

3. Dutt, Rudder and K.P.M Sundaram – Indian Economy, Sultan Chand & Sons, New Delhi, 2013.
4. Meier & Baldwin (1989) – Trade Policy , Development and the New Political Economy- Economic Development

Books for Reference:

1. Mahendra Dev S - India Development Report 2017, Oxford University Press India.
2. World Development Report 2017 - Governance and Law (The World Bank)
3. Kindle Berger - Economic Development
4. Ragnar Nurkse -Problems of Capital Formation in Under Developed Countries.
5. M.L.Seth - Theory and Practice of Economic Planning
6. K.K.Dewett & Sathish - Economics of Growth and Development

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B. A. ECONOMICS

SEMESTER I

PART III – MAJOR SYLLABUS

CORE COURSE – II **AGRICULTURAL ECONOMICS** 18 EC 102

Objective: To understand and impart the basic issues in Agriculture.

CREDITS: 5 INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module I: Introduction

Nature - Scope - *Role of Agriculture in Economic Development - Link between Agriculture and Industry - Problems in Agriculture.*

(15hrs)

Module II: Land Reforms

Nature - Significance of Land Reforms - Land Reform Measures–Land Tenure- Tenancy Legislation- Land Ceiling- Co-operative Farming - Progress of Land Reforms in India – Defects in Land Reform Measures.

(15hrs)

Module III: Agricultural Finance

Concepts- Needs and Sources: *Institutional and Non-Institutional Finance* - PACB's, Commercial Banks- RRB's- NABARD- Agriculture Refinance Corporation of India -*Problems of Agricultural Finance.*

(15hrs)

Module IV: Agricultural Labour

Features – Types- Problems and Measures - *Employment Guarantee Programmes- MGNREGA* - Objectives and Features.

(15hrs)

Module V: Agricultural Marketing

Concepts- Significance- Defects and Measures: Agricultural Price Policy - Procurement and *Public Distribution System- Food Security.*

(15hrs)

Books for Study:

1. Soni R. N. : Leading Issues in Agricultural Economics, Vishal Publishing Co., Jalandhar, Delhi, 2010.
2. Dhingra I.C. : Indian economy: Sultan Chand & Sons, Educational Publishers, New Delhi – 2,, (2000),
3. Memoria C.B: Agricultural problems in India, Kitab Mahal, Delhi, 1993.

4. Dutt and K.P.M Sundaram – Indian Economy, S.Chand & Co., New Delhi, 2001.

Books for References:

- 1.Sadhu & Singh A. N.: Fundamentals of Agricultural Economics, Himalaya Publishing Houe,Mumbai,2010.
- 2.Uma Kapila (Editor) 2010, Indian Economy Since Independence, Academic Foundation, New Delhi
- 3.Uma Kapila (Editor) 1998, India's Economic Reforms, Academic Foundation, New Delhi
- 4..Kaushik Basu and Annemie Maertens (Editors) 2010, The Concise Oxford Companion to Economics in India, OUP India.

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B. A.ECONOMICS

SEMESTER II

PART III – MAJOR

SYLLABUS

CORE COURSE – III **TAMIL NADU ECONOMIC DEVELOPMENT** 18EC 203

Objective: To Understand the Basic Features of Tamil Nadu Economy.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module: – I Profile of Tamil Nadu Economy

Tamil Nadu: Salient Features - Land Area – Occupational Structure – *Population and Dynamics - Human Resources – Natural Resources (Features only).*

Module: – II Agricultural Development

Agriculture: Cropping Pattern – Causes of Changes– Green Revolution *First: Features, Significance and Defects - Green Revolution Second (Features Only)* – Conventional and Organic Farming: Meaning, Significance and Defects.

15Hrs

Module:–III Industrial Development

Industrial Structure – Internationalization in Tamil Nadu - Micro Small Medium Enterprises (MSME) in Tamil Nadu- State's Role in Industrial Development – Industrial Financial Agencies- TIIIC, SIDCO, SIPCOT – Special Economic Zone (SEZ).

15Hrs

Module: - IV Infrastructure Development

Education – Health - Banking - Energy - Transport and Communication: Information Technology (IT) Industries. (Significance and Problems only)

15Hrs

Module: - V State Finance

State Finance – Sources and Pattern - Revenue and Expenditure of the State – Tamil Nadu’s Recent Budget - *State Finance Commission*.

15Hrs

Books for Study:

1. Rajalakshmi (2000) –Tamil Nadu Economy, Sultan Chand & Sons, Educational Publishers, New Delhi – 2.
2. Perumalsamy (2000) - Tamil Nadu Economy, Sultan Chand & So., New Delhi
3. Manikam (2013-2014) – Perspectives on Economic Development of Tamil Nadu, Novena (Offset Printing Co.) Chennai 600 005.

Books for Reference:

1. Kurien CT (1996), Economics Changes in Tamil Nadu, Orient Publishing, House.
2. I.C. Dhingra, (2000), Indian economy – Sultan Chand & Sons, Educational Publishers, New Delhi – 2.
3. MIDS – Tamil Nadu Economy – Performance and issues.
4. Tamil Nadu – An Economic Appraisal, Directorate of Evolution and Applied Research, Kuralagam, Chennai – 600 108.
5. Manorama Year Book – Recent – issues – 2004.
6. Lenord – Tamil Nadu Economy
7. Dutt and K.P.M Sundaram – Indian Economy, S.Chand & Co., New Delhi, 2001.
8. Statistical Hand Book of Tamil Nadu, Recent Editions.
9. Manickam, S. (2013-14). Perspectives on Economic Development of TamilNadu, SM, Chennai-85.
10. **The Indian Economic Journal (2013)** - Issues on Tamil Nadu, Journal of The Indian Economic Association
11. **Tamil Nadu Human Development Report (2017)** – Government of Tamil Nadu, State Planning Commission.

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B. A.ECONOMICS

SEMESTER II

PART III – MAJOR SYLLABUS

CORE COURSE IV ENVIRONMENTAL ECONOMICS EC 204

Objective: To Create Environmental Awareness and Inculcate the Practice of Conserving the Environment.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week – 75 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module:-I Introduction

Definition – Concepts – Nature and Scope and Significance of Environmental Economics: Environment and Economy: Material Balance Model-**Common Property Resource (CPR)**.

(15 Hrs)

Module:-II Environmental Problems and Issues

Types of Pollution: Concepts-Features-Types: Air, Water, Noise, Solid Waste; Global warming – Climatic change – Causes-Incidence – Consequences – Controls.

(15hrs)

Module:-III Environment Vs. Development

Economic Growth and Environment Nexus – Sustainable Development- Meaning – Objectives- Indicators –Measures- **Sustainable Development Goals (SDGs)**.

(15hrs)

Module:-IV Environmental Quality as a Public Good

Concepts-Features- Externalities: Types- Market Failure (Causes and Measures) - Common Property Resources – Features – Tragedy of Commons.

(15hrs)

Module:-V Environmental Management and Policy

Meaning – Components — Fiscal Techniques and Legislation- Environmental Education and Awareness - National Environmental Policy: NCEPC, Tiwari Committee, Environment Protection Act (EPA); International Environmental Policy: Earth Summit, Climate Change Conventions.

(15hrs)

Books for Study:

1. Karpagam, M., *Environmental Economics*, New Delhi: Sterling Publication, 1992.
2. Sankaran, S., *Environmental Economics*, New Delhi: Margam Publication, 1998.

References:

1. Adishiah, Malcolm,S., *Economics of Environment*, New Delhi: Lancer International Publication, 1987.
2. Agarwal, S.K., *Environmental Management.*, New Delhi: A.P.H. Publication, 2005
3. Bhattacharia, N.,Rabindra., *Environmental Economics*, New Delhi: Oxford University Publication, 2001.
4. Narender., Singh., *Economics and the Crisis of Ecology*, New Delhi: Oxford University Publication, 1976.
5. World Commission Environment, Our Common Furture, New Delhi: Oxford University Publication, 1988.

Module: V Theories of Distribution

Functional and Personal Distribution; Marginal Productivity Theory of Distribution – Theories of Rent: Ricardo, Marshall's Quasi-rent and Modern; Theories of Wage: *Marginal Productivity Theory, Modern Theory*; Theories of Interest: Classical and Keynesian; Theories of Profit: Dynamic, Innovation, Risk and Uncertainty.

18 Hrs

Books for Study:

1. **Ahuja H.L.**, Advanced Micro Economics, S. Chand &Co., New Delhi, 2004.
2. **Chopra P.N.**, Micro Economics, Kalyani Publishers, New Delhi, 1978.
3. **Jhingan.M.L.**, Micro Economics, Vrinda Publications (P) Ltd., Delhi, 2018.
4. **Mithani D.M.**, Principles of Economics, Oxford and IBH Publisher co., New Delhi , 1980.
5. **Seth M.L.**, Micro Economics, Lakshmi Narain Agarwal Educational Publishers, Agra, 1989.

Books for Reference:

1. **Agarwal H.S.**, Micro Economics, Shivalal Agarwala & Co., New Delhi, 1978.
2. **Friedlander.G & Joshi.M.**, Theory of Distribution, Cambridge University Press, 1999.
3. **Jack Hirsh lifer**, Price Theory and Applications, Prentice Hall Publisher, 1997.
4. **Richard G.Lipsey**, Modern Micro Economics, Pearson Education, US, 1999.
5. **Richard H.Leftwich**, A Basic Framework for Economics, Business Publications, 1984.

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B. A.ECONOMICS

SEMESTER III

SYLLABUS

18 AEC 303

ALLIED- III- PAPER- 3- SALES MANAGEMENT

Objective: To impart sales management skills.

CREDITS: 5 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

MODULE: I INTRODUCTION

Salesmanship: Definition – Nature, Significance, **Types and Problems** - Fundamentals of Successful Salesmanship - Qualities of Good Salesman - Knowledge about Sales Personality, Products; Background- and Customers.

18 Hrs

MODULE: II: SELLING PROCESS

Prospecting - The Pre-approach – The Approach - Presentation and Demonstration - Overcoming Objections- The Close.

18 Hrs

MODULE:III: ADVERTISEMENT

Meaning - **Objectives - Features** and Importance – Types of Advertisement – Print and Electronic Media; Advertising and Publicity - Advertising Agency: Roles, Types, Benefits to Manufacturer, Retailer and Consumer; Criticisms against Advertising.

18Hrs

MODULE: IV: SALES ORGANISATION

Meaning – **Need – Functions** - Significance, Qualities, Classification of Sales Organization; Sales Manager ; Roles and Responsibilities - Problems.

18 Hrs

MODULE: V: SALES PROMOTION

Concepts-Objectives-Need- Significance, Methods, Strategies: Sales Planning and Implementation of Sales Promotion Programmes.

18 Hrs

BOOK FOR STUDY: -

1. Rustom S. Davar. - Salesmanship and Publicity – Progressive Corporation Pvt., Ltd., 2009
2. Sontakki C. N. & Deshpande - Marketing, Salesmanship & Advertising, Kalyani Publishers, New Delhi, 1993.
3. Varma & Aggarwal - Salesmanship & Publicity, Forward Book Depot. Delhi, 1989.
4. Saravanel.P & S.Sumathi, -Advertising and Salesmanship, Margham Publication, Chennai, 2012
5. R.S.N Pillai Bhagavathi- Revised Edition, Modern Marketing, Principles and Practices, S.Chand Company Ltd, New Delhi 2000.

BOOK FOR REFERENCE

1. Nair, Paul' George John - Marketing & Sales Promotion, Himalaya Publishing House, Chennai, 2019
2. J. C. Sinha - Principles of Marketing, Himalaya Publishing House, Chennai. 2016
3. J. S. K. Patel - Salesmanship & Publicity, Sultan Chand & Sons, New Delhi 1988

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B. A.ECONOMICS

SEMESTER III PART III – ELECTIVE – SYLLABUS 18 ECE 301

PAPER– III **INTRODUCTION TO COMPUTER IN ECONOMICS**

Objective: To understand the basic ideas in the application of computer in economics.

CREDITS: 5
Semester

INSTRUCTIONAL HOURS: 4 Hrs /Week - 60 Hrs /

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module– I: Introduction to Computer:

Evolution, Generations and Classification of Computers – Hardware and Software – CPU and its Functions – Input and Output Devices – Applications of Computer in Economics

12 Hours

Module – II: Operating Systems:

Operating System: Meaning, – Types - Functions and Uses; Fundamentals of MS Office: Features of MS-Office –Desktop – Explorer; Folder and Files: Creation – *Copying-- Moving- Renaming- Deleting and Search.*

12 Hours

Module – III: MS -Word:

Features – Getting Started – Tool Bars (Standard, Formatting)- *Creating a New Document- Opening – Entering Text–Editing-Saving-Previewing-Printing-Closing;* Creating a Letter – *Mail Merge.*

12 Hours

Module – IV: MS-Excel and Power Point

MS – Excel: Meaning, Features and Purpose; Spread Sheets – Title Bar, Menu Bar, Tool Bar and Formula Bar – Managing Workbooks: *Creating, Saving and Closing a work book –* Data Entry – Graphs and Charts. *MS-Power Point: Features- Creating a Slide.*

12 Hours

Module – V: Internet:

The Concept of World Wide Web and Internet – Internet Service Providers – Using Search Engines – Downloading Documents – E-Mail: Creating, Sending and Receiving Mail - Access to Documents.

12 Hours

Reference Books:

1. **Dhanasekaran K**, Computer Applications in Economics, Vrinda Publications, New Delhi, 2008
2. **Kris Jamsa**, Internet Programming, Galgotia Publication Pvt. Ltd., 1995.
3. **Nellai Kannan.C**, Ms-Office, NELS Publications, Tirunelveli, 2008.
4. **Sanjay Saxena**, MS Office 2000, Vikas Publishing House Pvt. Ltd., New Delhi, 2000.
5. **Sheshasaayee & Sheshasaayee**, Computer Applications in Business and Management, Wray, BPB computer Course, BPB Publications, New Delhi, 2011

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B. A.ECONOMICS

SEMESTER III PART III – SKILL BASED COURSE – SYLLABUS

SKILL BASED- I - Communication and Personality Development 18 SEC 301

Objective: To impart and enhance the communication skills of the students.

CREDITS: 2 INSTRUCTIONAL HOURS: 2 Hrs /Week - 30Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any MODULE.

Module: I COMMUNICATION

Definition – Evolutions – Features – Classification – Process - Barriers - Suggestions for Improving Communication Skills

6 Hrs

Module: II PUBLIC SPEAKING

Meaning - Features – Basic Steps – Presentations: Selecting and Using - Tips for improvement of Public Speaking; Audio-Visual-aids- Art of Participating in Group Discussion

6 Hrs

Module: III LISTENING, READING AND WRITING

Meaning – Rules– Classification and Barriers of Effective Listening, Reading and Writing; - Guidelines for Effective Listening: Reading and Writing – Process- Resume Writing.

6 Hrs

Module: IV MOTIVATION AND LEADERSHIP

Concepts - Qualities - Traits –Types - Meaning - Pattern of Motivation --Common Motivators; Leadership – Definition - Qualities of Leadership; Key Steps for Positive Thinking - Basic Steps to Ensure Success- Skill Building – Types of Skills.

