financial support and collaborations for National

Academy Lectures, special trainings, conferences, etc., • Mandatory public pre submission presentation of dissertation by M.Sc students and M.Phil. Research Scholars.

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	College Website is used for dissemination of information for different stakeholders. Internet, email and mass SMS are used for communication.
Administration	Homemade programme and macros are used for attendance and computing and consolidating the CIA components AutoLib Integrated Library Management Software Online connected CCTV Surveillance cameras in the campus and canteen, library and waiting hall Biometric Attendance through Finger Print for staff members Electronic Public Address System in all class rooms, laboratories, staff rooms, and waiting hall Internet and email for business communication/transactions.
Finance and Accounts	Programme and macros developed indigenously are used for computing and consolidating the accounts Financial statements electronic fund transfer is used through the bank.
Student Admission and Support	Downloadable applications for student admission, admission processes and details of single window counseling through college website, OPAC Library Management Software is used for catalog, Progress through mass SMS to students parents declaration of examinations results through internet access to course materials through digital library, specialized computer labs for specific programme such as MatLab, GIS, Bioinformatics.
Examination	Homemade indigenously designed and developed Programmes are used for different aspects publication of results through college website.

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support

2019	Dr. K. Chitrapriya	Department of Horticulture, Nagapatinam, Department of Horticulture, Nagapatinam, Tamilnadu	NA	2000
2019	Dr. J.Pandiyan	Summer Training for Analytical Equipment, Sengamala thayaar Education college Women's College, Mannarkudi	NA	5500
2018	Mrs. Sylvia Nithia Kumari	Served as the resource person to deliver speech on Aesthetic Gardens in Hospitals, on Aug 07th and 9th 2018. Our Lady College of Nursing, Thanjavur	NA	1000
2018	Mrs. Sylvia Nithia Kumari	Served as the resource person to give an orientation programme, on Aug 18th 2018, Govt school teachers at Dindigul Diocese	NA	1000
2019	Mrs. Sylvia Nithia Kumari	Served as the resource person to deliver speech on the role of the youth in society, on Apr 2nd 2019. Govt Arts College for Men, Kumbakonam	NA	500
2019	Dr.G.Amalan Robert	Served as the resource person to give an orientation programme for Govt school teachers on Aug	NA	1000

		18th 2018, Govt school teachers at Dindigul Diocese.		
2019	Dr. R. Nagarajan	The three Days National-Level Workshop on "Molecular Wildlife Forensics" 29th 30th January 1st February 2019 Justice Basheer Ahmed Sayeed College for Women (Autonomous), (Formerly SIET College), Chennai18.	NA	3500
2018	Dr.R.Nagarajan	The DSTPURSE Sponsored Refresher Course on 'Sustainable management strategies for coastal environment and agriculture' organized by Faculty of Agriculture, Annamalai University, Annamalai Nagar	NA	3000
2019	Dr.R.Nagarajan	UGC - Sponsored Principals Workshop on "Institutional Accreditation and Ranking: National and Global Perspectives" at Bharathidasan University, Tiruchirappalli organized by UGCHRDC, Council for CCD and IQAC.	NA	2500
2019	Mrs.S.Sathyabama	Invited Lecture, S.K.S.S. Colleg	NA	2000

		e, Thirupanandal		
2019	Mrs.R.Malliga	Invited Lecture, Dharmapuram Aadhinam Arts College, Mayiladuthurai	NA	500
2019	Mrs.M.Geetha	Invited Lecture, Vivekananda College, Sirkali	NA	500
2019	Mrs.R.Malliga	Invited Lecture, PUP School, Elanthangudi	NA	500
2019	Dr. N.Baskaran	9th Asian Elephant Specialist Group (AESG) Meeting	IUCN Grant Myanmar	15640
2019	Dr. N. Mohana	Judge in State level science Exhibitio, Thamarai Matric Higher Secondary School, Sembanarkoiln and Mathematics seminar	NA	500
2019	Dr. M.Baskaran	National Science Day, Poombhukar College, Mellaiyur	NA	1000
2019	Dr. J.Pandiyan	National Science Day, Ragavendra College of Arts and Scienc , Cidambaram	NA	500
2019	Dr. A. Yamuna	Guest Lecture, Vivekananda College for Women, Sirkali	NA	1000
2019	Dr. N. Mohana	Guest Lecture, A.R.C College, Sitharkadu	NA	500
2019	Dr. A. Yamuna	special lecture in "Applications of Mathematics in Competitive Examination",	NA	500

