

SYLLABUS

B.A. ECONOMICS



P G & RESEARCH DEPARTMENT OF ECONOMICS,

A. V. C. COLLEGE (AUTONOMOUS),  
(NAAC Re-accredited 'A' Grade Institution)

MANNAMPANDAL, MAYILADUTHURAI – 609 305.

A.V.C.College (Autonomous), Mannampandal – 609 305.  
Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)

B. A.ECONOMICS

SEMESTER I

PART III – MAJOR SYLLABUS

CORE COURSE – I

INDIAN ECONOMIC DEVELOPMENT

15EC

101

Objective: To understand the basic issues in Indian economy.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Module: I Economic Development and Growth

Economic Growth and Development – Determinants of Economic Growth –Economic and Non-Economic factors - Features of Indian Economy — Theories of Development: Balanced, Unbalanced and Critical Minimum Effort Thesis.

15Hrs

Module: II Population and Poverty

Population – Growth – Age Composition - Occupational - Distribution – Stages in Demographic Transition - New Population Policy- Poverty: Rural and Urban Poverty - Causes and Measures.

15Hrs

Module: III National Income

Definition - Concepts - Methods of Estimation – Difficulties in Measurement - Recent Trends in National Income in India - *Internalisation of Economic Policy Changes*.

15Hrs

Module: IV Industries

Role of Cottage, Small and Large-Scale Industries: Problems and Measures - Industrial Policies of 1948, 1956, 1991 and recent changes.

15Hrs

Module: V Transport and Labour

Role of Transport in Economic Development – Transport Co-ordination; Labour - Causes for Low Productivity – Labour Unrest – Labour Problems - Government Measures: Wage Policy, Social Security Measures.

15Hrs

Books for Study:

1. Agarwal, A.N. - Indian Economy, Vikas Publishing House, Pvt. Ltd., (New Delhi), 2010.
2. Dhingra. I. C – The Indian Economy, Sultan Chand & Sons, New Delhi, 2010.
3. Dutt, Ruddar and K.P.M Sundaram – Indian Economy, Sultan Chand & Sons, New Delhi, 2013.
4. M.L.Jhingan - Economics of Planning and Development, Vrinda Publications, (P) Ltd., Delhi, 1999.
5. S.Sankaran -Economic Development of India, Margham Publications, Chennai, 2014.

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BOOKS FOR REFERENCE

- |                                 |  |
|---------------------------------|--|
| 1.Meier & Baldwin               | -Economic Development  |
| 2.Kindle Berger                 | -Economic Development  |
| 3.Ragnar Nurkse                 | -Problems of Capital Formation in Under Developed Countries. |
| 4.Arthur Lewis                  | -Theory of Economic Growth                                   |
| 5.W.W.Rostow                    | -The Stages of Economic Growth                               |
| 6.M.L.Seth                      | -Theory and Practice of Economic Planning                    |
| 7.K.K.Dewett & Sathish Wadhwan. | -Economics of Growth and Development                         |
| 8.Benjamin Higgins              | -Economic Development  |
| 9.Alpert O Hirsch man           | -Strategy of Economic Development                            |
| 10.J.S.Uppal                    | -India's Economic Problems.                                  |
| 11.J.Drem & A.Sen               | - India Economic Development and Social Opportunities        |

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B. A.ECONOMICS

SEMESTER I

PART III – MAJOR SYLLABUS

CORE COURSE – II

AGRICULTURAL ECONOMICS

15EC 102

Objective: To understand and impart the basic issues in Agriculture.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

#### Module I: **Introduction**

Nature and Scope of Agricultural Economics - Relation between Agriculture and Industry- Principles of Choice and Resource Allocation – Role of Agriculture in Economic Development.

(15hrs)

#### Module II: **Land Reforms**

Nature and Significance of Land Reforms; Land Reform Measures– Abolition of Intermediary, Tenancy Legislative, Land Ceiling, Co-operative Farming - Progress of Land Reforms in India – Defects in land Reform Measures – *Participatory Irrigation System*

(15hrs)

#### Module III: **Agricultural Finance and Agencies**

Need for Agriculture Finance – Role of Rural Credit Institutions – PACDBs – RRBs - NABARD- Cooperative and Commercial Banks – Agriculture Refinance Corporation of India.