6 Hrs

Module: V PERSONALITY DEVELOPMENT

Concepts-Needs- Types- Characteristics- Problems – **Positive Attitude: Meaning, Features, Forms, Obstacles, Developing Positive Attitudes - Negative Attitudes and its Results.**

6 Hrs

REFERENCES:

1. Alex, K., Soft Skills, S. Chand & Company Ltd. New Delhi, 2010.
2. Hariharan.S, N.Sundarrajan. N & Shanmugapriya.S.P, Soft Skills, MJP Publishers, Chennai, 2010.
3. Omkar, N, Koul Kamal, K Sharma, 'Effective Communication Skills', Kavari Printers Pvt. Ltd, New Delhi, 1995.
4. Shiv Khera, "You Can Win", Macmillan India Press Ltd. New Delhi, 2012.
5. Techmedia, Vol. I., "Personality Development "Manish Jain BPB Publications, New Delhi, 2012.

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B. A.ECONOMICS

PART III – MAJOR SYLLABUS

SEMESTER IV- PAPER 6- **PERSONNEL MANAGEMENT** 18 EC 406

Objective: To get know the habit of developing personnel qualities while chosen for employment in business concerns among the students.

CREDITS: 6 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module - I: INTRODUCTION

Personnel Management: Definition – Concepts – Evolution and Growth- Characteristics - Objectives, Significance; Personnel Manager: Concept-Qualities- Functions and Challenges.

Module: - II SELECTION AND RECRUITMENT

Manpower Recruitment and Selection: Meaning- Sources – Methods: Application Blank, Psychological Test, Interview, Group Discussion - Selection and Training.

Module: - III MANPOWER PLANNING:

Manpower Planning: Definition – Objectives – Process - Competency Mapping- Methods: Job Analysis, Job-Evaluation and Job Enrichment; Skills Analysis; Performance Appraisal; Importance and Limitations.

18 Hours

Module: - IV MOTIVATION AND MORALE

Motivation: Meaning, Need, Features; Problems and Methods; **Modern Theories: Maslow, McClelland, Herzberg;** Job Satisfaction: Meaning, Factors, Importance and Problems; Morale: Meaning, Factors, Importance and Problems.

18 Hours

Module: - V PERSONNEL POLICIES AND PROGRAMMES

Personnel Policies: Procedures and Programmes – Meaning, Objectives, Needs, Types Principles and Essential Characteristics.

18 Hours

BOOK FOR STUDY

1. Tripathy, R. N. – Personnel Management and Industrial Relations, Sultan Chand & Sons; Twenty Second Editions, 2013
2. Bhagoliwal. T. N. – Economics of Labour and Industrial Relations, Sahitya Bhawan, 1982
3. Saxena R. C. & Saxena S. R – Labour Problems and Social Welfare, Published by K Nath & Co, Luck now. 1974.
4. Matoria, C. B. - Personnel Management. Himalaya Publishing House, New Delhi, 2011
5. Mirza Saiyadain - Personnel Management, McGraw Hill Education; 2 editions, New Delhi, 2001.
6. Edwin B. Flippo - Principles of Personnel Management (First Edition; New York, McGraw-Hill Book Co., 1961

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B. A.ECONOMICS

SEMESTER IV

ALLIED COURSE –SYLLABUS

18 AEC 404

PAPER-4- INDUSTRIAL ECONOMICS

Objective: To understand the basic issues in industrial development among the students and to justify the rationale of industrial development for the sustainable economy.

CREDITS: 6

INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module: I Introduction

Industrial Economics: Scope and Significance; Industrialization; Concept, Need and Problems–Industrialization and Economic Development - Measures to Promote Industrialization; Industrial Structure: Concept and Change.

18 Hrs

Module: II Industrial Location

Meaning- Factors- Theories: Alfred Weber's Pure Theory - Sargent Florence Inductive Analysis – August Losch's Integrated Theory.

18 Hrs

Module: III Industrial Finance

Need, Types– Sources; Commercial Banks- Financial Institutions - IFCI, ICICI, IDBI, SIDC, IRCI, SFCs, and UTI: Objectives and Functions.

18 Hrs

Module: IV Development of Industries

MSMEs: Meaning, Role, Problems and Measures: Major Indian Industries –Textiles, Sugar and Iron & Steel Industries, Cement, IT industries-Problems and Promotional Measures; Industrial Policy Resolution: 1948, 1956, 1991, New Industrial Policy and Economic Reforms.

18 Hrs

Module: V Industrial Relations

Concepts-Needs-Causes-Effects-Promotional Measures; Industrial Disputes; Meaning, Causes, and Measures; Trade Union: Classification, Objectives, Functions and Problems.

18 Hrs

Books for Study:

1. **Barthwal R.R.**, Industrial Economics, LCSE, Eurasia Publishing House (P) Ltd, New Delhi, 1985.
2. **Desai .B**, Industrial Economy in India 3rd Edition Himalaya Publishing House, Mumbai, 1999.
3. **Dutt and Sundaram K.P. M**, Indian Economy- S Chand and Co. New Delhi, 2017.
4. **Francis Cherunilam**, Industrial Economics, Himalaya Publishing, Mumbai.
5. **Gadgil P.G. & Gadgil. P.L**, Industrial Economy of India. LCSE, Eurasia Publishing House (P) Ltd, New Delhi, 1985.
6. **Kuchhal S. C.**, The Industrial Economy of India, Chaitanya Publishing House, Allahabad 1983.

7. **Mukherji A.K.**, Economics of Indian Industry, S. Chand &Co., New Delhi,2004
8. **Sivayya, K. V. & Das, V.B. M.**, Indian Industrial Economy, S. Chand &Co., New Delhi, 2004.

Reference books:

1. **Bryce, M. D**, Industrial Development – A Guide for Accelerating Economic Growth, McGraw-Hill Book Co., INC (New York), 1960.
2. **Guptha, L. C.**,The Changing Structure of Industrial Finance in India.
3. **Kulkarni, P. V.**,Financial Management.
4. **Rustom S. Davar.**, Principles of Management.
5. **Ramachandran R & Srinivasan.**, Financial Managemen,Sriram Publications, Tiruchi, 2008.
6. **Simon Kuznets**, Modern Economic Growth – Rate, Structure and Spread.
7. **Devine. P.J.**, ‘An Introduction to Industrial Economics’ George Allen and unwin, London, 1978.
8. **Sadhu, A.N and Singh. A**, ‘Industrial Economics’ Himalaya Publishing House, Mumbai, 1998.

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B. A.ECONOMICS - PART III – MAJOR
SEMESTER IV ELECTIVE SYLLABUS 18 ECE 402
PAPER -II - **ENTREPRENEURIAL DEVELOPMENT**

Objective: To motivate self-confidence among the students to innovate new ventures in job creation.

CREDITS: 4 INSTRUCTIONAL HOURS: 4 Hrs /Week - 60 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I INTRODUCTION:

Definition – Types – Traits – Functions, Need and Problems of Entrepreneurship – Green Entrepreneur – Agro-preneur, and Social Entrepreneurship, Tourism Entrepreneurship

12 Hours

MODULE: II WOMEN ENTREPRENEURSHIP :

Women Entrepreneurship: Concept, Need, Functions, Problems and Prospects; Women Entrepreneurship Development Schemes: Dena Skakti Scheme, Mahila Udyan Nidhi Scheme, Mudra Yojana Scheme for Women (Specific Schemes); SHGs: Concepts, Types, Importance and Problems; Growth of Women Entrepreneurship in India.

12 Hours

MODULE: III ENTREPRENEURSHIP POLICY AND PROMOTIONAL AGENCIES:

Promotional Agencies: NSIC, TIIIC, SIDCO, SIPCOT(Features and Objectives), District Industrial Centres – Industrial Estates- Industries Service Institute, Commercial Banks, Functions, EDP- Objectives and Problems .

12 Hours

MODULE: IV COST AND PRICE:

Methods of Cost Estimation- Cost Control and Cost Reduction - Cost and Pricing Policy: Objectives and Functions - Legislative Control over Prices; AGMARK-ISI-ISO (Basic Features Only).

12 hours

MODULE: V PROJECT PREPARATION AND EVALUATION

Need, Identification, Selection, Formulation, Preparation: Merits and Demerits and Evaluation, Specific Methods: Process and Techniques - Cost Benefit Analysis - Project Report.

12 Hours

BOOKS FOR REFERENCE: -

1. Bhattacharya H - Entrepreneur, Banks and Small Scale Industry – Some Research Studies – D K. Publishers. 2007
2. Peter Killy - Entrepreneurship and Economic Development – The Free Press. 1996
3. Gangadara Rao N - Entrepreneurship and growth of Enterprise in Industrial Estates, Deep & Deep Publications, New Delhi, 1986
- 4 Vepa Ram K - Small Industry–The Challenge of the Eighties–Vikas Publishing House, 2008

5. Sinha J.C.& V. N. Mugali. - Practice of Business Organization and Management. 2009
6. Shukla M.C. - Business Organization & Management, Chapters II, IV, XV. 2010
- 7 Bhushan Y.K. - Business Organization and Management, Sultan Chand & Co
New Delhi, 2001

BOOK FOR STUDY:

1. Gupta, C. B. & N. P. Srinivasan - Entrepreneurial Development – Sultan Chand & Sons, New Delhi 2013
- 2.Saravanavel, P - Entrepreneurial Development, ESS PEE KAY Publishing House, 1991.
- 3.Khanka SS Entrepreneurial Development, S.Chand & Company Pvt.Ltd,NewDelhi,2014
- 4.Ranjana Seth - “Industrial Economics”, Ane Book Pvt.Ltd. New Delhi, 2010
5. Balu V - Entrepreneurial Development, Sri Venkateswara Publications, Chennai, 2005
6. S. S. Khanka - Entrepreneurial Development, S.Chand & Company Pvt.Ltd,NewDelhi,2014

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III-BA-Semester-V

Macro Economics - 18EC 507

No of Hours: 7

No of Credits: 5

Learning Objective: To Understand the Basic Concepts of Macro Economics, the Situation of Economy and the Various Macro Economics theories.

Programme Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to Analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes:

After completion of this course Macro Economics, the students will be able

CO1: to enable to Calculate the National Income.

CO2: to understand the importance of Consumption and Investment.

CO3: to know the Importance of Effective Demand.

CO4: to analyse the Causes and Consequences of Inflation and Deflation.

CO5: to acquire and understand the Real Market and Money Market.

Module: I: Introduction and National Income:

Meaning, Nature, Scope, Importance and Limitations of Macro Economics; Methods of Macro Economics: Static and Dynamics - National Income: Concepts–Methods -*Difficulties in Measurement* - Circular flow of Income: Two Sector Model; Three Sector Model; Four Sector Model. 21 Hrs

Module: II: Consumption and Investment Functions

Keynes' Consumption Function- Meaning-Significance of MPC, Keynes's Psychological Law of Consumption-Assumption-Propositions-Implications and Determinants of Consumption Function – *Importance of Consumption Function*-Keynes' Investment Function: Concept and Types of Investment – Determinants of Investment-MEC and the rate of interest-Relation between MEC and MEI- Factors other than the Interest rate affecting Inducement Investment. 21 Hrs

Module: III: Theories of Employment

Classical Theory of Full Employment: Say's Law of Markets–Meaning–Propositions–Implications and Criticism. *Keynesian Theory: Concept of Effective Demand–Determinants of Effective Demand– Importance of Effective Demand–Aggregate Demand and Aggregate Supply– Equilibrium Level of Income and Employment–Keynesian Theory of Employment.*

21 Hrs

Module: IV: Inflation and Trade Cycles

Inflation: Meaning–Types of Inflation: Demand–Pull and Cost–Push: Causes, Effects and Control, Inflationary Gap–Food Inflation –Stagflation–Phillips Curve: Short-Run and Long Run. Deflation: Causes, Effects and Control– Trade Cycle - Meaning and Phases.

21 Hrs

Module: V: General Equilibrium Analysis

General Equilibrium: Concept- *Real Market- Features; Money Market - Features-* Derivation of IS-LM curves - IS - LM Equilibrium– *Policy Implications* - Limitations.

21 Hrs

Text Books:

1. Ahuja: H.L. (2006).Macro Economics: Policies and Principles, Twentieth Revised Edition. Sultan Chand & Sons Publication, Delhi.
2. Jhingan, M.L. (2003).Macro Economic Theory, Thirteenth edition Vrinda Publications (P) Ltd., Delhi.
3. Mithani, D.M. (2012).Money, Banking, International Trade and Public Finance, Twentieth Revised edition. Himalaya Publishing House, Mumbai,
4. Vanish, M.C. (2019).Macro Economics Theory, Fourteenth edition. Vikas Publishing Houses, (P) Ltd. New Delhi.

References:

1. Eugene A. Diulio, (2015). Macroeconomic Theory, Schaum's outline in Economics, Third Edition McGraw – Hill Book Company, New York.
2. Gupta, R.D, Keynes and Post- Keynesian Economics, Kalyani Publishers, Ludhiana
3. Harold R. Williams, (1978). Macroeconomics: Problems, Concepts and Self-tests, W.W.Norton & Company. Inc. New York,

**A.V.C. College (Autonomous)
PG & Research Department of Economics
Mannampandal-609 305, Mayiladuthurai
III BA - Semester-V**

History of Economic Thought- 18 EC 508

No of Hours: 6

No of Credits: 5

Learning Objectives:

To get know the contributions of different Schools of Economic Thinkers and also get in -depth knowledge about the History of Economic Thought.

Programme Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes:

On the successful completion of this paper **History of Economic Thought** the student will be able

CO1: To understand the systematic development of Economic Concepts beginning from Pre-Classical to Modern Era.

CO2: To trace the Historical Development of Concepts, So that the students would be able to appreciate the richness of Economics Discipline.

CO3: To outline the ideas of Karl Marx and Engels

CO4: To understand the concepts of Keynesian, Neo-Keynesian and Welfare School.

CO5: To acquire the thoughts on Economics given by various Indian Economists and Nobel laureates.

Module- I: Pre-Classical, Classical and Neo-Classical Thought

History of Economic Thought: Genesis- Nature-Approaches and Significance

Pre Classical School: *Mercantilism -Factors causing and shaping Mercantilism – Chief Elements of Mercantilist Thought - Decline of Mercantilism Criticisms.*

Physiocracy: *Factors which gave Rise to Physiocracy - Main Ideas of Physiocrats –Critical Estimate of Physiocracy.*

Classical School: Features: Adam Smith, Robert Malthus David Ricardo, J.B. Say

Neo – Classical School: Features: Alfred Marshall and Robertson.

18 Hours

Module - II: Historical, Marginal, Institutional and Austrian Schools of Thought

Historical school: *Essential Ideas of the Historical School-* Roscher and Gustav Schmoller.

Marginal School: *Essential ideas of the Marginal School – H.H. Gossen, William Stanley Jevons and Leon Walras.*

Institutional school: *Essential Ideas of the Institutional School –Thorstein Veblen.J. R Commons and W.C.Mitchell*

Austrian School: Main Principles of Carl Menger- Bohn-Bawerk and Von-Wiser

18 Hours

Module -III: Socialism

Socialism: *Concepts-Features- Forms*. Utopian Socialism: Saint Simon- Robert Owen.
Scientific Socialism: Karl Marx -Engel.