		Dharmapuram Aadhinam Arts C ollege, Mayiladu thurai		
2019	Mrs. K. Krishnaveni	Acted as a Resource person in "Application Of Science and Technology For Rural Areas (ASTRA2019) programme Organized by Department of Physics A.D.M College For Women (Autonomous), Nagapattinam	NA	3000
2019	Dr.J.Pandiyan	Students Symposium of HR Trends and Innovations	NA	2800
2019	Dr.J.Paramanand ham	Refresher course on Multiomic applic The University of Trans -Disciplinary Health Science Technology, Bangaluruations in Medicinal Plant Research	NA	3600
2019	Dr. A. Sankari	Department of Horticulture, Nagapatinam, Department of Horticulture, Nagapatinam, Tamilnadu	NA	2000
2019	Dr. G.Amalan Robert	Acted as resource person to deliver lecture on MOOCs and SWAYAM in Faculty Development Programme conducted by on 15.06.19., A.V.C. College (Autonomous), Mannampandal,	NA	500

2018	Dr. T.M. Sathees kannan	Acted as an Evaluator for Science Exhibition, 26th National Children's Science Congress - 2018 held at on 27th November 2018 at Best Matriculation Hr. Sec. School, Sirkali, National Council for Science Technology Communication, Govt. of India and Ta	NA	1500
2018	Institution	NA	DELNET, Institution Membership	13570
2018	Institution	NA	UGC, N.List Membership	5900
2018	Institution	NA	Microsoft Licence Annual Membership	855000
2019	Dr. T.M. Sathees kannan	Acted as a Resource Person and delivered a lecture on "Panchagavyaa preparation and its applications" to the Nagapattinam farmers through training programme held at on 01 - 03 - 2019 at Krishi Vigyan Kendra, sikkal village, Nagapattinam	NA	500
2019	Dr. T.M. Sathees kannan	Acted as a Special Guest and delivered a special lecture at NSS Special Camp Valedictory Function at	NA	500



		Kodangudi Village organized on 05 - 03 - 2019.		
2019	Dr. T.M. Sathees kannan	Acted as a Resource Person and delivered an Invited Talk in Dr. M.V. Endowment Lab to Land Programme - 2019 on "Mushroom Cultivation" 16 - 03 - 2019.	NA	500
2018	Mrs. D.Sudha	Faculty Development Programme on "Introduction to big data analytics using R Tools" at Arasu engineering college through ICT Academy from 16.08.2018 to 17.08.2018	ICT Academy	1500
2018	Mrs. R.Sharmila	Faculty Development Programme on "Introduction to big data analytics using R Tools" at Arasu engineering college through ICT Academy from 16.08.2018 to 17.08.2018	ICT Academy	1500
2018	Mrs. D.Sudha	Faculty development training program at EGS Pillay Engineering College through ICT Academy Topic entitled as " Introduction to Python Programming" from 12/12/2018	ICT Academy	1500

		to13112018		
2019	Dr.T.Prabhu	Training of Teachers (TOT)	NA	9000
2019	Institution	NA	Current Science, Institutional Life Membership	100000
2019	Institution	NA	Institutional Annual Membership Tamil Nadu State Council for Higher Education	5000
2019	Dr. R. Nagarajan	Inaugural address and an invited talk on "Conservation of Wildlife: Issues and Challenges" in the 'NSCBIC' on 26th February 2019 by Sir C R Reddy College (Aided and Autonomous), Eluru, West Godavari District, Andhra Pradesh.	NA	6500
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2018	Department of Commerce	Hands on Training on "Tally. ERP.9"	10/12/2018	13/12/2018	0	14
2018	UGC NET coaching class for Paper I	NA	11/12/2018	14/12/2018	54	2
2019	Faculty Development programme	NA	13/06/2019	15/06/2019	165	0
2019	Faculty De	NA	26/06/2019	26/06/2019	165	0

	velopment programme					
2019	ICT Tools and ELearning	NA	22/06/2019	22/06/2019	7	0
2019	Workshop on Teaching and Learning methods	NA	22/06/2019	22/06/2019	17	0
<a href="#">View File</a>						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
UGC Orientation workshop on Adoption, Promotion and Production of MOOCs for Swayam platform, Osmania University, Hyderabad.	1	31/08/2018	31/08/2018	1
Workshop on "Exploring the power of C - An interview perspective " organized by Department of computer application at A.V.C College of Engineering	1	27/09/2018	27/09/2018	1
National level one day workshop on Intellectual property Rights at Annai College of Arts and science, Kumbakonam	3	05/01/2019	05/01/2019	1
CIS Training Programme organized by A.V.C College of Engineering,	1	05/01/2019	05/01/2019	1