(15hrs)

#### Module IV: **Agricultural Labour**

Features, Types, Problems and Measures; Employment Guarantee Programmes- National Rural Employment Assurance Scheme and Food for Work Programme – *Farmers Suicide*.

(15hrs)

#### Module V: **Agricultural Marketing**

Meaning, Significance Defects and Measures: Marketable and Marketed Surplus – Agricultural Price Policy - Procurement and Public Distribution - Food Subsidy.

(15hrs)

#### **Books for Study:**

C.B.Memoria : Agricultural problems in India, Kitab Mahal, Delhi, 1993.  
S. Sankaran : Agricultural Economy of India, Margham Publications,  
Chennai,

2009

#### **Books for References:**

A. N. Sadhu & A. Singh : Fundamentals of Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.

R. N. Soni : Leading Issues in Agricultural Economics, Vishal Publishing Co., Jalandhar, Delhi, 2010.

S. A. R. Bilgrami : An Introduction to Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.

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B. A.ECONOMICS  
SEMESTER I PART III – SKILL BASED COURSE – SYLLABUS  
SEMESTER - I

SKILL BASED- I – **COMMUNICATION AND PERSONALITY DEVELOPMENT** 13 SEC 101  
Objective: To impart and enhance the communication skills of the students.

CREDITS: 2 INSTRUCTIONAL HOURS: 2 Hrs /Week - 30Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

**Module: I COMMUNICATION**

Definition – Basis – Features – Classification – Barriers - Suggestions for Improving Communication Skill - *Communication Practices*. 6 Hrs

**Module: II PUBLIC SPEAKING**

Meaning - Salient Features – Basic Steps – Presentations: Audio-Visual-aids – Selecting & Using - Tips for Improvement of Public Speaking 6 Hrs

**Module: III LISTENING AND READING**

Meaning - Rules of Effective Listening - Barriers to Listening Guidelines for Effective Listening: Reading – Classification- Process. 6 Hrs

**Module: IV PERSONALITY DEVELOPMENT**

Stress Management - Job Stress - Causes and Sources - Tips to relieve Stress; Time Management - Shaping Future - Establishing Priorities of Life - Guidelines for Setting Goals - Do's and Don'ts for Success. 6 Hrs

**Module: V MOTIVATION AND LEADERSHIP**

Meaning - Pattern of Motivation - Common Motivators; Leadership – Definition - Qualities of Leadership; Key Steps for Positive Thinking - Basic Steps to Ensure Success- Skill Building – Types of Skills:

6 Hrs

REFERENCES:

1. Omkar, N, Koul Kamal, K Sharma (1995), 'Effective Communication Skills', Kavari Printers Pvt. Ltd, New Delhi.
  2. Techmedia, Vol. I (2002) "Personality Development "Manish Jain BPB Publications, New Delhi.
  3. Shiv Khera (2012) "You Can Win", Macmillan India Press Ltd. New Delhi
  4. S.Hariharan, N.Sundarrajan, S.P.Shanmugapriya (2010), Soft Skills, MJP Publishers, Chennai.
  5. Alex, K. (2010), Soft Skills, S. Chand & Company Ltd.
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B. A.ECONOMICS

SEMESTER II

PART III – MAJOR SYLLABUS

CORE COURSE – III **TAMIL NADU ECONOMIC DEVELOPMENT** 15EC 203

Objective: To understand the basic features of Tamilnadu Economy.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module: – I Profile of Tamil Nadu Economy

Tamil Nadu: Salient Features - Land Area – Occupational Structure –Population and Human Resources – Forest Resources.

15Hrs

**Module: – II Agricultural Development**

Agriculture: Cropping pattern – Causes of Changes– Green Revolution: Features, Significance and Defects – Conventional Organic Farming: Meaning, Significance and Defects

15Hrs

Module:–III Industrial Development

Changes in Industrial Structure – Small Scale Industries in Tamilnadu- State's Role in Industrial Development – Industrial Financial Agencies- TIIC, SIDCO, SIPCOT – Special Economic Zone (SEZ)

15Hrs

Module: - IV Social and Economic Infrastructure

Status and Prospects - Education – Health - Banking - Energy - Transport and Communication; Software Industries (Significance and Problems only).