18 Hours

Module -IV: Keynesian, Neo-Keynesian and Welfare School

Keynesian School: *Concepts-Features:* J.M. Keynes

Neo-Keynesian School: *Concepts-Features:* Robinson, Kaldor and Kalecki

Welfare School: *Concepts-Features: Old Welfare School J. A. Hobson and A.C. Pigou*

New Welfare School: Pareto and J.R Hicks.

18 Hours

Module - V: Indian Economic Thought

*Rationale-*Thiruvalluvar –*Dadabhai Naoroji-* Gandhi - Ambedkar- Nehru – *J. C. Kumarappa*
- Amartya Sen - *Abijit V.Banerjee.*

18 Hours

Text Books:

1. Hageela. (2000), History of Economic Thought, ShivaLal Agarwala & Co., Agra.
2. Jhingan.J.L.Girija.M and Sasikala.L. (2014), History of Economic Thought, Virinda Publications, New Delhi.
3. Loganathan. V. (2018), History of Economic Thought, S.Chand & Co., New Delhi.
4. Sankaran.S. (2006), History of Economic Thought, Margham Publications, Chennai.
5. Srivastava, S.K., (2002), History of Economic Thought, S.Chand &Co., New Delhi.

References:

1. Desai and Nirmal Bhalerao (1999), Economic History of Indian, Himalaya Publishing House, New Delhi
2. Lionel Robbins, (2000), A History of Economic Thought, Oxford University Press, Chennai.
3. Mittal Sanjay and Prakash Sharma (1999), Economic Thought_– Then and Now. RBSA Publications, Jaipur
4. <https://economics.mit.edu/faculty/banerjee/poor>.

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III BA - Semester-V**

Capital Market- 18 EC 509

No of Hours: 6
No of Credits: 4

Learning Objectives:

This paper exposes on the basic issues involved in capital and money markets. This major objectives of this paper importance of capital market in India. Shares, mutual funds, share market and stock exchange.

Programme Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to Analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course outcomes:

After completion of this course Capital Market, the students will be able

CO1:To understand the various concept of capital market.

CO2:To known about the shares and Debentures.

CO3:To Learn the various types of mutual funds.

CO4:To trace out the Evolution of share market.

CO5:To understand the function of SEBI.

Module I: Introduction:

Definition – Features- Structure – Concepts – *Objectives - Importance* – Functions – Capital Market in India

18 Hrs

Module -II: Shares and Debentures:

Meaning- *Concepts Of Shares*-Equity Shares – Preference Shares – *Debentures-Meaning-Concepts*-Types of Debentures – Merits **and** Demerits of Investing In Shares and Debentures – Company Deposits – Merits and Demerits.

18 Hrs

Module -III: Mutual Funds:

Meaning- Concepts Open Ended and Close Ended Mutual Funds – Other Types of Mutual Funds - *Importance* – Mutual Funds Institutions in India – Merits and Demerits of Investing in Mutual Funds in India - *Problems of Mutual funds*.

18Hrs

Module-IV: Share Market:

Meaning, Evolution, *Features, Functions*, Types of Share Market – Primary and Secondary Share Market – Issue of Shares at Par and at Premium- Right Issues of Shares – Bonus Shares – *Growth of Share Market in India. Capital Market Reforms in India.*

18 Hrs

Module -V: Stock Exchange:

Meaning and Functions – *Objectives – Importance* – SEBI – Functions and Powers – Role of SEBI in protecting investors’ investment in the capital market – DEMAT Account – *Merits and Demerits* - Stock Exchanges in India.

18 Hrs

Text Books:

- 1.Gupta S.P.(2019), Financial Management, Sahitya Bhawan Publication, India.
- 2..Maheshwaris.S.N.(2007), Financial Management, Sultan Chand & Sons, New Delhi, India.
- 3.Prasana Chandra.(2019),Financial Management Theory and Practice, MC Graw-Hill Education Private Limited, India.
- 4.PandeyI. M.(1998), Financial Management, Vikas Publishing House, Pvt, Ltd., New Delhi.
- 5.Varma & Aggarwal.(1989),Corporation Finance, Forward Book Depot, Delhi, India.

References:

- 1.Ahuja L.(2014), Corporate Finance,PHI Learning Private Limited, Delhi India.
- 2.Ishwar C. Dhingra.(1992),Indian Economic Problem, Sultan Chand & Sons, NewDelhi.
- 3.Louise Gullifer. (2020), Corporate Finance Law Principles and Policy, Hart Publishing University of Cambridge, England.
- 4.Sharma F.C.(2020),Financial Management, SBPD Publication, India.

A.V.C.College (Autonomous)
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Mannampandal -609 305, Mayiladuthurai
III B.A- Semester -V
Welfare Economics - 18 ECE 503

No of Hours: 06

No of Credits 6

Learning Objectives: To understand the issues related with the Concept and Ideas of Welfare Economics and its Policy Implications

Program Specific Outcomes

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behaviour of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes

After completion of this course Welfare Economics, the students will be able

CO1: to know the Evolution and the Nature and Significance of the framework of Welfare Economics.

CO2: to acquire the ideas about the Pre-Paretian or Old Welfare Economics

CO3: to depict and understand the Paratian concept of Welfare Economics and its implications

CO4: to know the improved versions of Paretian Welfare Economics and Later Developments such as Social Welfare Functions, Compensation Criteria, Social Choice..

CO5: to understand the use of Welfare Economics Foundation with many applied branches of Economics such as Environmental Economics, Public Finance, Managerial Economics and Industrial Economics.

Module- I Introduction

Welfare Economics: Origin and Concepts-Nature and Scope; *Applications of Welfare Economics – Relations to Micro Economics and Macro Economics* -Approaches to Welfare Economics-Concept of Value Judgments.

18 Hrs

Module-II Old Welfare Economics

Benthamite Approach to Aggregate Welfare; Marshallian Welfare Economics; *Concept of Individual Welfare- Concept of Aggregate Welfare - Concept of Consumer's Surplus; Consumer's Surplus and Tax-Bounty Analysis* Pigouvian Welfare: Concept of Dual Criterion.

18 Hrs

Module-III New Welfare Economics- I

Pareto Optimality-Optimum Exchange Conditions: The Production Optimum, The Consumption Optimum; Concept of Contract Curve; Top Level Optimum; Infinite Number of Non-Comparable Optima Vs Unique Social Optimum; Compensation Criteria.

18 Hrs

Module-IV New Welfare Economics-II

Contributions of Kaldor and Hicks; The Scitovsky Double Criterion; Samuelson's Social Welfare Function: Arrow's Possibility Theorem, *A.K.Sen's Capability Approach*

18 Hrs

Module –V Recent Developments in Welfare Economics

Divergence between Private and Social Costs; Problems of Non-Market Interdependence; Externalities of Production and Consumption; External Economies and Diseconomies; Market Failures; Problem of Public Goods; Second –Best Optima; Marginal Cost Pricing; Cost-Benefit Analysis; Interdependent Utilities (Basic Concept Only)

18 Hrs

Text Books:

1. Ahuja H.L. (2001), Advanced Economics Theory- Micro Economic Analysis, S. Chand & Company Ltd, New Delhi
2. Dwivedi D.N. (2008), Microeconomics Theory and Applications, Dorling Kindersley, Delhi, India
3. Jhingan, M.L. (2012), Advanced Economic Theory, Virunda Publications(P).Ltd, New Delhi.

References:

1. Arrow, K.J. (1951), Social Choice and Individual Values, Yale University Press, New Haven
2. Baumol, W.J. (1965), Welfare Economics and the Theory of the State (Second Edition), Longmans Press, London
3. Baumol, W.J. (ed.) (2001), Welfare Economics, Edward Elgar Publishing Ltd, U.K.
4. Broadway, R.W and N. Bruce (1984), Welfare Economics, Basil Blackwell, Oxford.
5. Deaton Angus (2013), The Great Escape: Health, Wealth, and the Origins of Inequality, Princeton University Press, New Jersey.
6. Graaff, de V. (1957), Theoretical Welfare Economics, Cambridge University Press, Cambridge.
7. Little, I.M.D (1939), A Critique of Welfare Economics (2nd Edition), Oxford University Press, Oxford
8. Marshall, A (1946), Principles of Economics, Macmillan, London.
9. Pigou, A.C (1962), The Economics of Welfare (4th Edition), Macmillan, London.

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III B.Com - Semester –V

Economics for Competitive Examinations - 18 NMEC 501

No. of Hours: 2

No. of Credits: 2

Learning Objectives:

To prepare the students from other major disciplines to face competitive examinations in economics and considering the need of today's students to compete and face the challenges of the modern world, our college established the competitive exam guidance cell.

Program Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyze the policy issues in Economics

Course Outcomes

After completion of this course Economics for Competitive Examinations, the students will be able

CO1: To Understand introduction of Economics Concepts and its scope.

CO2: To Know the basic concepts of Micro Economics and Utility Functions. .

CO3: To Outline the major concepts of Macro Economics and National Income Analysis

CO4: To Understand the Fiscal Policies and Monetary Systems

CO5: To get ideas about Export and Import and its determinants in our Economy

MODULE I: DEFINITION AND SCOPE

Nature and Scope of Economics-Definitions of Economics: Adam Smith – Alfred Marshall- Lionel Robbins –Samuelson.

6 hrs

MODULE-II: BASIC MICRO ECONOMICS CONCEPTS:

Utility: Meaning, Total and Marginal Utility; Demand- Meaning- Determinants- Law of Demand - Law of Supply.

6 hrs

MODULE- III: BASIC MACRO ECONOMICS CONCEPTS:

National Income: *Consumption Function-Investment Function* (Meaning, Concepts, Importance) - Inflation - Deflation - Business Cycles (*Four Phases only*)-Poverty-*Unemployment*

6 hrs

MODULE IV: MONETARY AND FISCAL ECONOMICS CONCEPTS:

Money: Definitions and Types - Monetary Policy: Meaning- Objectives and Instruments; Public Revenue: Tax and Non-tax sources; Public Expenditure –Types; Fiscal Policy: Meaning, Objectives and Instruments.

6 hrs

MODULE V: INTERNATIONAL TRADE:

Trade and Balance of Payments: Meaning-Concepts-Components and Disequilibrium; New EXIM Policy- *Export Promotion and Import Substitution Measures*.

6 hrs

Text Books:

1. Dewett K.K. / Seth M.L. 1988.Refresher Course in Economics Lakshmi Narain Agarwal, Agra
2. Dutt and Sundaram, 2016. “Indian Economy” S. Chand &Co., New Delhi
3. Indian Economy for Civil Services, 2019. Universities and Other Examinations- Ramesh Singh, McGraw Hill Education (India).
4. Jhingan, M.L, 2006. “Micro Economic Theory” Vrinda Publications (P) Ltd., Delhi
5. Mankar. V.G., 1999. “Business Economics” Macmillan India Ltd, New Delhi
6. Sankaran, S. 2003. “Micro Economics” Margham Publications, Madras,

References:

1. Ahuja. H.L. 2004. “Advanced Economic Theory” S. Chand &Co., New Delhi
2. Koutsoyiannis A, 1985.Modern Microeconomics, St. Martin s Press, Inc. Second Edition, United States of America.
3. Misra V.K and S.K.Puri. 1983. “Indian Economic Problems” Himalaya Publishing House, Bombay
4. Puri V.K. & Misra S.K, 2018. “Indian Economy” Bandla Publications, Hyderabad.

A.V.C.College (Autonomous)
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III B.A- Semester -V

Advertisement Management-18 SEC 502

No. of Hours: 2
No. Of Credits: 2

Learning Objectives:

The student prepare for jobs in Business and Government Sector will be able to develop analytical skills.

Programme Specific Objectives:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes:

After completion of this course Advertise Management, the students will be able

CO1: To understand the Fundamental concepts of advertisement.

CO2: To recognize the importance of Publicity.

CO3: To familiarize the students about the features of Media.

CO4: To understand the performance of Advertising Agencies

CO5: To assess contemporary issues in Advertising

Module – I: Introduction

Advertisement: Definition – Nature- Significance-Functions- *Merits and Demerits*- Criticisms.

6 Hours

Module – II: Publicity

Meaning, Importance –*Features- Objectives*-Benefits to Manufacturer- *Wholesaler*-Retailer and Consumer Publicity and Advertising: Comparison.

6Hours

Module – III: Advertising Media

Print Media: *Books-Newspapers-Newsletters-Magazines-Handouts (Features, Merits and Demerits only)*.

Electronic Media: *Radio-Television-Computer-Online Internet Advertising-Electronic Display (Features, Merits and Demerits only).*

6 Hours

Module – IV: Advertising Agency

Meaning – *Structure* - Role - *Types* - Controlling of the Agencies - ASCI.

6 Hours

Module – V: Ethics and Objections

Ethics – Social-Economic- *Cultural* and Political Objections.

6 Hours

Text Books:

1. Jayasankar. J.(2007), Marketing, Margham Publication, Chennai.
2. Patel, J.S.K . (2008), Salesmanship & Publicity, Sultan Chand &Sons, New Delhi.
3. Pillai, R.S.N. and Bhagavathy. (2007), Modern Marketing- Principles and Practice, S.Chand & Co., Ltd., New Delhi.
4. Sontakki, C.N. & V.N. Deshpande. (2007), Marketing, Salesmanship & Advertising, Kalyani Publisher, New Delhi.
5. Patel, J.S.K . (2008), Salesmanship & Publicity, Sultan Chand &Sons, New Delhi.

References:

- 1.David A ,Aaker &Rajeev Batra.(2002), Advertising Management, Pearson Education ,London.
2. Frank Jefkins and Daniel Yadin(2000), Advertising, Pearson Education Ltd.,Financial Times/Prientice Hall 2000.
3. Jaishri Jethwaney and Shruti Jain. (2012), Advertising Management, Oxford University Press, India.
- 4.Manendra Mohan.(2017), Advertising Management – Concept and Cases, Tata Mc Graw Hill Education, London.
5. Philip Kotler,George Armstrong & Profulla Agnihotri.(2018), Principles of Marketing, Pearson Education, London.

A.V.C.College (Autonomous), Mannampandal – 609 305.
Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)
B. A.ECONOMICS

SEMESTER II

PART III – SKILL BASED

SKILL BASED- II –

SOFT SKILLS DEVELOPMENT

18 SSD 501

Objective: Today's world is all about relationship, communication and presenting oneself, one's ideas and the company in the most positive and impactful way. This course intends to enable students to achieve excellence in both personal and professional life.

CREDITS: 2

INSTRUCTIONAL HOURS: 2 Hrs /Week - 30Hrs / Semester

Unit I

Know Thyself/ Understanding Self

Introduction to Soft skills-Self discovery-Developing positive attitude-Improving perceptions-Forming values

Unit II

Interpersonal Skills/ Understanding Others

Developing interpersonal relationship-Team building-group dynamics-Net working- Improved work relationship

Unit III

Communication Skills / Communication with others

Art of listening-Art of reading-Art of speaking-Art of writing-Art of writing e-mails-e mail etiquette

Unit IV

Corporate Skills / Working with Others

Developing body language-Practicing etiquette and mannerism-Time management- Stress management

Unit V

Selling Self / Job Hunting

Writing resume/CV-interview skills-Group discussion- Mock interview-Mock GD – Goal setting - Career planning

TEXT BOOKS:

Meena.K and V.Ayothi (2013) A Book on Development of Soft Skills (Soft Skills : A Road Map to Success), P.R. Publishers & Distributors, No, B-20 & 21, V.M.M. Complex, Chatiram Bus Stand, Tiruchirappalli- 620 002.