Mannampandal.				
MOOC on "Dynamics of Teaching Learning" conducted by ICAR National Academy of Agricultural Research Management,Hydrabad50003	1	01/11/2018	30/11/2018	30
Capacity Building Programme on "Balancing empirical research with qualitative ways of knowing MMR approaches for social scientists" organized by School of Communication, Central University of Tamil Nadu, Tiruvarur	1	13/02/2019	24/02/2019	12
Refresher Course in Life Science	1	19/06/2018	09/07/2018	21
Refresher Course in Chemistry	1	04/07/2018	24/07/2018	21
Refresher Course in English Language Literature	1	19/06/2018	09/07/2018	21
Refresher Course in English Language Literature	1	19/06/2018	09/07/2018	21
Refresher Course on Science	1	04/07/2018	24/07/2018	21
Refresher Course in English	1	05/05/2018	25/05/2018	21
Refresher Course in	1	05/05/2018	24/05/2018	21

Mathematics				
104th Orientation Programme	1	08/11/2018	05/10/2019	21
Refresher Course in Computer Application Information Technology, BatchVIII	1	09/11/2018	29/10/2019	21
126th Orientation Course	1	02/11/2018	29/11/2018	21
126th Orientation Course	1	02/11/2018	29/11/2018	21
Refresher Course in Commerce Management	1	26/11/2018	17/12/2018	21
Refresher Course in Women StudiesGender Sensitization	1	23/11/2018	13/12/2018	21
Refresher Course in Women StudiesGender Sensitization	1	23/11/2018	13/12/2018	21
Refresher Course in Economics ( Social Science)	1	16/11/2018	06/12/2018	21
Refresher Course in History	1	04/12/2018	24/12/2018	21
Refresher Course in Environmental Studies	1	18/12/2018	07/01/2019	21
Refresher Course in Physics	1	23/11/2018	13/12/2018	21
Refresher Course in Tamil	1	16/11/2018	06/01/2019	21
104th Orientation Programme	1	08/11/2018	05/12/2018	21
Orientation Programme, Batch 135	1	08/11/2018	05/12/2018	21

Refresher Course in Life Science	1	04/12/2018	24/12/2018	21
Orientation Programme, Batch 135	1	08/11/2018	15/12/2018	21
Refresher Course in Physical Education, Sports Science Yoga.	1	23/11/2018	23/12/2018	21
Refresher Course in Computer Science	1	13/02/2019	05/03/2019	21
128th Orientation Course	1	22/05/2019	11/06/2019	21
128th Orientation Course	1	22/05/2019	11/06/2019	21
128th Orientation Course	1	22/05/2019	11/06/2019	21
Refresher Course on MOOCS EContent Development	1	22/05/2019	04/06/2019	21
Refresher Course on MOOCS EContent Development	1	22/05/2019	04/06/2019	21
Refresher Course on MOOCS EContent Development	1	22/05/2019	04/06/2019	21
Refresher Course on MOOCS EContent Development	1	22/05/2019	04/06/2019	21
Refresher Course in Tamil Language Literature	1	29/05/2019	11/06/2019	21
Refresher Course in Tamil Language Literature	1	29/05/2019	11/06/2019	21
Refresher Course in Chemical,	1	14/06/2019	27/06/2019	21

Physical Material Science				
Faculty Development Programme on "Introduction to big data analytics using R Tools" at Arasu engineering college through ICT	1	16/08/2019	17/08/2019	2
Faculty Development Programme on "Introduction to big data analytics using R Tools" at Arasu engineering college through ICT	1	16/08/2019	17/08/2019	2
Faculty development training program on "Introduction to PHP Programming" organized by Department of computer science and Engineering at K.Ramkrishnan College of Engineering. Trichy	1	14/02/2019	15/02/2019	2
Faculty development training program at EGS Pillay Engineering College through ICT Topic entitled as " Introduction to Python Programming"	1	12/11/2018	13/11/2018	2
NSS Orientation Course, Bharathidasan	1	04/01/2019	10/01/2019	7

University, Tiruchirappalli				
NSS Orientation Course, Empanelled Training Institution, Madras School of Social Work	1	04/01/2019	10/01/2019	7
Refresher course on Multiomic applications in Medicinal Plant Research	1	11/02/2019	23/02/2019	13
Refresher course on Plant Taxonomy, Biodiversity and Ethnobotany	2	12/11/2018	25/11/2018	14
<a href="#">View File</a>				