15Hrs

Module: - V State Finance

State Finance – Sources and Pattern - Revenue and Expenditure of the State – Tamil Nadu's Recent Budget.

15Hrs

Books for Study:

1. RajaLakshmi, (2000) – Tamil Nadu Economy, Sultan Chand & Sons, Educational Publishers, New Delhi – 2.
2. Perumalsamy (2000), Tamil Nadu Economy, Sultan Chand & So., New Delhi

Books for Reference:

1. Kurien. CT. (1996), Economics Changes in Tamil Nadu, Orient Publishing, House.
2. I.C. Dhingra, (2000), Indian economy – Sultan Chand & Sons, Educational Publishers, New Delhi – 2.
3. MIDS – Tamil Nadu Economy – Performance and issues.
4. Tamil Nadu – An Economic Appraisal, Directorate of Evolution and Applied Research, Kuralagam, Chennai – 600 108.
5. Manorama Year Book – Recent – issues – 2004.
6. Lainard – Tamil Nadu Economy
7. Dutt and K.P.M Sundaram – Indian Economy, S.Chand & Co., New Delhi, 2001.
8. Statistical Hand Book of Tamil Nadu, Recent Editions.
9. Manickam, S. (2013-14). Perspectives on Economic Development of TamilNadu, SM, Chennai-85.

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B. A.ECONOMICS

SEMESTER II

PART III – MAJOR SYLLABUS

CORE COURSE IV **ENVIRONOMICS** 15EC 204

**Objective:** To create environmental awareness and inculcate the practice of conserving the environment.

CREDITS: 5  
Semester

INSTRUCTIONAL HOURS: 5 Hrs /Week – 75 Hrs /

NOTE: Since the syllabus is `UNITIZED`, the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module:-I Introduction

Definition – Concepts – Nature and Scope and Significance of Environmental Economics:  
Environment and economy: Material Balance Model.

(15hrs)

**Module:-II Environmental Problems and Issues**

Basic concepts of Pollution – Air – Water - Soil; Global warming – Climatic change – Causes – Consequences – Controls.

(15hrs)

Module:-III Environment Vs Development

Trade off between Economic Growth and Environment – Sustainable Development- Meaning – Objectives- Indicators -Measures.

(15hrs)

Module:-IV Environmental Quality as a Public Good

Externalities: Types- Market Failure- Common Property Resources – Features of Common Property Resources – Tragedy of Commons.

(15hrs)

Module:-V Environmental Management and Policy

Meaning – Components — Fiscal Techniques and Legislation- Environmental Education and Awareness - National and International Environmental Policy.

(15hrs)

Books for Study

1. Karpagam, M., *Environmental Economics*, New Delhi: Sterling Publication, 1992.
2. Sankaran, S., *Environmental Economics*, New Delhi: Margam Publication, 1998.

References

1. Adishiah, Malcolm,S., *Economics of Environment*, New Delhi: Lancer International Publication, 1987.
2. Agarwal, S.K., *Environmental Management.*, New Delhi: A.P.H. Publication, 2005
3. Bhattacharia, N.,Rabindra., *Environmental Economics*, New Delhi: Oxford University Publication, 2001.
4. Narender., Singh., *Economics and the Crisis of Ecology*, New Delhi: Oxford University Publication, 1976.
5. World Commission Environment, Our Common Furture, New Delhi: Oxford University Publication, 1988.

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SEMESTER II

PART III – SKILL BASED COURSE – SYLLABUS

SKILL BASED- II –

**ADVERTISEMENT MANAGEMENT**

15AEC202

Objective: To develop the practice of understanding the advertising related skills among the students.

CREDITS: 2

INSTRUCTIONAL HOURS: 2 Hrs /Week - 30Hrs /

Semester

NOTE: Since the syllabus is `UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module – I: Introduction:

Definition – Nature, Significance and Functions of Advertisement - Criticisms.

6 Hours

Module– II: Publicity:

Meaning, Importance Publicity and Advertising – Benefits to Manufacturer, Retailer and Consumer.