(Phone No: 0431-2702824: Mobile No: 94433 70597, 98430 74472)

Alex K. (2012) Soft Skills – Know Yourself & Know the World, S.Chand & Company LTD, Ram Nagar, New Delhi- 110 055.

Mobile No : 94425 14814 (Dr.K.Alex)

REFERENCE BOOKS:

- (i) Developing the leader within you John c Maxwell
- (ii) Good to Great by *Jim Collins*
- (iii) The seven habits of highly effective people Stephen Covey
- (iv) Emotional Intelligence Daniel Goleman
- (v) You can win Shive Khera
- (vi) Principle centred leadership Stephen Covey

A.V.C. College (Autonomous)
PG & Research Department of Economics
Mannampandal-609 305, Mayiladuthurai
III- BA-Semester - VI
Monetary Economics -18EC 610

No. of Hours: 6
No. of Credits: 5

Learning Objectives

This paper exposes students to the theory and functioning of the monetary sector of the economy. It focuses on the significance, demand and supply of theories of money, functions of money, banking, Indian money market, and monetary policy. In addition to that the paper also covers the relationship between money and prices. After completing this paper students would have sufficient knowledge about the concept of money and its inter-relations with the functioning of the economy.

Programme Specific Outcomes

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes

After completion of this course Monetary Economics, the students will be able

CO1: to understand the basic function of Money in the economy.

CO2: To know about the Theories of Demand for and Supply of Money.

CO3: To analyse the role of Commercial banks and Central bank in economy.

CO4: To know about functions of Money Market in India.

CO5: To acquire the knowledge about the Monetary Policy in the economy.

MODULE - I: MONEY AND THEORIES OF MONEY

Money: *Meaning*, Evolution, Forms, Functions and *Classification*– Money Supply (M1, M2, M3, and M4) - Determinants of Money Supply – Fisher’s and Cambridge Versions of Quantity Theory of Money.

18 Hours

MODULE - II: THEORIES OF DEMAND FOR MONEY

Determinants of Demand for Money – Keynes’s Theory of Demand for Money
Friedman’s Restatement of the Quantity Theory of Money – Tobin’s Portfolio Selection Theory.

18 Hours

MODULE - III: BANKING

Theories of Banking – Central Bank of India – Evolution and Functions – Commercial Banks; Features, Types and Functions – Concepts and Process of Credit Creation- *ATM - Internet Banking - Core banking- Banker* - Customer Relations – Emergence of Foreign Trade in India - *Recent Reforms in Banking Sector in India.*

18 Hours

MODULE - IV: MONEY MARKET

Indian Money Market: Meaning - Features -*Structure* -Types - Components and *Functions of Money Market* –Defects of Organized and Unorganized Sectors. *Money Market Reforms in India.*

18 Hours

MODULE - V: MONETARY POLICY

Meaning - Objectives – Instruments – Role and Limitations – Monetary Policy in India – *Current Monetary Policy of RBI* -Recent Changes in Demonetization

18 Hours

Text Books:

1. Dwivedi, D.N 2005, Macro Economics: Theory and Policy, Tata McGraw Hill Publishing Company Ltd, New Delhi.
2. Gupta R.D, 2009, Keynes and Post-Keynesian Economics,Vishal Publishing Co,Jalandhar, Delhi.
3. Jhingan, M.L.2012, Monetary Economics, Vrinda Publications (P) Ltd, Delhi.
4. Mithani D.M, 2006, Money, Banking, International Trade and Public Finance, Himalaya Publishing House, Bombay.
5. Rana K.C and Verma K.N, 2011, Macro Economic Analysis, Vishal Publishing Co, Jalandhar, New Delhi.

References:

1. Bornbusch R. and Stanley F, 1997, Macroeconomics, McGraw Hill, Inc., New York
2. Branson, W.A. 1989, Macroeconomics Theory and Policy (3rd Edition), Harper and Row, New York.
3. Dornbusch R & Fisher S, 2005, Macro Economics, Tata Mc GRAW- Hill Publishing co., Ltd., New Delhi.
4. Heijdra, B.J. and Frederick V.P ,2001, Foundations of Modern Macroeconomics, Oxford University Press, New Delhi
5. Mishkin, F, 2007, Monetary Policy Strategy, Prentice Hall of India, New Delhi.
6. Mithani D.M, 2003, Monetary Theory, Himalaya Publishing House Pvt., Ltd., Mumbai.

A.V.C.College (Autonomous)
PG & Research Department of Economics
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III B.A- Semester-VI
International Economics- 18EC 611

No. of Hours:

6

No. Of Credits: 5

Learning Objectives:

The course provide a deep understanding about the principles and theories which tend to govern the free flow of trade in goods, services and capital at the global level and provide a strong foundation and adequate knowledge of International Economics.

Programme Specific Objectives:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes: After completion of this course International Economics , the students will be able

CO1: To understand the basic concepts and Theories of International Trade.

CO2: To evaluate the issues and challenges in Balance of Payments.

CO3: To acquire the skills of Documenting, Trade Related Instruments

CO4: To Familiarize with the Foreign Exchange Market and Policies.

CO5: To assess the role of International Organizations

Module- I: Introduction

International Trade- Concepts-Features –Importance-Advantages –Disadvantages- Theories of Foreign Trade: Adam Smith-David Ricardo-Haberler-Heckscher Ohlin.

18 Hours

Module- II: Balance of Payments and Trade

Meaning – Balance of Trade and Balance of Payments -*Difference between BOT and BOP*- Importance – Structure- *Causes for Disequilibrium* – Measures for Corrections.

18 Hours

Module- III: Instruments of Foreign Trade

Foreign Trade Instruments: Foreign Bill – Types; *Export Documentation Procedure and its Applications:* Shipping Documents- Invoice-Consular Invoice- Bill of Lading- Marine Insurance Policy; Marine Risks: Marine Losses: Certificate of Origin; Certificate of Inspection; Packing list; Letter of Credit.

18 Hours

Module- IV: India's Foreign Trade

Composition and Direction – Features of Export and Import Policy - EXIM Bank – Export Oriented Units and Export Processing Zone – Special Economic Zone – MNCs-TNCs (*Features, Merits and Demerits*).

18Hours

Module- V: International Institutions

Bretton Woods Conference-History-IMF, World Bank, GATT, WTO, ADB: Origin-Structure- Objectives- Functions and Weakness.

18 Hours

Text Books:

1. Chaudhuri.B.K.(2009), Foreign Trade & Foreign Exchange, Himalaya Publishing House, Bombay.
2. Jeevanandam.C (2016), Foreign Exchange – Practice, Concepts and Control, S.Chand & Sons, New Delhi.
3. Jhingan.M.L.(2002), International Economics, Vrinda Publications Pvt.Ltd, New Delhi.
4. Natarajan.L. (2008), International Economics, Margham Publication, Chennai.
5. Maria John Kennedy. (2014), International Economics, PHI Learning Pvt Ltd, Delhi.
6. Mithani.D.M. (2015), International Economics, Himalaya Publishing House, Bombay.

References:

1. Franchis Cheruillam.(1994), International Economics, Tata McGraw-Hill Publishing Co. Ltd., New Delhi.
2. Jagdish Bhagwati.(1996), Political Economy and International Economics, MIT Press.
3. Krugman.Paul.R, Maurice Obstfeld and Melitz. (2012), International Economics, Pearson Education Asia.
4. H.G.Mannur. (2018), International Economics, Vikas Publishing House, Mumbai.

Mannampandal-609 305, Mayiladuthurai
III B.A –Semester-VI
Managerial Economics - 18 EC 612

No. of Hours: 7
No of Credits: 5

Learning Objectives:

To understand the importance of decision making in managerial enterprises and to integrate the basic concepts of economics with the tools of mathematics and statistics in order to analyze and make optimal business decisions.

Program Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyze Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyze the policy issues in Economics

Course Outcomes: After completion of this course Managerial Economics, the students will be able to

CO1: Understanding the basic concepts of Managerial Economics.

CO 2: Basic concepts of Demand, Supply and Equilibrium and their determinants and to Analyzing the effect of these factors on market dynamics. Define and measure elasticity.

CO 3: Understanding cost function and the difference between short-run and long-run cost function.

CO 4: To understand the profit relevant ideas and Understanding. Calculating break-even point. Mainly to know about profit making Policies

CO 5: To understand the capital Budget. To explain the concept of continuous changes and its impact on capital budgeting. Recognize the concept of capital budget and its benefits.

Module I: Introduction

Definition –Nature and Scope – Role and Responsibilities - Relations with other Disciplines. *Relationship between Economic theory and Managerial Economics*

21 Hours

Module II: - Demand Analysis:

Meaning , Types – Objectives – Types of Demand , Demand Determinants , Law of Demand; Elasticity of Demand: *Concept and Types*; - Demand Forecasting: *Concept and Objectives* – Criteria of Good Forecasting , Methods of Demand Forecasting for Established products and New Products .

21 Hours

Module III: Pricing Methods

Objectives *and Determinants* of Pricing - Methods of Pricing: Cost –Plus Pricing, Marginal Cost Pricing, Peak- Load Pricing and Product - Line Pricing – The Pricing New Product – Specific Pricing Problems

21 Hours

Module IV: Profit Analysis

Profit: Definitions, Concepts, *Profit Planning: Objectives, Process and Problems; Profit Forecasting: Objectives and Methods*: Break- Even Analysis, Uses & Limitations – Profit Policies.

21 Hours

Module V: Capital Budgeting:

Meaning, Nature, Need and Significance of Capital Budgeting, Project Formulation and Methods of Evaluation: *Traditional Methods and Modern Methods: Merits and Demerits*.

21 Hours

Text Books:

1. Cauvery et.al, (2008), Managerial Economics, S. Chand & Co., Ltd., New Delhi.
2. D.N. Dwivedi, (2000). Managerial Economics, Vikas Publishing House Pvt. Ltd., New Delhi.
3. Dominic Salvatore, (2015). Managerial Economics: Principles and Worldwide Applications, McGraw Hill Inc, New York.
4. Managerial Economics, (2011) Tata McGraw-Hill, New Delhi.
5. Manker, (1985). Business Economics, Himalaya Publishing House, Bombay.
6. Sankaran. S, (2007). Managerial Economics, Margham Publications, Chennai,

Reference Books:

1. Joel Dean, 1982. Managerial Economics, Prentice –Hall of India, New Delhi,.
2. Varshney & Maheswari, 1996. Managerial Economics, Sultan Chand & Sons, New Delhi.
3. Mehta P.L. 1986. Managerial Economics, Sultan Chand & Sons, New Delhi,
4. Baumol, William J, 2016. Economic Theory and Operation Analysis, Prentice Hall of India Pvt. Ltd., New Delhi.
5. Karl E. Case and Ray C. Fair, 2007. Principles of Economics, Pearson Education Inc., 8th Edition.
6. N. Gregory Mankiw, 2007. Economics: Principles and Applications, India edition by South Western, a part of Cengage Learning, Cengage Learning India Private Limited, 4th edition,
7. Joseph E. Stiglitz and Carl E. Walsh, 2007. Economics, W.W. Norton & Company, Inc., New York, International Student Edition, 4th Edition.

**A.V.C.College (Autonomous)
PG & Research Department of Economics
Mannampandal-609 305, Mayiladuthurai**

III BA - Semester-VI

Fiscal Economics - 18 EC 613

No of Hours: 7
No of Credits: 5

Learning Objectives:

This subject is primarily aimed at introducing principles of Public Finance, Public Expenditure, Taxation, Public Debt, Budget, Fiscal Policy in India and Role of different Governments. .

Programme Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics.

Course Outcomes:

On the successful completion of this paper **Fiscal Economics** the student will be able

CO1: To recall the basic concepts and the principles and understand the issues related with the Revenue pattern of the Governments.

CO2: To know the practical aspects of cause and effects of Public Expenditure.

CO3: To analyse the methods of borrowing and repayment of Public Debt of an Economy.

CO4: To exhibit their knowledge in relation to Budget and Fiscal Policy.

CO5: To understand the roles of different forms of governments and identify the problems of Local Bodies.

Module - I: Introduction

Nature and Scope of Public Finance - Difference between Private and Public Finance –Public Revenue – Sources: Tax and Non-tax – Objectives of Taxation - Kinds of Taxes –Canons of Taxation - Principles of Taxation; *GST: Features –Components – Merits and Demerits*

21 Hours

Module II: Public Expenditure

Principles and Classification of Public Expenditure – Canons of Public Expenditure – Causes - Effects and Controls.

21 Hours

Module - III: Public Debt

Concepts– Classifications – *Causes* - Burden - Methods of Debt Redemption - Principles of Public Debt Management.

21 Hours

Module - IV: Budget and Fiscal Policy

Basic concepts - Techniques, Principles – Types of Budget – Current Union Budget- Fiscal Policy: Objectives and Instruments- *Fiscal Reforms in India.*

21 Hours

Module V: Federal Finance

Centre – State Financial Relations: Principles – Balancing Factors – **Problems:** Finance Commission – Functions - Recommendations of Recent Two Finance Commissions – Local Finance: *Sources and Problems: Features of Panchayat Raj.*

21 Hours

Text Books:

1. Agarwal, R.C., (2007), Public Finance, Lakshmi Narain Agarwal, Agra.
2. Lekhi.R.K. ,(2016), Public Finance, Kalyani Publisher, Chennai .
3. Maria John Kennedy. (2012), Public Finance, PHI Learning Private Limited, New Delhi
4. Tripathy, R.N., (1968), Fiscal Policy in Underdeveloped Countries, The World Press Private Ltd., Calcutta.
5. Tyagi, B.P., (2019), Public Finance, Jai Prakash Nath Publications, Meerut.
6. Vaish, M.C., (1989), Money Banking, Trade and Public Finance, New Age International Publisher Ltd.

References:

1. Hugh Dalton (1923), Principles of Public Finance, The Economic Journal
2. Kuldeepwallia (2017), Financial Administration between Centre and State in India- A Review Paper, International Journal Of Computing and Business Research.
3. Musgrave & Musgrave. (1989), Public Finance–Theory and Practice, McGraw-Hill Book Co., New York, 1989.
4. Raja, J. Chelliah.(2011), Fiscal policy In Underdeveloped Countries, A British Library Cataloguing in Publication Data, New York.

Mannampandal-609305, Mayiladuthurai
III B.Com - Semester VI

Economic Reforms - 18 NMEC 602

No. of Hours: 2
No. of Credits: 2

Learning Objectives: This subject has been introduced especially for the students of UG (other than economics) to understand the features of New Economic Reforms introduced in India since 1991.

Programme Specific Outcomes:

The outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives.