6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
0	14	0	0

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Group insurance through university, UTI Pension Scheme, Employment provident Fund, Mediclaim, Previlage leave, Maternity leave	Group insurance through university, UTI Pension Scheme, Employment provident Fund, Mediclaim, Previlage leave, Maternity leave	Group insurance through university, Fees concession for sports and poor deserving students

**6.4 – Financial Management and Resource Mobilization**

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

College undertakes Internal and external Financial Audits regularly at periodic intervals. The Chief Superintendent checks the accounts thoroughly and prepares the monthly account statement. The college Education Committee reviews and passes the monthly account in the periodical meeting. Thiru. M. Sundaramahalingam, B.Com., FCA, Chartered Accountant, Mayiladuthurai is the internal financial auditor for the college. The annual internal audit is being conducted by auditor by checking all financial items and systems associated with the finance. He submits the findings and suggestions in the form of report at the end of every financial year to the college. The internal audit makes the college record the transactions error free and helps to identify the process system that leads to mistakes. The college receives funds from government and government funding agencies such as MHRD, UGC, DST, MoEN, CSIR, and hence mandatory government audits by officials of Joint Directorate of Collegiate Education and the office of Accountant General, (A E), Tamil Nadu are undertaken. Apart from this, the activities carried out by the college through special funds received from the funding agencies are audited separately by the



Chartered Accountant as per the agencies concerned. The utilization certificate along with the audited accounts is submitted to the agencies concerned. Auditor Objections are dealt whenever auditing takes place. The clerks and superintendent verify clarifications and make rectifications. The queries, classification and objections of whatever may be the audit are settled at the time of audit with sufficient evidence and documents.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
philanthropies	376480	Merit scholarship awarded prizes
<a href="#">View File</a>		

6.4.3 – Total corpus fund generated

125000
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## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	External experts from various Institutions	Yes	Institutional authorities
Administrative	Yes	Joint Director of Collegiate Education, Autonomous Grant Audit	Yes	Institutional Auditor

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Not Existing
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6.5.3 – Development programmes for support staff (at least three)

Hands on Training on "Tally.ERP.9" Coaching classes for UGCNETPaperI A computer training Micro Soft Office programme was given to office staff, in order to make supporting staff familiar with using the MS Office to create handle records efficiently. Office based administrative staff were also trained in using storing and managing office based data bases in centralized server system Personal tutorials are given to supporting staff during computer troubleshooting by computer experts, programmers, and teaching staff
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6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Structured coaching NET and competitive examinations are organized. 2. Job oriented, innovative, interdisciplinary and multidisciplinary courses at UG and PG levels are enhanced. 3. Faculty members are encouraged to submit research proposal to funding agencies.
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6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes

c)ISO certification	No
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Meeting organized in the Department regarding IQAC Data preparations	01/03/2019	01/03/2019	01/03/2019	20
2019	Meeting organized in the Department regarding IQAC Data preparations	28/06/2019	28/07/2019	28/07/2019	10
2019	Board of studies in all departments	04/04/2019	04/04/2019	04/04/2019	249
2018	Guest lecture on "Enterprise Resource Planning" Mr. R.Chandrasekaran M.C.A., Consultant, Tata Consultancy Services, Chennai acted as a resource person	20/07/2018	20/07/2018	20/07/2018	100
2018	"Development of Mobile Application using Java and Android Studio" , Mr. C .Shahul Hameed , Trainer - Technical , ICT Academy acted as a Resource person	24/08/2018	24/08/2018	24/08/2018	282

2018	"Cloud Literacy Day" Training Programme by ICT academy	16/10/2018	16/10/2018	16/10/2018	30
2018	Special Guest lecture on "Job Opportunities and Interview Skills, Mr. Thilak Rethinekumar, Oracle Corporation, USA acted as a Resource person	10/12/2018	10/12/2018	10/12/2018	269
2018	IQAC organized the Training Program for UGC NET Exam for staff members regarding preparation for NET examination	11/12/2018	11/12/2018	11/12/2018	55
2018	Guest lecture on "Trends in IT and How to prepare for Interview", Dr. M.Senthil murugan, Director, A. V.C.College of Engineering, Mayiladuthurai acted as a Resource person.	10/12/2018	10/12/2018	10/12/2018	271
2019	Special lecture on "Employment opportunities in India " and Mr. G. Maran,	22/02/2019	22/02/2019	22/02/2019	267