6Hours

Module – III: Advertising Media:

Types of Media – Print Media and Electronic Media – Merits and Demerits.

6 Hours

**Module – IV: Advertising Agency:**

Meaning – Role and types of Agencies- controlling of the Agencies - ASCI.

6 Hours

Module – V: Ethics and Objections

Ethics – Social, Economic and Political Objections.

## Books for Study:

1. Pillai, R.S.N. and Bhagavathy - Modern Marketing- Principles and Practice, S.Chand & Co., Ltd., New Delhi, 2007.
2. Sandeep Sharma & Deepak Kumar - Advertising Planning, Implementation and Control, Mangal Deep Publications, Jaipur, 2001.
3. Sinha, J. C. - Principle of Marketing and Salesmanship, Himalaya Publishing House, New Delhi, 2008.
4. Sontakki, C.N. & V.N. Deshpande - Marketing, Salesmanship & Advertising, Kalyani Publisher, New Delhi, 2007.
5. Patel, J.S.K. - Salesmanship & Publicity, Sultan Chand & Sons, New Delhi, 2008.
6. Jayasankar. J. - Marketing, Margham Publication, Chennai, 2007.

## Reference Books:

1. Charles .J. Dirason - Advertising.
2. Frank Jefkins and Daniel Yadin - Advertising, Pearson Education Ltd., Edinburgh, Cate-England.
4. Manendra Mohan(TMh) - Advertising Management – Concept and Cases.  
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B. A.ECONOMICS

SEMESTER III

SYLLABUS

15 EC 305

CORE PAPER-5- MICRO ECONOMICS

Objective: To understand the basic concepts of Micro Economics.

CREDITS: 5

INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

MODULE: I – INTRODUCTION

Definition: Smith, Marshall, Robbins and Samuelson, Basic concepts – Nature and Scope.

18 Hrs

**MODULE: II- CONSUMER BEHAVIOUR**

Cardinal and Ordinal Approach - Marginal Utility Analysis; Law of Diminishing Marginal Utility; Law of Equi Marginal Utility; Law of Demand; Elasticity of Demand; Consumer's Surplus [Marshall's Approach] - Indifference Curve - Properties - Consumer's Equilibrium - *Consumer behavioural changes after the liberalization regime..*

18 Hrs

### MODULE: III- THEORY OF PRODUCTION

Law of Variable Proportions; Returns to Scale; Economies of Scale -Iso-Quants Approach – Properties- Producer’s Equilibrium.

18 Hrs

### MODULE IV: - COST, REVENUE AND MARKET STRUCTURE

Costs - Total, Average and Marginal Costs, Short- run & Long- run cost and Revenue curves - TR- AR- MR. Markets: Perfect competition – Monopoly- Monopolistic Competition and Oligopoly –Features – Price and Output determination.

18 Hrs

### MODULE V: - THEORIES OF DISTRIBUTION

Marginal Productivity Theory of Distribution – Theories of Rent: Ricardo, Marshall’s Quasi-rent and Modern- Theories of Wage, Theories of Interest: Classical and Keynesian- Theories of Profit: Dynamic, Innovation, Risk and Uncertainty.

18 Hrs

### BOOKS FOR STUDY

1. Ahuja H.L. – Advanced Micro Economics, S. Chand &Co., New Delhi – 2004.
2. Chopra P.N. - Micro Economics, Kalyani Publishers, New Delhi, 1978.
3. Mithani D.M. - Principles of Economics, Oxford and IBH Publisher co., New Delhi – 1980.
4. Seth M.L. - Micro Economics, Lakshmi Narain Agarwal Educational Publishers, Agra. 1989.
5. M. L. Jhingan - Micro Economics, Vrinda Publications (P) Ltd., Delhi – 2006.