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes:

After completion of this course Economic Reforms, the students will be able

CO1: To learn the students Development Issues of Indian Economy and delineate the economic policies designed for developing economics in Economic Reforms Period.

CO2: Students will gain and develop ideas of the basic characteristics and functioning of Components of LPG in Indian economy.

CO3: Be aware of the changes in the composition as well as direction of foreign trade after international trade and know the causes and effects of balance of payments and Investment process for having trade reforms.

CO4: To make the students to understand the impact of economic reforms issues and how global major contributors of reducing poverty and Inequality.

CO5: To acquire students with the broad features of Indian financial sector reforms, Changing roles of RBI in security market and Finance Commission Recommendations purview.

Module I: Introduction

Meaning-Evolution- Causes and Need for Economic Reforms – Features *and Forms:* *Pros and Cons of Economic Reforms* - Effects of Economic Reforms – Development Indicators – Determinants of Economic Development in India—*Hurdles for Economic Development.*

2Hrs

Module II: Components of Economic Reforms

Liberalization: *Features, Merits and Demerits* – Privatization: *Features, Merits and Demerits* – Globalization: *Features, Merits and Demerits* – *Features of Second Generation Reforms.*

2Hrs

Module III: Economic Reforms and Foreign Trade

Foreign Trade: *Components and trends*; Balance of Payments: Structure, *Causes* and Control Measures. Foreign Direct Investment: *Merits and Demerits*

2Hrs

Module IV: Economic Reforms: Poverty and Inequality

Poverty: Meaning – Concepts- Causes – Measures – Effects - Poverty Reduction Strategies; *Impact of Reforms on Poverty. Inequality: Meaning – Concepts- Causes – Measures – Effects.*

2Hrs

Module V: Financial Sector Reforms

India's Money Market - Meaning- Features ;Indian Capital Market – *Meaning- Features* – SEBI: Features and Functions - *Changing Roles of RBI-* Recent Finance Commission Recommendations.

2Hrs

Text Books:

1. Ahluwalia,I.J and IMD Little.(1998), India's Economic Reforms and Development, Oxford University Press, New Delhi, (Eds.).
2. Dhingra. I.C.(2009), Indian Economic Problems, Sultan Chand & Sons, New Delhi, 23rd Edition
3. Dutt Ruddar and K.P.M. Sundaram.(2007), Indian Economy, S. Chand & Co., New Delhi.
4. Puri, V.K and S. K .Misra.(2015), Indian Economy, Himalaya Publishing House, Mumbai.

References:

1. Anoop,K, Saxena, Asma Farooque and Sayed Shaihd Mazhar,(2019), Economic Reforms in India, ABS Book Publication,New Delhi.
2. Jagadish Bhagavathi,(2007),In Defiance of Globalisation, Oxford University Press ,New Delhi.
3. Mohan Prasad Shrivastava, Narendra Prasad,(2003), Economic Reforms in India, APH Publishing Corporation, New Delhi
4. Salvatore, D.(2004). International Economics. John Wiley and Sons Inc.
5. World Development Report – World Bank Publications[<http://www.worldbank.org/-Recent Reports>].

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III B.A -Semester -VI

Business Organization- 18 SEC 603

No. of Hours: 2

No. of Credits: 2

Learning Objectives: To motivate and develop the basic concept of business skills among students.

Programme Specific Outcomes:

The Outcomes of this BA Economics Programme is that after completion of this Programme, the students will be able to

PO1: Understand the basic concepts and identify the economic principles and problems that help to explain the economic behavior of effective allocation of resources.

PO2: Develop a Comprehensive Knowledge of Economics as an Academic Discipline

PO3: Evaluate Historical and Current Events from an Economic Perspective and to Develop Skills for Analyzing Economic Data and to analyse Current Events from Economic Perspectives

PO4: Create foundation for facing Competitive Examination and Pursuing Life –Long Learning and to analyse the policy issues in Economics

Course Outcomes:

After completion of this course Business Organisation, the students will be able

CO1: To familiarize the students with the concept of Business Skills, Knowledge of Trade and Commerce.

CO 2: To gain basic knowledge in business and understanding about various forms of business, which will help them relates to business decisions in future.

CO3: To understand the Public and Private Sectors forms of business this will help them relates to business decisions and its rules and regulations in the Current scenario.

CO 4: To inculcate appropriate attitude and develop leadership qualities and motivational skills among students for future development of business.

CO 5: To acquire students with the broad features of the functional areas of management such as Production, marketing, finance and increase the awareness of the role of investment in the security market of shares and debentures.

Module- I: Introduction

Meaning, Concept, Features and Objectives of Business Organisation- Nature and Scope of Business Organisation –Factors Influencing the Selection of Business- *Knowledge of Trade, Industry and Commerce.*

2Hrs

Module- II: Forms of Organization-I:

Forms of Business Organisation: Sole Proprietorship-*Meaning, Features, Merits and Demerits*, Partnership-*Meaning, Features, Merits and Demerits*. Cooperatives: *Meaning, Features, Merits and Demerits.*

2Hrs

Module -III: Forms of Organization-II:

Joint Stock Companies: Meaning, Features, Merits and Demerits, Private, Public and Joint Sectors: Merits and Demerits.

2Hrs

Module-IV: Leadership and Motivation

Leadership: Concept, Nature and Significance, Trait, Components and Leadership Styles, Motivation: Concept, Features, Types, and Problems.

2Hrs

Module -V: Functional Areas of Management

Marketing Management: Concept; Need and Importance, Financial Management: Concept- Need and Importance; Sources of Funds – Equity Shares, Debentures, Venture Capital and Lease Finance- Commercial Banks- Securities Market, Role of SEBI.

2Hrs

Text Books:

1. Gupta, C.B. (2019), Business Organization and Management, KL Malik & Sons Pvt. Ltd, New Delhi.
2. Jagdish Prakash.(2009), Business Organisation and Management, Kitab Mahal, Mumbai.
3. Kathiresan and Radha.(2000),Business Organisation & Management, Prasanna & Co, Chennai.
4. Mishra,N.(1987), Fundamentals of Business Organisation, Allied Publishers Pvt. Ltd, Chennai
5. Reddy P.N & S.S Gulghan.(1988),Principles of Business Organisation and Management, S.Chand & Co, New Delhi.
6. Sherlarkar, S.A. and V.S. Sherlekar.(1987),Modern Business Organisation and Management, Himalaya Publishing House, Bombay..
7. Varma, M.M and R.K. Agarwal.(1993), Business Organisation and Management, Forward Book Depot, Delhi.

References:

1. Anthony,K. Ratna, Thirumal Rao, Satyavathi and Deepa Agarwal,(2016),Business Organization, Himalaya Publishing House, Pvt. Ltd, New Delhi , First Edition.
2. Balaji.C.D. and Prasad,(2008), Business Organisation , Margham Publications, Chennai.
3. Gupta, C.B,(2019), Modern Business Organisation, Mayur Paperbacks, New Delhi.
4. Sahai I.M., and Padmakar Asthana,(2019), Business Organisation, Sathiyabhawan Publications, AGRA.
5. Sasidharan K, Mathews and K. Alex.(2008), Financial Services and System, McGraw Hill Publication, Delhi.

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Choice Based Credit System (CBCS)

(Form the Students Admitted from 2018-2019 Onwards)

GENERAL INTEREST COURSE

SEMESTER-II - ENVIRONMENTAL STUDIES- COURSE CODE:18 ES 201

HOURS-2/WEEK

CREDIT:2

Unit 1: Multidisciplinary Nature of Environmental Studies

Definition, Scope and Importance Need for Public Awareness

(2 Lectures)

Unit 2: Natural Resources:

Renewable and non-renewable resources:Natural resources and associated problems.

a) **Forest Resources:** Use and over-exploitation, deforestation, case studies.Timber extraction, mining, dams and their effects on forest and tribal people.

b) **Water Resources:** Use and over-utilization of surface and ground water,floods, drought, conflicts over water, dams-benefits and problems.

c) **Mineral Resources:** Use and exploitation, environmental effects of extractingand using mineral resources, case studies.

d) **Food Resources:** World food problems, changes caused by agriculture andovergrazing, effects of modern Agriculture, fertilizer-pesticide problems, waterlogging, salinity, case studies.

e) **Energy Resources:** Growing energy needs, renewable and non-renewableenergy sources, use of alternate energy sources. Case studies.

f) **Land Resources:** Land as a resource, land degradation, man inducedlandslides, soil erosion and desertification.

- Role of an individual in conservation of natural resources.

- Equitable use of resources for sustainable lifestyles.

(8 lectures)

Unit 3: Ecosystems

- Concept of an ecosystem. - • Structure and function of an ecosystem. -• Producers, consumers and decomposers. - • Energy flow in the ecosystem. - • Ecological succession. - • Food chains, Food Webs and Ecological Pyramids.

- Introduction, Types, Characteristic Features, Structure and Function of a. Forest Ecosystem - b. Grassland Ecosystem - c. Desert Ecosystem - d. Aquatic Ecosystems (Ponds, Streams, Lakes, Rivers, Oceans, Estuaries)

(6 Lectures)

Unit 4: Biodiversity and its conservation

- Introduction – Definition: Genetic, Species and Ecosystem Diversity. • Bio Geographical classification of India - • Value of Biodiversity: Consumptive use, Productive use, Social, Ethical, Aesthetic and Option Values - • Biodiversity at Global, National and Local Levels. - • India as a Mega-Diversity Nation - • Hot-spots of Biodiversity. - • Threats to Biodiversity:

Habitat Loss, Poaching of Wildlife, Man-Wildlife Conflicts. - • Endangered and Endemic Species of India - • Conservation of biodiversity: In-situ and Ex-situ Conservation of Biodiversity. (8 Lectures)

Unit 5: Environmental Pollution

Definition - • Cause, effects and control measures of:-a. Air Pollution - b. Water Pollution - c. Soil Pollution d. Marine Pollution - e. Noise Pollution - f. Thermal Pollution - g. Nuclear hazards - • Solid Waste Management: Causes, effects and control measures of urban and industrial wastes.

- Role of an individual in prevention of pollution. - • Pollution Case Studies.
- Disaster Management: Floods, Earthquake, Cyclone and Landslides.

(8 Lectures)

Unit 6: Social Issues and the Environment

- From Unsustainable to Sustainable Development - • Urban Problems related to Energy
- Water Conservation, Rain Water Harvesting, Watershed Management - • Resettlement and rehabilitation of people; its problems and concerns. Case Studies - • Environmental ethics: Issues and possible solutions. - • Climate Change, Global Warming, Acid Rain, Ozone Layer Depletion, Nuclear accidents and Holocaust. Case Studies. - • Wasteland Reclamation. - • Consumerism and Waste Products. - • Environment Protection Act. - • Air (Prevention and Control of Pollution) Act. - • Water (Prevention and control of Pollution) Act - • Wildlife Protection Act - • Forest Conservation Act - • Issues involved in Enforcement of Environmental Legislation. - • Public Awareness.

(7 Lectures)

Unit 7: Human Population and the Environment

- Population Growth, Variation among Nations. - • Population Explosion – Family Welfare Programme. - • Environment and Human Health. - • Human Rights. - • Value Education.
- HIV/AIDS. - • Women and Child Welfare. - • Role of Information Technology in Environment and Human Health. - • Case Studies.

(6 Lectures)

Unit 8: Field work

- Visit to a Local Area to Document Environmental assets River/Forest/Grassland/Hill/Mountain
- Visit to a Local polluted site-Urban/Rural/Industrial/Agricultural

REFERENCE

- Agarwal, K.C. 2001 Environmental Biology, Nidi Publ. Ltd. Bikaner.
- Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad – 380 013, India, Email:mapin@icenet.net (R)
- Brunner R.C., 1989, Hazardous Waste Incineration, McGraw Hill Inc. 480p
- Clark R.S., Marine Pollution, Clanderson Press Oxford (TB)
- Cunningham, W.P. Cooper, T.H. Gorhani, E & Hepworth, M.T. 2001,

A.V.C.COLLEGE (AUTONOMOUS), MANNAMPANDAL, MAYILADUTHURAI

(NAAC Reaccredited 'A' Grade Institution)

(Common for All Under Graduate courses)

Class: I B.Sc., ~~Final~~

Title: Human values and Ethics.

Title of the Paper: VBC-Value Based Education

Subject Code: 18VBC101

Semester: I

Hours: 30

Credits: 2

OBJECTIVE: To understand the concept of Ethics, War, Peace and Terrorism, International Law and Human Rights, Happiness and Contentment.

UNIT I

(06 Hrs)

Introduction: Value education and its relevance to present day – Meaning of Value Education – Value education in Rural – personal values – Love – Compassion – Gratitude – Courage – Optimism – Friendship.

UNIT II

(06 Hrs)

Ethics: Ethical Question for the society – Overcoming Dilemma – Ethical and Ethics – Value System – Definition of Value – Categorization of Values – Method of Building – Value System – Desired and Desirable Values – Changing values.

UNIT III

(06 Hrs)

War, Peace and Terrorism: War – Avoiding wars – Terrorism – What is Terrorism – Perception of Terrorism – U.N. definition of Terrorism – Different types of Terror Acts – Peace – Signs for an everlasting Peace.

UNIT IV

(06 Hrs)

International Law and Human Rights: Laws of States – International Laws – Human Rights – Implementing and Safeguarding Human Rights – The fundamentals of International law – International Law in Operation.

UNIT V

(06 Hrs)

Happiness and Contentment: Courage and Resilience – Love, Patience and Empathy – Relationship – Citizenship – Personal Values – Troubleshooting – Cultivating good manners – Being persuasive – Being Authentic.

TEXT BOOK:

1. Value Education - N.S. Raghunathan, Margham Publications, Chennai – 2010.

REFERENCE BOOKS:

1. Human Values and professional Ethics - Jayshree Suresh & B.S.Raghavan S.Chand & Company Ltd,
New Delhi. 2009.
2. Professional Ethics and Human Values - D.R.Kiran, Tata McGraw-Hill Publishing Company, Ltd., New Delhi – 2007.

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Choice Based Credit System (CBCS)
(For the Students Admitted in 2018 – 2019)
M.A. ECONOMICS - SYLLABUS

SEMESTER - I CORE COURSE – I **MICRO ECONOMICS - I** 18PEC 101

Objective: To get know the recent advancements in micro economics.

CREDITS: 5 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

UNIT- I: APPROACHES TO CONSUMER BEHAVIOUR

Ordinal Utility Analysis – Superiority of Indifference Curve Analysis – Application and Uses of Indifference Curve Technique - Samuelson' Ordinalist Behaviouristic Approach- Hicks' Revision of Demand Theory- Lancaster Approach.

18Hrs

UNIT- II: CONSUMER BEHAVIOUR UNDER RISKS AND UNCERTAIN SITUATIONS

St. Petersburg Paradox – N-M Utility Index - Friedman - Savage Hypothesis- Markowitz Hypothesis – Consumer Behavioural Changes after the Liberalisation Regime.

18Hrs

UNIT-III: PRODUCTION FUNCTIONS AND FIRM'S EQUILIBRIUM

Production Function: Linear Homogeneous Production Function - Cobb-Douglas Production Function- Constant Elasticity of Substitution (CES) – Laws of Variable Proportions - Returns to Scale using Iso Quants - Expansion Path - Cost and Revenue Concepts.