	Executive Director, unify Capital Investment advisory Agency, Mumbai acted as a Resource person.				
2018	Minutes of Meeting Conducted by Department to plan the academic Performance	23/08/2018	23/08/2018	23/08/2018	8
2018	Meeting organized in the Department regarding IQAC Data preparations	25/07/2018	25/07/2018	25/07/2018	8
2018	Meeting organized in the Department regarding IQAC Data preparations	19/09/2018	19/09/2018	19/09/2018	8
2018	IQAC Meeting organized in the Departments	20/07/2018	20/07/2018	20/07/2018	249
2018	IQAC Meeting organized in the Departments	27/07/2018	27/07/2018	27/07/2018	249
2018	IQAC Meeting organized in the Departments	09/10/2018	09/10/2018	09/10/2018	249
2019	IQAC Meeting organized in the Departments	26/10/2018	26/10/2018	26/10/2018	249
2018	IQAC Meeting organized in the Departments	02/02/2019	02/02/2019	02/02/2019	249
2018	IQAC Meeting organized in	29/04/2019	29/04/2019	29/04/2019	249

	the Departments				
2018	Meeting organized in the Department regarding Speedy Collection and Compilation of IQAC data	30/07/2018	30/07/2018	30/07/2018	249
2018	Special "Placement Training Programme" was given by RIPE consultancy services Pvt. Ltd., Chennai	15/10/2018	15/10/2018	15/10/2018	282
2018	Training was being given towards placement for the final year UG Computer Science / Computer Application students by Mr.P.Jayapal , M.C.A. M.Phil. Assistant professor of Computer Science Engg., A.V.C .College of Engineering, Mayiladuthurai, acted as	10/08/2018	10/08/2018	10/08/2018	282
2018	Training was being given towards placement for the final year UG Computer Science / Computer Application students by	14/08/2018	14/08/2018	14/08/2018	282

Mr.P.Jayapal  
, M.C.A.  
M.Phil.  
Assistant  
professor of  
Computer  
Science  
Engg., A.V.C  
.College of  
Engineering,  
Mayiladuthur  
ai, acted as

2018

Training was  
being given  
towards  
placement  
for the  
final year  
UG Computer  
Science /  
Computer  
Application  
students by  
Mr.P.Jayapal  
, M.C.A.  
M.Phil.  
Assistant  
professor of  
Computer  
Science  
Engg., A.V.C  
.College of  
Engineering,  
Mayiladuthur  
ai, acted as

25/08/2018

25/08/2018

25/08/2018

282

2018

Training was  
being given  
towards  
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M.Phil.  
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Computer  
Science  
Engg., A.V.C  
.College of  
Engineering,  
Mayiladuthur

09/09/2018

06/09/2018

06/09/2018

282

	ai, acted as				
2018	Training was being given towards placement for the final year UG Computer Science / Computer Application students by Mr.P.Jayapal , M.C.A. M.Phil. Assistant professor of Computer Science Engg., A.V.C .College of Engineering, Mayiladuthurai, acted as	07/09/2018	07/09/2018	07/09/2018	282

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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Women's Day Celebration	08/03/2019	08/03/2019	1500	0
Women Folk in Agrarian Economy	08/03/2019	08/03/2019	68	75
Women's Day celebrations- Street Play	02/03/2019	02/03/2019	37	12
Gender Studies	18/06/2018	03/10/2018	562	420
Legal Awareness camp for women students	29/01/2019	29/01/2019	150	0
Real Happiness	23/01/2019	23/01/2019	130	0
Awareness about you	22/02/2019	22/02/2019	150	0

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

- A paper on Environmental Studies prescribed to the students to generate

awareness on Environment and motivate the students to conserve the natural resources. • Environmental Awareness Rally by all institution on 29.12.18 • In the chemistry laboratory, the experiments are conducted in microscale level to reduce the harmfulness of chemicals. • Tree plantation, Environmental rally, Restriction on the usage of plastics, Ecofriendly laboratory experiments are carried out. • Maintenance of Botanical garden with medicinal herbs and waste recycling (Composting). • Students have converted the waste land, prepared the soil and planted 300 teak tree saplings. • ' Swachh Bharat' Clean India Mission initiative has been taken up and the activity has been well appreciated. • Vermicompost are prepared and marketed. • Implementation of LED Lightings in the main campus and hostels to reduce the electric energy requirements. • Solar Energy lighting system begins to turn on the Street lights before the Memorial Statue of former committee Members is the initiation step to power our Electronic System by alternate Energy that is Solar. • Environmental Microbiology offered by our students (B.Sc., M.Sc.,) creates awareness about importance solid and liquid waste management by using microbes

#### 7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	21
Provision for lift	No	0
Ramp/Rails	Yes	15
Braille Software/facilities	Yes	6
Rest Rooms	Yes	15
Scribes for examination	Yes	6
Special skill development for differently abled students	Yes	21
Any other similar facility	Yes	21