### BOOKS FOR REFERENCE

1. Agarwal H.S. - Micro Economics, Shivalal Agarwala & Co., New Delhi, 1978.
2. Joshi J.M. - Theory of value Distribution and
3. Jack Hirsh lifer - Price Theory and Applications Welfare Economics
4. Madnani G.M.K. - Quantitative Micro Economics
5. Richard G.Lipsey - Modern Micro Economics
6. Richard H.Leftwich - A Basic Framework for Economics
7. Roger N. Waud - Micro Economics 2<sup>nd</sup> Edn, Harper & Row, Publishers, New York, 1983.
8. Stonier A.W. & D.C.Hague - A Text Book of Economic Theory, ELBS and Longman Group Ltd., London 1980.
9. Tibor Scitovsky - Welfare and Competition
10. Watson D.S. & Mary A. Holman - Price Theory and its Uses

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B. A.ECONOMICS

SEMESTER III

SYLLABUS

15 AEC 303

ALLIED- III- PAPER- 3- **SALES MANAGEMENT**

Objective: To impart sales management skills.

CREDITS: 5

INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

**MODULE: I INTRODUCTION**

Definition - Nature and Significance of Salesmanship - Fundamentals of Successful Salesmanship - Knowledge about Sales Personality- Qualities of Good Salesman - Knowledge about Products-Background - Knowledge about Customers- Classification of Customers.

18 Hrs

**MODULE: II: SELLING PROCESS**

Prospecting - The Pre-approach – The Approach - Presentation and Demonstration - Overcoming Objections- The Close.

18 Hrs

**MODULE:III: ADVERTISEMENT**

Meaning and Importance - Forms of Advertisement – Print and Electronic-Publicity and Advertising: - Purpose and Importance of Advertising- Benefits to Manufacturer, Retailer and Consumer; Criticisms against Advertising;

18Hrs

**MODULE: IV: SALES ORGANISATION**

Meaning, Significance, Qualities, Types and Functions of Sales Manager – problems of Sales Manager

18 Hrs

**MODULE: V: ADVERTISING AGENCY**

Needs - Functions – Services – Factors for Selection – Methods of Compensation – Benefits.

18 Hrs

**BOOK FOR STUDY: -**

1. Rustom S. Davar. - Salesmanship and Publicity – Progressive Corporation Pvt., Ltd.,
2. Sontakki C. N. & Deshpande - Marketing, Salesmanship & Advertising, Kalyani Publishers, New Delhi,1993.
3. Varma & Aggarwal - Salesmanship & Publicity, Forward Book Depot. Delhi, 1989.
4. J. S. K. Patel - Salesmanship & Publicity, Sultan Chand & Sons

**BOOK FOR REFERENCE**

- 1.Nair, Paul' George John - Marketing & Sales Promotion, Himalaya Publishing House, Chennai
2. Phillip Kotler -Marketing
- 3.J. C. Sinha - Principles of Marketing, Himalaya Publishing House, Chennai.

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B. A.ECONOMICS

SEMESTER III PART III – ELECTIVE – SYLLABUS

15 ECE 301

PAPER– III **INTRODUCTION TO COMPUTER IN ECONOMICS**

Objective: To understand the basic ideas in the application of computer in economics.

CREDITS: 5  
Semester

INSTRUCTIONAL HOURS: 4 Hrs /Week - 60 Hrs /

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Question Paper not omitting any UNIT.

Module– I: Introduction to Computers:

Evolution, Generations and Classification of Computers – Hardware and Software – CPU and its Functions – Input and Output Devices – Application of Computers in Economics and Business.

12 Hours

Module – II: Operating Systems:

Meaning, Functions and Uses of Operating System – Types of Operating Systems – Fundamentals of MS-Windows : Features of MS-Windows – Windows Desktop – Windows Explorer: Creating a New Folder – Copying Files and Moving Folders – Renaming Files and Folders – Deleting Files and Folders – Searching Files and Folders.

12 Hours

Module – III: Ms-Word:

Features – Getting Started – Entering Text - Editing a Document - Saving a Document – Previewing and Printing Document – Closing Document – Opening a Document – Creating a New Document – Creating a Letter – Mail Merging of Documents.

12 Hours

Module – IV: Ms-Excel:

Meaning, Features - Meaning and Purpose- Spread Sheets – Title Bar , Menu Bar, Tool Bar and Formula Bar – Managing workbooks – Creating a work book – Saving a workbook – Closing a Work Book Data Entry – Graphs and Charts.