18Hrs

UNIT-IV: MARKET MORPHOLOGY

Concepts-Features and Price-Output Determination: Perfect Competition- Monopoly – Duopoly – Oligopoly(Edge worth Model, Cournot Model, Sweezy Model) - Monopolistic Competition(Chamberlin's Model, Non- Price Competition).

18Hrs

UNIT-V: MODERN APPROACHES TO FIRM'S BEHAVIOUR

Firms Objectives- Baumol's Sales Maximisation Model; Williamson's Managerial Discretion Model – Cyert and March Behavioural Model - Marris Growth Maximisation Model and Simon Satisfying Model.

18Hrs

Books for Study:

1. H.L.Ahuja, Advanced Economic Theory-Micro Economic Analysis, S. Chand & Co., Ltd., New Delhi, 2009.
2. Chopra P.N. : Advanced Economics Theory, Kalyani Publishers, New Delhi-Ludhiana, 1990.
3. Verma K.N. : Micro Economic Theory, Vishal Publishing Co., Jalandhar, 2010.
4. Agarwal H.S. : Advanced Economic Theory, Konark Publishers Pvt. Ltd., Delhi, 2009.
4. Dwivedi, D.N. : Micro Economic Theory & Applications, SK Printewrs, Delhi, 2003.

5. M.L.Jhingan, Advanced Economic Theory, Vrinda Publications(P) Ltd., Delhi, 2010.

Reference Books:

1. Koutsoyiannis : Modern Micro Economics, The Macmillan Press Ltd.,
2. Hong Kong, 1983.
3. Kenneth Boulding : Economics Analysis, Harper & Row, New York and John
Weather Hill InG, (Tokyo-1961)
4. Milton Friedman : Price Theory, Aldine Publishing Company, Chicago, 1976.
5. Mansfield. E : Micro Economics, W.W Norton & Company, New York
and London, 1982.
6. Boumol. W.J : Economic theory and Operation Analysis, Prentice –Hall of
India, Pvt., Ltd.,
New Delhi, 1987.

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Choice Based Credit System (CBCS)
(For the Students Admitted in 2018 – 2019)
M.A. ECONOMICS - SYLLABUS

SEMESTER I - CORE COURSE II - **MACRO ECONOMICS-I** 18PEC 102

Objective: To get know the recent advancements in macro economic issues.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE – I : INTRODUCTION.

Macro Economics – Meaning –Nature and Scope - **Importance, Limitations**, Methods of Macro Economics – National Income –Concepts - Circular Flow of Income – **Two Sector**-Three Sector and Four Sector Models-Computation of National Income in India – **Methods and Problems.**

15Hrs

MODULE -II : THEORIES OF EMPLOYMENT.

Classical Full Employment Equilibrium - Say's Law of Market - Keynesian Theory of Employment – Policy Implications –Effective Demand –Determinants – ADF and ASF-Evaluation.

15Hrs

MODULE –III: CONSUMPTION FUNCTION.

Consumption Function: Concepts - Theories: Absolute Income, Relative Income, Permanent Income, Life cycle, **-Applications and its uses.**

15Hrs

MODULE –IV: INVESTMENT FUNCTION.

Capital and Investment: **Concepts – Determinants** - MEC and Decision to Invest (MEI) – Theories of Investment Demand –**Multiplier**-Principles of Acceleration –Profit Theory of Investment.

15Hrs

MODULE –V : GENERAL EQUILIBRIUM ANALYSIS:

Equilibrium in the Product and Money Markets – IS and LM Curves: Features, Derivation, Shifts in IS and LM Curves – Classical, Keynesian and Intermediate Range–Liquidity Trap – Policy Implications.

15Hrs

Books for Study:

1. Mankew, N.G. and D. Romer (Eds.) (1991), New Keynesian Economics, (2 Vols), MIT Press, Cambridge.
2. K.C.Rana & K.N.Verma, Macro Economic Analysis, Vishal Publishing Co., Jalandhar, Delhi, 2011.
3. dewetti
4. M. L. Jhingan, Macro Economic Theory, Vrinda Publications (P) Ltd., Delhi, 2010.

Books for Reference:

1. Edward Shapiro, Macro Economics, Suneed Galgotia, Galgotia Publications, New Delhi, 1984.
2. R. Dornbusch & S. Fischer, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2005.

3. R. Dornbusch, S. Fischer & R. Startz, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2004.
4. Brian Snowdon and Howard R. Vane (Ed.), A Macroeconomics Reader, Rout ledge, London, 1997.
5. Errol D'Souza, Macroeconomics, Pearson Education, Chennai, 2008.
6. Ritter, Money and Economic Activities, Houghton Mifflin Co., Baston, 1967.
7. Gordon R and S.G. Harris, Macro Economics, Addison Wesley, Massachusetts, 1998.

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(For the Students Admitted in 2018 – 2019)

SEMESTER I

M.A.ECONOMICS - Syllabus

18PEC 103

Core Course III- Paper 3- **INTERNATIONAL ECONOMICS**

Objective: To get know the recent advancements in international economic arena.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I- INTRODUCTION

Nature and Scope - Importance of International Economics - Salient Features and Justification for International Trade - International and Domestic Trade: Distinction and Interdependence.

15Hrs

MODULE: II THEORIES OF INTERNATIONAL TRADE

Theories Adam Smith's Absolute Cost Advantage- Ricardian Theory of Comparative Cost Advantage - Heberler's Theory of Opportunity Cost; Modern Theory of Factor Endowments; The Heckscher - Ohlin Theory

15Hrs

MODULE: III COMMERCIAL POLICY

The Tariff Issues; Types; Effects of Tariffs; Partial and General Equilibrium Perspectives; Import Quota: Meaning and Types; import Quota Versus Tariffs. – Other Non-Tariff Barriers – Foreign Trade Policy Changes [procedures and formalities] – Export Documentation Procedures and its Applications.

15Hrs

MODULE IV BALANCE OF PAYMENTS AND FOREIGN EXCHANGE

Balance of Payments: Meaning and Components; Causes of Disequilibrium; The Adjustment Mechanism - Foreign Exchange: Meaning; Fixed and Flexible Exchange Rates; Foreign Exchange Market: Structure; Methods of Payments; Spot and Forward Exchange Markets- **EXIM Policy**

15Hrs

MODULE V INTERNATIONAL ECONOMIC RELATIONS:

Private Foreign Investment and Multi-Nationals; IMF, India and IMF, IBRD, India and IBRD, SDR: International Liquidity Problems - Euro – Currency Market and Developing Countries-Foreign Exchange Act-**FERA and FEMA.**

15Hrs

BOOKS FOR STUDY

1. M.L.Jhingan

- International Economics, Vrinda Publications (P) Ltd., Delhi, 2012.

2.Vaish M.C. & Sudama Singh - International Economics, Oxford & IBH Publishing Co., New Delhi, 1998

BOOKS FOR REFERENCES

1. Avadani, V.A. - International Finance- Theory and Practice.
2. Mannur, H.C - International Economics, Vikas Publishing House Pvt., Ltd., Delhi 1997
3. P.T.Ellsworth - The International Economy, The Macmillan Company, New York 1969
4. Salvatore Dominick - International Economics, Pashupati Printers Pvt.,Ltd., Delhi, 2008
- 5.Lindert Peter - International Economics, Irwin Publications, 1995.

JOURNALS

- 1.Finance and Development
- 2.Economic Impact
- 3.International Affairs.

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(For the Students Admitted in 2018 – 2019)

SEMESTER-I M.A. ECONOMICS Syllabus

ELECTIVE COURSE I – ENVIRONMENTAL ECONOMICS

18 PECE 101

Objective: To understand the recent advancements environmental economics.

CREDITS: 4

INSTRUCTIONAL HOURS: 4 Hrs /Week - 60 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Unit I Theory and concepts

Fundamentals of Environmental Economics – **Basic theory** of Environmental Economics: Externalities and Market Failures-Materials Balance Model – Environmental Quality as a Public Good: Environmental Problems in Capitalists and Socialists – Natural Resources: Significance and Conservation.

12 Hrs

Unit II Environmental Problems

Environmental Pollution – Air Pollution – Water Pollution- Noise Pollution- Solid Waste Management– Forests and Environmental Quality – Urbanisation and its impact on Environment – Population and Environmental Quality-Poverty and Environment.

12 Hrs

Unit III Measurements of Pollution

Methods of Environmental Valuation: Needs-Methods: Direct Methods- Indirect Methods- Costs –Benefits Analysis-**Willingness to Pay Approach.**

12 Hrs

Unit IV Environment and Development

Introduction to Sustainable Development – Features- Measurements - Possible Sustainability Rules - Indicators of Sustainability- Safe Minimum Standard – Hartwick- Solow Rule – **London School Thought-** Daly's Operational Principles for Sustainable Development.

12 Hrs

Unit V- Policy Measures

Basic Approaches to Environmental Policy – Regulations and Effluent Fees – Distributive Effects of Environmental Policy- Environmental Education and Awareness National and International Environmental Policy – Law and Environmental Protection in India- Air Pollution Act- Water Pollution Act- Noise Pollution Act- Solid Waste Management Act- Forest and **Environment Protection Act 1986.**

12 Hrs

Books for Study:

1. Karpagam, M., Environmental Economics, Sterling Publishers Private Limited, New Delhi, 1993.
2. T.Eugene, Environmental Economics, Vrinda Publications, Delhi, 2004.
3. S. Sankaran, Environmental Economics, Margham Publications, Chennai, 2001.

Books for Reference:

4. Malcolm S.Adishesiah, Economics of Environment, Lancer International Centre, New Delhi, 1987.
5. Nick Hanley, Jason F, Shogren and Bed White, Environmental Economics, Macmillan India Ltd., 1997.
6. Agarwal S.K, Environmental Management, A.P.H Publishing Corporation, New Delhi, 2005.
7. Vigneswaran S., M.Sundaravadivel, Chauthary D.S. Environmental Management, SCITECH Publications (India) Pvt. Ltd., Chennai, 2004.
8. Gunter Schramm and Jeremy J.War Ford, Environmental Management and Economic development, A world Bank Publication, The Johns Hopkins University Press, Balti more and London, 1989.

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(For the Students Admitted in 2018 – 2019)

M.A. ECONOMICS - SYLLABUS

SEMESTER II CORE COURSE-V **MICRO ECONOMICS-II** 18PEC 205

Objective: To get know the recent advancements in micro economics.

CREDITS: 5 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module-I: PRICING OF FACTORS

Introduction: Nature of Distribution – Product Pricing Vs. Factor Pricing; Marginal productivity Theory of Distribution - Euler's Theorem – Product Exhaustion Theorem Theories of Rent (Ricardian Theory of Rent, Modern Theory of Rent, Concept of Quasi-Rent); **Theories of Wage(Marginal productivity Theory of Wage**, Modern Theory of Wage); Theories of Interest(Classical, Keynesian and Modern Theories); Theories of profit(Innovation, Dynamic, Risk and Uncertainty Bearing Theory).

18Hrs

Module -II: MACRO THEORIES OF INCOME DISTRIBUTION

Ricardian Theory of Income Distribution; Marxian Theory of Income Distribution , Kalecki Theory of Aggregate Income Distribution; Kaldor's Savings – Investment Model of Distribution and Growth – Technical Change and Changes in Factor Shares.

18Hrs

Module -III: GENERAL EQUILIBRIUM ANALYSIS

Concept – Forms - Partial and General Equilibrium Analysis - Walrasian System: 2 x 2x 2 Model; Constraints to General Equilibrium – Existence, Uniqueness, and Stability of Equilibrium – Evaluation.

18Hrs

Module -IV: WELFARE ECONOMICS

Concepts - Nature and Scope, **Applications** – Value Judgments in Welfare Economics; Approaches to Welfare - Old Welfare Ideas: Bentham, Pigou and Marshall.

18Hrs

Module -V: NEW WELFARE ECONOMICS

Introduction– Pareto Optimality Conditions; **Compensation Criteria:** Hicks – Kaldor – Samuelson – **Scitovsky**; Arrows Impossibility Theorem – Rawl's Theory of Social Justice.

18Hrs

Books for Study:

1. M.L.Jhingan, Advanced Economic Theory, Vrinda Publications(P) Ltd., Delhi, 2010.
2. H.L.Ahuja, Advanced Economic Theory-Micro Economic Analysis, S. Chand & Co., Ltd., New Delhi, 2009.
3. Chopra P.N. : Advanced Economics Theory, Kalyani Publishers, New Delhi-Ludhiana, 1990.
4. Verma K.N. : Micro Economic Theory, Vishal Publishing Co., Jalandhar, 2010.

Books for Reference:

1. AEA : Readings in Price Theory, George Allen & Unwin (Ltd.), London, 1967.
2. Boumol. W.J : Economic theory and Operation Analysis, Prentice –Hall of India, Pvt., Ltd., New Delhi, 1987.
3. Bator F. : The Simple Analysis of Welfare Maximization, AER, Vol. 47.
4. Koutsoyiannis : Modern Micro Economics, The Macmillan Press Ltd., Hong Kong, 1983.
5. Kenneth Boulding : Economics Analysis, Harper & Row, New York and John Weather Hill InG, (Tokyo-1961)
6. Milton Friedman : Price Theory, Aldine Publishing Company, Chicago, 1976.
7. Mansfield. E : Micro Economics, W.W Norton & Company, New York and London, 1982.
8. Gould J.P. and Perguson C.E.: Micro Economic Theory, All India Traveller Book Seller, Delhi, 1983.
9. Waston T.W. : Price Theory and Its Uses, Khosla & Co., Delhi – 7(India), 1978.
10. Agarwal H.S., : Advanced Economic Theory, Konark Publishers Pvt. Ltd., Delhi, 2009.
11. Dwivedi, D.N. : Micro Economic Theory & Applications, SK Printewrs, Delhi, 2003.

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SEMESTER II - M.A. ECONOMICS - SYLLABUS

CORE COURSE – VI **MACRO ECONOMICS - II** 18PEC 206

Objective: To get know the recent advancements in macro economic issues.

CREDITS: 5 INSTRUCTIONAL HOURS: 6Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE – I: INFLATION.

Inflation - Demand - Pull and Cost -Push Theories; Causes and Controls; Inflation and Unemployment; Philips Curve - Short –run and Long –run; **Inflationary Gap**; Deflation and Stagflation– Causes and Controls.

18Hrs

MODULE –II:TRADE CYCLE AND GROWTH MODELS

Trade Cycle: Concept – Phases ;Theories: Kaldor – Samuelson – Hicks-Growth Models: Harrod and Domar- Solow - Kalecki- Policy Issues

18Hrs

MODULE – III MACRO ECONOMICS AND OPEN ECONOMY.

Mundell – Fleming Model – Asset Markets, Expectations and Exchange Rates; Monetary Approach to Balance of Payments –**Efficient Market Hypothesis.**

18Hrs

MODULE – IV:MACRO ECONOMIC ISSUES.

Keynesianism Vs Monetarism, Supply Side Economics and New- Classical Macro Economics – Rational Expectations Hypothesis.