#### 7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	1	18/09/2018	1111	Our P.G, M.Phil Ph.D students visited the Physics Research Lab at National Institute of Technology (NIT	The final year UG students were made aware of various research equipments and their usage.	52



					),Trichy on 18th Sep 2018.		
2018	1	1	31/12/2018	1	Brochure released includes Career Opportunities and Websites related to Physics was given	The avenues for post graduates and graduates were addressed.	70
2019	1	1	21/06/2019	1	Public Medical camp in Mannampandal	AVC College (Autonomous)	206
2019	1	1	27/01/2019	1	Providing facilities for Youth Parliament Programme	Association with Bharathidasan University	200
2018	1	1	28/12/2018	1	Annual Institutional Awareness Rally	Water Conservation and Plastic Elimination	1200
2019	1	1	24/01/2019	1	Voters Awareness Rally	To spread message among people about the value of voting	327
2019	1	1	18/03/2019	1	Plastic Elimination Rally	To reduce use of nonbiodegradable plastic material	300
2018	1	1	01/01/2018	1	Plants of priority in pongal festival	Biodiversity	1
2018	1	1	01/01/2018	1	Study of antidiabetic medicinal flora in and around Mayiladuthu	Medical botany	1

					rai Taluk, Na gapattina m district of Tamil Nadu.		
2018	1	1	01/01/2018	1	Identific ation, do cumentati on of medicinal flora of Kanjnaga ram village, Tranqueba r Taluk	Taxonomy	1
2018	1	1	01/01/2018	1	Tradition al methods of seed c onservati on techni ques in Cauvery delta region, Tamil nadu	Ethnobota ny	1
2018	1	1	01/01/2018	1	Biofertil izers and pesticida l effects on Green gram (Vigna radiata L.)	Biofertil izers	1
2018	1	1	01/01/2018	1	Influence of N,P and K bio fertilize rs on growth of Tomato (L ycopersic on escula ntum)	Biofertil izers	1
2018	1	1	01/01/2018	1	Soil and Water analysis	In soil testing l aboratory , we analyse soil and water	5

						from nearby revenue villages and submit the report to the revenue village people.	
2019	1	1	12/01/2019	1	Tree Plantation	Afforestation	38
2019	1	1	02/03/2019	1	Tree Plantation	Afforestation	51
2018	1	1	13/12/2018	11	Pallavara yenpet, manakudi, thiruvizh anthur se nthangudi	No	292
2019	1	1	02/03/2019	1	PEKAK Programme Social Awareness, Health awareness	Hygienic Health awareness, Sapling programme	52
2019	1	1	21/06/2019	1	Tamil Nadu Chief Minister specialty camp in Mayiladuthurai	AVC College (Autonomous)	850
2019	1	1	16/04/2019	1	Tamil Nadu Lok Shaba Election	AVC College (Autonomous)	20

#### 7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
Value Education, Human Values and Ethics	01/01/2018	Value Education system morals from personalities life such as Mother Teresa, Abraham Lincoln, Thirukural Quotes, Social Ethical Personal Human Rights international law Happiness and Contentment concepts are discussed and motivated to students.

Tamil Nadu Private Colleges regulation Act	01/01/2018	Rules and regulations for the College management and staff members
College Handbook	01/01/2019	Guiding the students to adhere to the instructions given in college hand books. Indiscipline and disobedient students are tamed. Periodically at wanted times parents are asked to visit the departments. Performance of the students are narrated to the parents

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Celebration of Pongal day	11/01/2019	11/01/2019	4000
Social awareness film	11/01/2019	11/01/2019	100
International Mother tongue day	21/02/2019	21/02/2019	200
Creating Awareness on 'Right to Vote'	25/01/2019	25/01/2019	150
Celebration of National Leader ( Bharathiyar Celebration)	11/11/2018	11/11/2018	192
Eye campAwareness of Eye donation	24/07/2018	24/07/2018	8
International Yoga Day	21/06/2018	21/06/2018	26
NSS Voters Awareness rally Program	16/10/2018	16/10/2018	100
Voters Awareness rally by PEKAK	23/03/2019	23/03/2019	39
International Yoga Day Celebration	21/06/2018	21/06/2018	15
Blood donation camp	24/09/2018	24/09/2018	37
Clean India Awareness Video Creation (Swachh Bharat)	01/06/2018	01/06/2018	4
Annual Environmental Awareness rally	29/12/2018	29/12/2018	600
Donation collected for kerala flood by	13/11/2018	14/11/2018	4500

students			
Donation and service to Mahaiswar School for Disability students	25/05/2019	27/05/2019	20
Gaja cyclone post relief support activity (Material donation and distribution) Staff Association	11/11/2018	25/11/2018	374