12 Hours

Module – V: Internet:

The Concept of world Wide Web and Internet – Internet Service Providers – Using Search Engines – Downloading Documents – E-Mail: Creating, Sending and Receiving Mail - Access to Documents.

12 Hours

References Books:

1. Sheshasaayee and Sheshasaayee, *Computer Applications in Business and Management*, Wray, BPB computer Course, BPB Publications, New Delhi, Latest edition.
2. Richard, *Internet Right from the Start*, BPB Publications, New Delhi, Latest Edition.
3. Sanjay Saxena, *MS Office 2000*, Vikas Publishing House Pvt. Ltd., New Delhi, 2000.
4. Kris Jamsa, *Internet Programming*, Galgotia Publication Pvt. Ltd., 1995.
5. K. Dhanasekaran, *Computer Applications in Economics*, Vrinda publications, Delhi, 2008.

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**PAPER-III- BUSINESS ORGANIZATION**

Objective: To motivate and develop the basic business skills among students.

CREDITS: 2 INSTRUCTIONAL HOURS: 2Hrs /Week - 30 Hrs / Semester

MODULE I: : INTRODUCTION

Nature and Scope of Business Organisation –Factors Influencing the Selection of Business  
6 Hrs

MODULE II: FORMS OF ORGANIZATION:

Private, Public and Joint Sector: Merits and Demerits  
6 Hrs

MODULE III: MARKETING:

Meaning and Functions of Marketing- Classification  
6 Hrs

MODULE IV: MARKET SEGMENTATION:

Market Segmentation and Channels of Distribution  
6 Hrs

**MODULE V: BUSINESS FINANCE:**

Need for Business Finance- Sources: Shares, Debentures, Commercial Bank, Development  
Banks: ICICI, IFCI, IDBI.  
6 Hrs

TEXT BOOKS

1. Sherlarkar S.A. & V.S. Sherlekar -Modern Business Organisation and Management, Himalaya Publishing House, Bombay, 1987.
2. Kathiresan and Radha - Business Organisation & Management, Prasanna & Co, Chennai, 2000.
3. M.C. Shukla -Business Organisation and Management, S. Chand &Co, Ltd., New Delhi – 1998.
4. M.M. Varma & R.K. Agarwal -Business Organisation and Management, Forward Book Depot, Delhi, 1993
5. P.N. Reddy & SS. Gulghan -Principles of Business Organisation and Management, S. Chand & Co., New Delhi – 1988
6. R. K. Sharma & S.K. Gupta, -Business Organisation and Management, Kalyani Publishers Chennai, 2006.
7. Mishra N. -Fundamentals of Business Organisation, Allied Publishers Pvt Ltd, Chennai, 1987.

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B. A.ECONOMICS

**PART III – MAJOR SYLLABUS**

SEMESTER IV- **PAPER 6- PERSONNEL MANAGEMENT** 15 EC 406

Objective: To get know the habit of developing personnel qualities while chosen for employment in business concerns among the students.

CREDITS: 6 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I INTRODUCTION

Definition – Concepts – Characteristics of Personnel Manager; Objectives, Nature, Significance; Evolution and Growth, Functions and Challenges of Modern Personnel Management in India.

18 Hours

MODULE: II: MANPOWER PLANNING:

Manpower Planning: Definition – Objectives – Process - Methods: *Job analysis - Job-Evaluation and Job Enrichment* - Skills Analysis - Performance Appraisal – Importance and Limitations.

18 Hours

MODULE: III: SELECTION AND RECRUITMENT:

Manpower Recruitment and Selection: Meaning Sources – Methods: Application Blank, Psychological Test, Interview, Group discussion - Selection and Training.

18 Hours

MODULE: IV: MOTIVATION AND MORALE

Motivation: Meaning, Features; Methods and Problems – *Modern Theories*; Job Satisfaction: Meaning, Factors, Importance and Problem Morale: Meaning, Factors, Importance and Problems -.

18 Hours

MODULE: V: PERSONNEL POLICIES AND PROGRAMMES:

Personnel Policies, Procedures and Programmes – Meaning, Objectives, Needs, Types Principles and Essential Characteristics.