18Hrs

MODULE –V:MACRO ECONOMIC POLICY

Macro Economic Policy: Objectives and features; Monetary Policy: Objectives- Tools and Lags in Monetary Policy; Fiscal Policy – Objectives and Tools; Income Policy –Objectives and Tools.

18Hrs

Books for Study:

1. M. L. Jhingan, Macro Economic Theory, Vrinda Publications (P) Ltd., Delhi, 2010.
2. K.C.Rana & K.N.Verma, Macro Economic Analysis, Vishal Publishing Co., Jalandhar, Delhi, 2011.
3. Biswanath Ghosh & Rama Ghosh, Fundamentals of Monetary Economics, Himalaya Publishing House Pvt., Ltd., Mumbai, 2000.

Books for Reference:

1. Edward Shapiro, Macro Economics, Suneed Galgotia, Galgotia Publications, New Delhi, 1984.

2. R. Dornbusch & S. Fischer, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2005.
 3. R. Dornbusch, S. Fischer & R. Startz, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2004.
 4. Brian Snowden and Howard R. Vane (Ed.), A Macroeconomics Reader, Rout ledge, London, 1997.
 5. Errol D'Souza, Macroeconomics, Pearson Education, Chennai, 2008.
 6. Ritter, Money and Economic Activities, Houghton Mifflin Co., Baston, 1967.
 7. Gordon R and S.G. Harris, Macro Economics, Addison Wesley, Massachusetts, 1998.
 8. Mankiw, N.G. and D. Romer (Eds.) (1991), New Keynesian Economics, (2 Vols), MIT Press, Cambridge.
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SEMESTER II

M.A. ECONOMICS - SYLLABUS

ELECTIVE COURSE II – **MANAGERIAL ECONOMICS**

18PECE 202

Objective: To get know the recent advancements in managerial economics.

CREDITS: 4

INSTRUCTIONAL HOURS: 4 Hrs /Week - 60 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I Introduction

Definition- Scope-Concepts and Subject Matter - Relation with Other Disciplines - Managerial Economics Models - *Role of Managerial Economists.*

12Hrs

MODULE II: Demand Analysis

Meaning – Types – Determinants- Concepts of Elasticity of Demand; Demand Forecasting Techniques: Meaning- Objectives and Methods for Established and New Products- Qualities of Demand Forecasting.

12Hrs

MODULE III: Pricing Methods

Pricing Policies: Concepts and Objectives; Pricing Methods – Cost and Expenditure Based; Specific Pricing Problems: Cost-Plus Pricing - Marginal Cost Pricing – Going-Rate Pricing - Product-Line Pricing – Peak Load Pricing of a New Product.

12Hrs

MODULE IV: Profit Analysis

Profit Planning and Forecasting: Concept – Factors –Process - Techniques: Break-Even Analysis –Ratio Analysis; Cost Control and Cost Reduction; Concepts - Areas-Methods.

12Hrs

MODULE V: Capital Budgeting and Appraisal

Capital Budgeting: Need – Importance – Factors and Sources; Capital Rationing; Cost of Capital; Project Evaluation - Methods - Merits and Limitations (*IRR-ARR-NPV-Pay Back Period*)

12Hrs

BOOKS FOR STUDY

1. D. M. Mithani - Managerial Economics, Himalaya Publishing House, Bombay, 2011.
2. Joel Dean - Managerial Economics, Prentice –Hall of India, New Delhi, 1982.
3. R.L. Varshney & K.L. Maheswari - Managerial Economics, Sultan Chand & Sons, New Delhi, 2006.
4. Cauvery et.al - Managerial Economics, S. Chand & Co., Ltd., New Delhi, 2008.
5. D.N.Dwivedi - Managerial Economics, Vikas Publishing House PvtLtd.

New Delhi, 2003

BOOKS FOR REFERENCE:

1. P.L. Mehta - Managerial Economics, Sultan Chand & Sons, New Delhi, 2009.
2. Coyne - Managerial Economics – Analysis & Cases, Business Publications, INC, 1984.
3. J. R. Davies & S. Hughes - Managerial Economics, The English Language Book Society, & Macdonald &Evens, London, 1977.
4. Holton, Wilson & Steven Darr - Managerial Economics, Himalaya Publications, New Delhi, 2003.

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Department of Economics
SEMESTER II
I Year P G Courses – EDC-I - SYLLABUS

PAPER- I – ISSUES IN INDIAN ECONOMY EDEC 201

Objective: To get know the issues involved in Indian economy for the non-major PG students.

CREDITS: 2

INSTRUCTIONAL HOURS: 4Hrs /Week - 60Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE-I: Introduction

Basic Economic Indicators Concepts: PQLI, HDI, EPI, GDI; Demographic Profile- Recent National Population Policy – National Income Analysis-Concepts-Significance –Methods – Problems-Trends.

12 Hrs

MODULE – II: Planning in India

Economic Planning: Types, Objectives and Strategies - Sixty years of Planning – *Achievements and Failures of Five Year Plans-Functions of Nidi Ayok.*

12 Hrs

MODULE-III: Monetary and Fiscal Issues

Commercial Banks-RBI-Functions; Monetary Policy: Objectives – Instruments – Monetary Policy in India-Demonetisation -Public Revenue: Sources -GST -Fiscal Policy in India; Public Expenditure- Public Debt (Meaning and Sources)-Budget: Features of Current Budget.

12 Hrs

MODULE-IV Foreign Trade

Foreign Trade: Components-Direction-Trends; Balance of Payments-Structure-Trends-Causes for Disequilibrium-Measures – EXIM Policy- FDI- MNC- TNC-BPO-KPO.

12 Hrs

MODULE: V Specific Issues

Inflation, Poverty, Unemployment, - Gender *Discrimination* [Causes, Effects, and Measures]

12Hrs

References:

1. S.K Misra and V.E Puri - Economics of Development and Planning, Himalaya Publishing house, Bombay, 1989.
2. Ruddar Datt & Sundaram K.P.M - Indian Economy, Sultan Chand & Co., New Delhi – 2003.

CORE COURSE VIII MONETARY ECONOMICS

Objective: To get know the issues involved monetary economics.

CREDITS: 5 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE I : MONEY SUPPLY

Money Supply; Central Bank and High Powered Money; Money Multiplier; Commercial Banks and Credit Creation – Determinants of Money Supply - **Policies of RBI**

18 Hrs

MODULE II : CLASSICAL AND KEYNESIAN THEORIES OF MONEY:

Classical Theory: Fisher's Approach, Cash Balance Approach; Keynesian Theory of Money.

18Hrs

MODULE III: POST- KEYNESIAN THEORIES:

Friedman's Restatement of Quantity Theory; Baumol Transaction Demand Theory, Tobin Portfolio Balance Theory; Patinkin's Integration of Monetary Theory and Value Theory; Real Balance Effect ;

18Hrs

MODULE IV: FINANCIAL DEVELOPMENT :

Gurley and Shaw Thesis; Non Banking Financial Intermediaries and Economic Development; Stock Exchange and Capital Market; **Financial Reforms-Money Market Reforms – Capital Market Reforms.**

18Hrs

MODULE V: MONETARY MANAGEMENT :

Monetary Policy: Objectives and Techniques - Effectiveness and Limitations - Lags in Monetary Policy - Monetary Policy in India since Independence.

18Hrs

Books for Study:

1. Jhingan, M L, Monetary Economics, Vrinda Publications (P) Ltd., Delhi, 7th Edn. Reprint 2012.
2. Jhingan, M L, Macro Economic Theory, Vrinda Publications (P) Ltd., Delhi, 2013.
3. Vaish, M.C, Monetary Theory, Vikas Publishing House Pvt. Ltd., New Delhi, 16th Edn. Reprint 2010.
4. Rana K C & K.N.Verma, Macro Economic Analysis, Vishal Publishing Co., Delhi, 2011.
5. Biswanath Ghosh & Rama Ghosh, Fundamentals of Monetary Economics, Himalaya Publishing House Pvt., Ltd., Mumbai, 2000.

Books for Reference:

1. Edward Shapiro, Macro Economics, Suneed Galgotia, Galgotia Publications, New Delhi, 1984.
2. Ackley G., Macro Economic Theory, Macmillan Publishing Co., Inc., New York, 1978.
3. Gupta R.D., Keynes and Post-Keynesian Economics, Vishal Publishing Co., Delhi, 2009.
4. Mithani D.M., Monetary Theory, Himalaya Publishing House Pvt. Ltd., Mumbai, 2003.
5. Narendra Jadhav., Monetary Economics for India, MacMillan India Ltd., Madras, 1994.

6. David J. Ott, Attiat F. Ott & Jang H. Yoo, Macro Economic Theory, McGraw-Hill, Kogakusha, Ltd., Tokyo, 1975.
7. Dornbusch R & S. Fischer, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2005.
8. Errol D'Souza, Macro Economics, Pearson Education in South Asia, Delhi, 2008, chap.14.

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SEMESTER III

M.A. ECONOMICS - SYLLABUS

18 PEC 309

CORE COURSE - IX **FISCAL ECONOMICS**

Objective: To understand the issues involved the realization of revenue and incurring of expenditure by the federal governments.

CREDITS: 5 INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module: I Introduction

Concepts- Classical, Keynes and Musgrave Views; Scope: Principles; Fiscal Functions: Allocation, Distribution and Stabilisation; **Public Goods- Features** –Musgrave's Views. Theory of Public Choice - Theory of Social Goods - Market Failure and Externalities

21Hrs

Module: II Public Revenue and Expenditure

Sources: Tax and Non-Tax: Direct and Indirect Taxes; Kinds of Taxation: Income Tax, Central Excise, VAT, MODVAT, CENVAT, GST; Theories of Taxation: The Cost Theory, The Benefit Theory, The Ability to Pay Theory

21Hrs

Module: III Public Deficit and Debt

Concept-Types-Principles; Theories: Wagner's Law - Peacock-Wiseman - Colin Clark: Growth – Causes - Effects and Methods of Control; **Concept- Sources- Needs – Effects and Methods of Debt Redemption - Debt Burden Controversies.**

21Hrs

Module: IV Fiscal Federalism

Budget: Types of Budget- Zero – Base Budgeting (ZBB) – Performance and Programming Budgeting; Budgetary Deficits and its implications; Current Union Budget.

21 Hrs

Module: V Fiscal Policy

Fiscal Policy: Objectives – Instruments; Fiscal Policy in India; Fiscal Federalism; Principles and Problems; Finance Commissions: Evolution, Functions and **Recommendations of Recent Two Finance Commission**; Local Finance: Sources, Problems.

21Hrs

Books for Study:

1. **Anthony B. Atkinson & Joseph Stiglitz.**, Lectures on Public Finance, McGraw- Hill Education(ISE Edition), 2015.
2. **Bhatia, H. L.**, Public Finance, Vikas Publishing House, Pvt., Ltd., Delhi, 2008.
3. **Maria John Kennedy M-** Public Finance, PHI Learning Pvt Ltd, New Delhi, 2012.
4. **Sundaram, K.P.M & K.K. Andley.**, Public Finance Theory and Practice, S. Chand & Co., Ltd.,New Delhi, 2003.
5. **Tyagi. B.P.**, Public Finance, Jai Prakash Nath Publications, Meerut, 1984.

Books for Reference:

1. **Amresh Bagchi.**, Readings in Public Finance, Oxford University Press, 2005.

2. **Bhargava, R.N.**, The Theory and working of Union Finance in India, George Allen & Unwin, 1956.
3. **Chelliah R.J.**, Fiscal Policy in Under –Developed Countries, George Allen & Unwin, 1969.
4. **Mishan, E.J.**, Elements of Cost Benefit Analysis, George Allen & Unwin, 1972.
5. **Richard. A. Musgrave & Peggy B. Musgrave.**, Public Finance in Theory and Practice, S.Chand & Company Pvt.Ltd, New Delhi, 2014.

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[For the Students Admitted in 2018-19 & Onwards]

M.A. ECONOMICS

SEMESTER III

SYLLABUS

18 PEC 310

CORE COURSE –PAPER-10 – **Research Methodology in Economics**

Objective: *To make students understand the meaning of research and develop skill on scientific approach to Research.*

CREDITS: 5

INSTRUCTIONAL HOURS: 6Hrs /Week - 90Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module: I Introduction

Concept; **Features**- Classification; Scientific Method; Research Process- Statement of Research Problem-Formulation of Hypothesis- Selection of Research Problem; Hypothesis (Forms, Sources Utilities and **Problems**)

18 Hrs

Module: II Research Design and Literature

Concepts; Forms; Case Study Method, Survey Method: **Sampling Design:** Census - Sampling: Random and Non- Random Sampling: Types - Advantages and Limitations. **Literature:** **Concepts-Features-Need- Process – Essential of Review of Literature.**

18 Hrs

Module: III Data Sources and Collection

Types; Primary and Secondary sources; Methods of Data Collection; Advantages and Limitations; Criteria for a Good Questionnaire; Scaling Technique.

18 Hrs

Module: IV Data Analysis

Presentation: Tabulation and Diagrammatic Representation; Analysis of Data: Univariate-Bi-Variate and Multivariate Analysis; Parametric and Non Parametric Tests (Basics and Concepts only) uses of Statistical Software.

18 Hrs

Module: V Mechanics of Thesis Writing

Concept and essentials of Report Writing ; Forms- Format of a Research Report; Mechanics of Thesis Writing; Uses of Footnotes- Citation.-Bibliography-Role of Computer in Social Research.

18 Hrs

Books for Study:

1. **Kothari, C. R.,** Research Methodology Methods & Techniques, New Age International (P) Ltd., Publishers, New Delhi, 2005.
2. **Ghosh, B. N.,** Scientific Methods and Social Research, Sterling Publishers (P) Ltd., New Delhi, 1997.
3. **Dhanasekaran.K,** Computer Applications in Economics, Vrinda Publications, Delhi, 2008.

Books for Reference:

- 1) **Kurien, C.T.** (Ed) A Guide to Research In Economics, Sangam Publishers, Madras, 1973
- 2) **Goode and Hatt,** Methods in Social Research, McGraw – Hill Book Co., 1986.
- 3) **Puttaswaminah & Nakkiran,** Research Methodology, Rainbow Publishers, Coimbatore, 1986.

- 4) **Pauline.V.Young**, Scientific Social Survey and Research, Prentice Hall of India, Private Limited, New Delhi, 1992.
- 5) **Kulbir Singh Sidhu**, Methodology of Research in Education, Sterling Publishers Private Limited, New Delhi, 1999.
- 6) **Tripathi, P. C.**, A Text Book of Research Methodology in Social Sciences, Sultan Chand & Sons, New Delhi, 2008.
- 7) **Jonathan Anderson and Millicent Poole**, Assignment and Thesis Writing, Wiley India Pvt, Ltd, 2011

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[For the students admitted from 2018 -2019 & onwards]
M. A. ECONOMICS

Semester – III Elective Course: **AGRICULTURAL ECONOMICS** 18 PECE 303

Objective: To get know the issues involved in agricultural economy.