7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

- Solar Energy Awareness
- Plastic free zone campaign
- Campus Green Auditing with Student Exnora
- Rainwater harvesting
- Usage of flex boards prohibition
- Vermiculture
- Solid waste management

## 7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

**Practice 1: Sharpening the Employability Skills and Enhancing the Placement Opportunities**  
**Goal:** Many students lack employability skill due to inadequate practical knowledge, lack of exposure, inhibition to talk. Purpose is to sharpen the softskills to perform well in interview and to get placement.  
**Processes:** Students are provided trainings to understand different types of employability skills. **Practice:** Students are asked to enroll in intensive softskill training with 1520 resource persons with different expertise. Students understand different softskills through experiential learning.  
**Evidence:** Students developed confidence and attend many campus placement interviews. Experience boosted students' selfreliance tremendously.  
 Participation in the course enhanced the healthy competitions among the students and increased interpersonal communications to establish new friendship and ultimately made them to join in the job. Conduction of the course prior to interview made them to get placements easily. **Problem faced:** Time for conducting course is extremely restricted and students found stressful amidst working days and caused inconvenience to parttime job holders. The financial constrain became significant for economically backward gradates. **Resource required:** To reduce the financial constrain and to make the students to attend the training CSR support are obtained. Further, students need to stay long hours during the course time.

**Practice 2: Promoting Social Responsibility and Character Building of the Students**  
**Goal:** Aims to inculcate among students the desire to serve for community and shape their character. Students are from different level of economic and social status. Most of the parents make students to be extremely comfortable which makes students to think selfishly. They should understand their social responsibilities to serve to community.  
**Processes:** Students are asked to enroll any one of the service organizations. Make them to understand purpose and necessity of social service and ways of providing service. Student visited adopted villages to understand life style and socioeconomic status of the people. **Practice:** Students are asked to attend many day camps to understand services which villagers require. Based on their requirements students make plan and execute community services. **Evidence:** Student planted saplings along with the villagers near to their dwellings. Also students assessed people status and suitability of getting funds from the Government schemes, loans, etc. Students conducted awareness rally, distribution of bit notices, discussion with the villagers, etc. **Problem faced:** Time spent for the service is inadequate. Availability of villagers without

prior information curtails contact hours and continuous processing and monitoring Resource required: Financial support is restricted. Logistic/travel support to the village is major constrain.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

[http://www.avccollege.net/pdf/best\\_practices.pdf](http://www.avccollege.net/pdf/best_practices.pdf)

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

More than six decades old rurally located college provides excellent facilities to educate around 60 first generation graduates, empower 55 of women, and uplift 70 of socially backward students which ultimately enhances the quality of life of people. Excellent infrastructure • Aesthetically landscaped green campus in 54 acres with gardens and greenery. • 92 spacious classrooms, 19 well equipped laboratories, 5 computer labs, 27 ICT enabled smartclassrooms. • Library with almost one lakh books enabled with INFLIBNET, DELNET, and Nlist .

- Velautham Auditorium with 250 seating capacity and 150 capacity airconditioned Seminar Hall with ICT facility.
- PEKAK multipurpose hall with 2500 seating capacity with 1000 capacity gallery.
- Health centre with 7x24 ambulance facility.
- Two play grounds with sports amenities for games and athletics.
- FineArts association trains and promotes cultural activities.
- Facilities for differentlyabled students along with academic supports.
- Psychology counseling cell.
- Student's cooperative store with reprographic facility.
- Separate hostels for boys and girls.
- 16station Gymnasium.
- 32 buses with subsidized fares to reach remote areas.
- 26 surveillance cameras.
- Waiting and dining hall facility with adequate natural ventilation and fan facilities.
- Public Addressing System.
- Subsidized canteen.
- Two helipads are maintained.
- High Tension 500 KVA power supply with OLTC Transformer and totally 785KVA generator facility for uninterrupted power supply.
- Availability of Botanical Garden, Experimental plots, Plantation area, Zoo museum, History museum, Extension unit.
- Sophisticated guest house.
- Video conference facility, Diagnostic centre and Soiltesting laboratory.