CREDITS: 4

INSTRUCTIONAL HOURS: 4Hrs /Week - 60Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE-I: INTRODUCTION

Meaning-Nature and Scope; Role of Agriculture in Economic Development; Farm Size and Productivity Debate; Diversification Needs; Risk and Uncertainty: Concepts, **Types and Reduction Measures; Interdependence of Agriculture and Industry.**

12 Hrs

MODULE-II: AGRARIAN REFORMS

Concepts--Nature-Scope and Significance of Land Reforms – Progress and Problems of Land Reforms in India; New Agriculture Strategies – Second Green Revolution –Sustainable Agriculture-Organic Farming.

12 Hrs

MODULE-III: AGRICULTURAL LABOUR

Concepts-Types – Characteristics, **Causes-Problems and Measures- Role of Agricultural Labourers-Migration of Agricultural Labourers and Women Agricultural Labourers.**

12Hrs

MODULE-IV: AGRICULTURAL FINANCE

Need and Sources: Non-Institutional and Institutional - Co-operative- **LDB** and Commercial Banks – Refinancing Institutions, RBI- NABARD-RRB; - **Magnitude and Causes of Rural Indebtedness; Debt Relief and Regulation of Money Lending Acts.**

12 Hrs

MODULE-V: AGRICULTURAL MARKETING

Concept-Farmers Market- Components; Marketed and Marketable Surplus; Agricultural Price Policy -Cobb-Web Theorem - Procurement and Public Distribution; Subsidies: Components of Agricultural Subsidies-Food Security.

12 Hrs

Books for Study:

- 1) C. B. Memoria: Agricultural Problems of India, Kitab Mahal, Delhi, 1999.
- 2) A. N. Sadhu & A. Singh: Fundamentals of Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.
- 3) R. N. Soni: Leading Issues in Agricultural Economics, Vishal Publishing Co., Delhi, 2010.
- 4) S. A. R. Bilgrami: An Introduction to Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.
- 5) R. G. Desai: Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.

Books for Reference:

1. Khusro A.M. (ED), Reading in Agricultural Development, Allied Publishers, New-Delhi, 2011

2. Schultz, T W. Economics of Growth and Agriculture, (McGraw Hill Book Company), London, 2011
3. Schultz, T W. Transforming Traditional Agriculture, (Lyball Book Depot), Neyark, 2000
4. Mellor, J W, The Economics of Agricultural Economic Analysis, Toppan Company Ltd, UK, 2000
5. Carl Bichev and Lawrence Wift, : Agriculture in Economic Development, McGraw Hill Book Company, New Delhi, 2010

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Admitted from 2018 – 2019 & Onwards]

Department of Economics SEMESTER III

II Year P G Courses – EDC-II - SYLLABUS

PAPER-II- **ENVIRONMENTAL ISSUES AND MANAGEMENT** 18 EDEC 302

Objective: To get know the issues involved in Environment and its Management for the non-major PG students.

CREDITS: 2 INSTRUCTIONAL HOURS: 4Hrs /Week - 60Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module: I: Introduction

Environment, Ecology and Eco-System: *Concepts and Forms*; Natural Resources: Types – Conservation: Methods and Problems; Issues in Bio Diversity

12 Hrs

Module: II: Environment and Development Nexus

Environment and Development - Material Balance Principle; Externalities and Market Inefficiency; Environmental Quality as a Public Good-Sustainable Development (***Features-Indicators and Measures***)

12 Hrs

Module III: Environmental Pollution

***Concepts- Features- Forms*:** Solid Waste, Water, Air and Noise Pollution: Causes- Effects and Measures.

12 Hrs

Module: IV: Global Environmental Issues

Global Environmental Threats: Global Warming; Ozone Depletion; Green House Effects; Acid Rain; Climate Change – ***Causes, Effects and Measures***.

12 Hrs

Module: V: Environmental Management

Concepts- Components; NCEPC-Tiwari Committee-Dept of Environment, Environment Protection Act 1986; Helsinki Convention, Whales Commission, Earth Summit; Climatic Changes; ***WTO and Environment - SDGs on Environment***; Fiscal Tools: Pollution Taxes, Subsidies; Environmental Education and Awareness.

12 Hrs

Books for Study:

1. **Eugene T**, Environmental Economics, Vrinda Publications, New Delhi, 2004.
2. **Jhingan, M. L.**, **Environmental Economics and Management**, Vrinda Publications (P) Ltd., New Delhi, 2013.
3. **Karpagam, M.**, Environmental Economics, Sterling Publishers Private Limited, New Delhi, 1993.

Books for Reference:

1. **Agarwal S.K.**, Environmental Management, A.P.H Publishing Corporation, New Delhi, 2005.
2. **Gunter Schramm and Jeremy J. War Ford**, Environmental Management and Economic Development, A World Bank Publication, The Johns Hopkins University Press, London, 1989.
3. **Hussain A.M.**, Principles of Environmental Economics, Rout ledge, London, 1999.
4. **Malcolm S. Adishesiah**, Economics of Environment, Lancer International Centre, New Delhi, 1987.
5. **Nick Hanley, Jason F, Shogren and Bed White**, Environmental Economics, Macmillan India Ltd., New Delhi, 1997.
6. **Sankar U.** (Ed), Environmental Economics, Oxford University Press, New Delhi, 2001.
7. **Vigneswaran S., M.Sundaravadivel, Chauthary D.S.** Environmental Management, SCITECH Publications (India) Pvt. Ltd., Chennai, 2004.

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SEMESTER IV M.A. ECONOMICS – SYLLABUS

18 PEC 413

.CORE COURSE –PAPER-11- INDUSTRIAL ECONOMICS

CREDITS: 5

INSTRUCTIONAL HOURS: 7 Hrs /Week - 105 Hrs / Semester

Objective: To understand the importance of industrial development and the issues involved in it.

CREDITS: 5

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I - INTRODUCTION

Rationale of Industrialization - Factors Promoting and Inhibiting Industrialization in Developing Countries; Types of Industries: Cottage, Small and Medium, Large Scale Industries and its Features.

21Hrs

MODULE: II - INDUSTRIAL STRUCTURAL CHANGE

Alternative Patterns of Industrial Development: Hoffman's Hypothesis; H.B. Chenery's Pattern of Industrialization; Simon Kuznet's Interpretation of Industrial Structure and Change; Industrial Structure in India.

21Hrs

MODULE: III - INDUSTRIAL LOCATION AND PRODUCTIVITY

Factors; Theories: Deductive, Inductive Theories; Losch Approach; Central Place Theory: Industrial Productivity: Concepts, Factors, Tools, Measurements and Defects.

21Hrs

MODULE: IV- INDUSTRIAL FINANCE

Need and Sources Finance – Need for Short term and Long term – Institutions for Short term and Long term Finance – Indian Stock Market.

21Hrs

MODULE: V- INDUSTRIAL MANAGEMENT

Management: Components and Importance - General Principles; Fayol's Principles of Management; Taylor's Scientific Management; Industrial Relations: Concept- Factors- Problems- Measures; Industrial Disputes; Meaning, Causes, and Measures; Trade Union: Classification, Objectives, Functions and Problems.

21Hrs

Books for Study:

1. Kuchhal S. C. -The Industrial Economy of India, Chaitanya Publishing House, Allahabad 1983.
2. Kuchhal S. C. - Financial Management, Chaitanya Publishing House, 1987.
3. Sivayya, K. V. & Das, V. B. M. - Indian Industrial Economy, S. Chand &Co., Ltd., New Delhi, 2008.
4. Bryce, M. D, - Industrial Development – A Guide for Accelerating Economic Growth, McGraw-Hill Book Co., INC (New York), 1960.
5. Ranjana Seth - Industrial Economics, ANE Books,Pvt .Ltd,New Delhi,2010.
6. Dutt and Sundaram K.P.M -Indian Economy- S Chand and Co. New Delhi, 2017.

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[For the students admitted from 2018 -2019 & onwards]

SEMESTER IV M.A. ECONOMICS – SYLLABUS

18 PEC 414

CORE COURSE –PAPER-14 –HUMAN RESOURCE DEVELOPMENT

Objective: To get know the issues involved in human resource development.

CREDITS: 5

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I: INTRODUCTION:

Evolution-Meaning and Definition, Structure and Functions, Nature, Significance; **Measures;** Human Resource Devaluation and HRM-Role and Components of HRD Professionals-Impact of Globalization of HRD, Investment in Human Capital: Schultz's Approach; Becker's Theory

21 Hrs

MODULE: II: HUMAN RESOURCE AND ECONOMIC DEVELOPMENT

Concept –Components of Population Growth-Theories of Demographic Transition- Birth and Death Rate- Sex and Age Composition – Density of Population- Work Participation Rate-Problems, Prospects and Strategies of HRD-Urbanization- Population Growth and Economic Development- Population Policy.

21 Hrs

MODULE: III: HUMAN CAPITAL FORMATION: EDUCATION AND HEALTH:

Education: Concept-Role-Education and Economic Growth- Education and HRD- Brain Drain and Brain Gain- Skill Development-Problems of India's Education Systems-Education Policy in India- –Health: Concept, Nature and Significance of Health-Millennium Health Development Goals- Major Issues in Health and Nutrition Sector-Health Policy in India- Human Development Index-Human Capital Index- Global Happiness Index.

21 Hrs

MODULE: IV: HUMAN RESORUCE PLANNING:

Human Resource Planning: Meaning – Objectives – Need – Process – Benefits – Methods:

21 Hrs

MODULE V: GENDER ISSUES:

Gender Dimensions of Development of HRD : Gender Relations ;Gender and Inequality; Gender Disparities in Education, Occupation and Earnings; Development of Women Entrepreneurship in India; Women's Empowerment and Economic Development; Gender Development Index in India.

21 Hrs

BOOKS FOR STUDY:

1. **Batra, V P.** The Economy and Human Resources, B.R.Publishing Corporation, New Delhi, 1978.
2. **Mathur B L.,** (ed.) Human Resource Management, Arihant Publishing House, Jaipur, 1994.
3. **.R.Jayagopal,** Human Resource Development -Conceptual Analysis and Strategies, Sterling Publishers Private Limited, New Delhi, 1993
4. **Taneja M L** and R.M.Myer, Economics of Development & Planning, Vishal Publishing Co, Delhi,

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Department of Economics - Choice Based Credit System (CBCS)
[For the students admitted from 2018-2019 & onwards]

M. A. ECONOMICS Syllabus

Semester – IV Core Course: **ECONOMICS OF DEVELOPMENT** 18 PEC 415

Objective: To get know the issues involved in development economics with theoretical perspective.

CREDITS: 6 **INSTRUCTIONAL HOURS:** 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE-I: INTRODUCTION

Economic Growth and Development: Concepts – Features - Factors - Indicators – Measurements; Characteristics of Developing Countries – Vicious Circle of Poverty– Simon Kuznet's conception of modern economic growth.

21 Hrs

MODULE-II: ECONOMIC SYSTEM

Socialism – Communism – Capitalism –Mixed Economy – A Comparative Economic Development Experience of India and China

MODULE-III: THEORIES OF DEVELOPMENT-Classical and Neo-Classical

Adam Smith and David Ricardo; The Malthusian Version; Schumpeter's Theory of Economic Development

21 Hrs

MODULE-IV: GROWTH MODELS-Keynes and Post-Keynesians

The Lewis Model of Unlimited Supplies of Labour; Ranis-Fei Model ; Rosenstein Rodan's Big Push Theory ; Rostow's Stages of Economic Growth.

21 Hrs

MODULE-V: SOME SELECTED GROWTH MODELS-Modern Theories

Harrod-Domar's model; Joan Robinson Model of Capital Accumulation; Meade's Neo-Classical Model – Solow's Model of Long-run Growth

21 Hrs

21 Hrs

Books for Study:

1.M. L. Jhingan, The Economics of Development and Planning, Vrinda Publications, New Delhi, 2010

2.V. K. Mishra and S. K. Puri, Economics of Growth and Development, Himalaya Publishing House, Mumbai, 2006.

3.V. K. Mishra and S. K. Puri, Economics of Development and Planning-Theory & Practice, Himalaya Publishing House, Mumbai, 2010.

V. K. Mishra and S. K. Puri, Development Issues of Indian Economy, Himalaya Publishing House, Mumbai, 2006.

K.K.Sen, Economic System, Sultan Chand & Sons, New Delhi.

Books for Reference:

G. M. Meier and J. E. Rauch, Leading Issues in Economic Development, Latest edition, Oxford University Press, 2002.

N.T.Somashekar, Development Economics, New Age International Pvt.Ltd, New Delhi, Reprint, 2011.

Debraj Ray, Development Economics, Oxford University press, New delhi

Malcom Gillis, et.al., The Economics of Development, W. W. Norton and Company.

M.L Taneja& R.M.Myre,Economics of Development and Planning,Vishal Publishing ,Delhi,20011

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M. A. ECONOMICS

SEMESTER IV

CORE COURSE SYLLABUS

18PEC 416

CORE COURSE –PAPER-13 – INDIAN ECONOMY

Objective: To get know the issues involved in Indian economy.

CREDITS: 4

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE I: INTRODUCTION

Indian Economy: Characteristics; Planning: Models; Objectives and Strategies; PURA: Features; Internalization of Economic Policy Changes.

21 Hrs

MODULE II: AGRICULTURE - Role of Agriculture in Economic Development; The New Agricultural Strategy; Changes in Cropping Pattern; Features of Green Revolution; New Agricultural Policy: Features; Problems in Indian Agriculture, Financial Inclusion – WTO and Indian Agriculture.

21 Hrs

MODULE III: INDUSTRY - Major Industries of India and their Problems – Iron & Steel, Cotton, Textiles, Sugar – Industrial Policy Resolution 1948, 1956 and 1991 Policy ; MSMEs-Rural Industries ;Performance of Public Sector Enterprises in India-SEZ-Make in India(Features Only).

21 Hrs

MODULE IV: FOREIGN TRADE - Volume, Direction and Trends in Imports and Exports – Export Promotion Strategies-Import Substitution Strategies – WTO and Foreign Trade- New Foreign Trade Policy.

21 Hrs

MODULE V: DEVELOPMENT ISSUES: Energy – Inflation - Agri-flation and Food Inflation – Poverty –Unemployment,Inequalities,Corruption,Migration[Causes, Effects and Measures], Black Money,

21 Hrs

BOOKS FOR STUDY

1. **I.C. Dhingra**, The Indian Economy, Employment and Policy, Sultan Chand & Sons, New Delhi, 2009.

2. **Ruttar Dutt and K.P.M. Sundaram**, Indian Economy, S. Chand & Co., Ltd., New Delhi, 2004.

4. **S.K.Mishra & V.K.Puri** , Indian Economy- Experience, Himalaya Publishing House, Mumbai, 2015.33rd Edition,PP.236-240, 304-306.

5. **Gaurav Dutt and Ashwani Mahahan**, Indian Economy, S. Chand & Co., Ltd., New Delhi, 2012.65th Edition,PP:201-203& 648-649.

6.**S.C.Kuchhal**, "The Indian Economy of India", Chaitanya Publishing House,Delhi,1969.

BOOKS FOR REFERENCE

1. **Pramit Chaudhuri** : The Indian Economy – Poverty and Development, Vikas Publishing House Pvt. Ltd., New Delhi, 1978.

2. **Rajhans Kaur** : Agricultural Price Policy in Economic Development, Kalyani Publishers, Ludhiana, 1975.