Curricular aspects • Following CBCS, care to design the curriculum that suits local/national/global needs. • Syllabus revision takes place in 3 years and 2 years for UG PG Courses respectively. Mandatory Interdisciplinary papers are offered for Electivecourses and for one NonMajor Elective paper. • Mandatory Courses on Environmental Studies, Gender Studies, Human Values and Ethics and Soft Skills for all UG courses. • Optional addon certificate courses 'Yoga', BPO and TallyERP9 • Remedial Coaching for slow learners. • Bridge and Orientation courses for fresher for creating awareness Cocurricular activities • Six NSS units, One NCC Unit and 13 units of PEKAK extension activity for providing community services. Extracurricular activities • Participation in different Intercollegiate/Zonal/State/National/International competitions by Fine Arts, Sports, etc. Soft skill Development Activities • Student Seminars, Study Tours, Projects and Internship Programmes. • Guest lectures, softskill programmes, Mockinterviews, and handsontaining programmes lifecoping skills. • Target CE for Competitive Examinations. • Placement Cell to enhance placement opportunities. Skills imparted to emerge as Independent Thinkers Entrepreneurs

- Equal Opportunity Centerserving the underprivileged.
- Women empowerment initiatives.
- Student Magazines viz., GLOBUS, VISCOM Times, PEKAK Plumes, and Senganthal - enhance creative and literary talents.
- More than 30 years old "Ilanthoothu" a magazine by students for community to identify, nourish and enhance talents of the student community.
- College magazine "PEKAK" to motivate students to bringout their talents in writing and artistic skills.
- College journal 'Mayur' to bring scientific contributions by staff, scholars

and students. • Wildlife Science Forum, Newton Bonds, Thennai, Dr. Johnson Reading Forum,

Provide the weblink of the institution

[http://www.avccollege.net/pdf/Institutional\\_Distinctiveness.pdf](http://www.avccollege.net/pdf/Institutional_Distinctiveness.pdf)

### 8.Future Plans of Actions for Next Academic Year

Using the Central Instrumentation Laboratory for capacity building of the students/scholars, research analysis and consultancy. • Enhancing the staff and students enrolment to MOOC, SWAYAM, NPTEL courses for learning the recent developments in different subject areas. • Enhance the number of field /industrial visits and Students' interaction with experts from various institutions, industry, Governmental and Nongovernmental organizations. • Encourage the students to lead the department Clubs, Forums, such as viz., 'Thinnai Forum' (Department of Tamil), 'Keynes Club' (Department of Economics), Wildlife Science Forum (Department of Zoology), Newton Bonds (Department of Physics), 'Glow Bio Forum' (Department of Biotechnology) and 'Dr. Johnson Reading Forum' (Department of English), and 'Reading Forum' (Department of History) for conducting meetings, and innovative programmes. • Motivating and encouraging students to bring out their talents and enhance the skills through Ilanthudu (>30 years old Tamil Magazine), SWIFT Forum (Computer Science Department), PEKAK Plumes (English Department) and Expos such as Literary Expo related to English literature (English Department) and Photography Exhibition (Visual Communication) and Wildlife Week Celebrations (Zoology Department). • Encourage the students to take up internship and motivate them to acquire funding viz., INSA, Industries, etc. • Arranging Faculty Development Programme especially on Teaching Methodology, Development of Advanced level content, etc., • Skill updation and managerial skill training for the nonteaching staff members. • Encouraging the researchers for international travel for attending conferences, special meetings, training, academic interactions, etc., • Providing opportunities for management staff to attend Orientation programme and refreshers courses. • Providing training for the staff members and scholars to qualify with the NET and SET examinations. • Supporting the staff members to get qualification approval from the university. • Increase the employability skills through training on soft skills, personality development, etc., by acquiring CSR activities. Enhance campus interviews by using the departmentwise Placement Coordinators. • Providing programme on Gender sensitization and equity. • Supporting alumni meet of different batches and make to interact with students to motivate and develop the carrier prospective • Establishing new MoUs with research institutions and universities • Students to be encouraged for startups • Organize seven days workshop on suvadiyial in collaboration with Department of Folklore, Tamil University, Tanjavur by Department of Tamil • Organize one day National Seminar in collaboration with Sahitya Akademi in view of commemorating the Centenary year of Pure Tamil Movement by Department of Tamil. • Plan to conduct a Workshop on Stylistics for College Teachers by Department of English. • Conducting seminar on Human Rights by Department of History. • Plan to establish a Club in the name of the Indian Nobel Laureate in Economics, Amartya Sen Club to inculcate his contribution to economics among students by Department of Economics. • Plan to tie up with ICWAI and ACS Institutions for providing professional education to students' community by Department of Commerce • Extend more number of afforestation programs in and off campus by Department of Botany and service organizations. Enhance the opportunities for the students on cocurricular and extracurricular activities by conducting competitions and events.