18 Hours

BOOK FOR STUDY

1. Tripathy, R. N. – Personnel Management and Industrial Relations.
2. Bhagoliwal. T. N. – Economics of Labour and Industrial Relations, Sahitya Bhawan.
3. Saxena R. C. & Saxena S. R. – Labour Problems and Social Welfare, Prakash Kendra, Luck now.
4. Mamoria, C. B. - Personnel Management.



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B. A.ECONOMICS

SEMESTER IV ALLIED COURSE –SYLLABUS 15  
AEC 404

**PAPER-4- INDUSTRIAL ECONOMICS**

Objective: To understand the basic issues in industrial development among the students.

CREDITS: 5 INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE I: RATIONALE OF INDUSTRIALIZATION**

Concept, Need and Problems of Industrialization – Industrialization and Economic Development - Measures to Promote Industrialization

18 Hrs

**MODULE II: INDUSTRIAL LOCATION**

Meaning, Influencing Factors, Theories: Alfred Weber's Pure Theory of Industrial Location - Sargent Florence Inductive Analysis – August Losch's integrated Theory.

18 Hrs

**MODULE III: INDUSTRIAL FINANCE**

Need, Sources – Commercial Banks Function; Financial Institutions - **IFCI, ICICI, IDBI,SFC** and UTI.

18 Hrs

**MODULE IV: DEVELOPMENT OF INDUSTRIES**

Role – Performance and Problems of Small-Scale Industries in Indian Economy – Governmental measures: Major Indian Industries –**Cotton-Textiles**, Sugar and Iron & Steel Industries - Problems and Promotional Measures.

18 Hrs

**MODULE V: INDUSTRIAL PRODUCTIVITY:**

Scope & Significance - Measurement – Factors Influencing Industrial Productivity – National Productivity Council - Functions.

18 Hrs

Books for Study:

1. Kuchhal S. C. – The Industrial Economy of India, Chaitanya Publishing House, Allahabad 1983.
2. Sivayya, K. V. & Das, V. B. M. - Indian Industrial Economy, S. Chand &Co., New Delhi – 2004.
3. P. G. Gadgil and P. L. – Industrial Economy of India. LCSE, Eurasia Publishing House Gadgil (P) Ltd, New Delhi , 1985.
4. R. R. Barthwal - Industrial Economics, LCSE, Eurasia Publishing House (P) Ltd, New Delhi, 1985.
5. A. K. Mukherji - Economics of Indian Industry, S. Chand &Co., New Delhi – 2004.

6. Francis Cherunilam - Industrial Economics, Himalaya Publishing House, Bombay, 1989.

**REFERENCE BOOKS:**

7. Bryce, M. D. - Industrial Development – A Guide for Accelerating Economic Growth,  
McGraw-Hill Book Co., INC (New York), 1960.
8. Guptha, L. C. – The Changing Structure of Industrial Finance in India.
9. Kulkarni, P. V. – Financial Management.
10. Rustom S. Davar. – Principles of Management.
11. Simon Kuznets - Modern Economic Growth – Rate, Structure and Spread.
12. Ramachandran R and Srinivasan - Financial Management – Sriram Publications, Tiruchi, 2008.

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(For the Students Admitted in 2013 – 2014)

B. A.ECONOMICS - PART III – MAJOR

SEMESTER IV ELECTIVE SYLLABUS 15 EC 402

**PAPER -II - ENTREPRENEURIAL DEVELOPMENT**

**Objective:** To motivate self-confidence among the students to innovate new ventures in job creation.

CREDITS: 4 INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs / Semester

**NOTE:** Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE: I INTRODUCTION :**

Definition – Types – Traits - Functions and Problems of Entrepreneurship – *Green Entrepreneur – agro-preneur, and social entrepreneurship.*

15 Hours

**MODULE: II WOMEN ENTREPRENEURSHIP :**

Concept, Role, Problems, Prospects and Women Development Schemes - SHGs

15 Hours

**MODULE: III PROMOTIONAL AGENCIES:**

Promotional Agencies: NSIC, TIIC, SIDCO, SIPCOT, District Industrial Centres – Industrial Estates- Industries Service Institute, Commercial Banks, EDP.

15 Hours

**MODULE: IV COST AND PRICE:**

Methods of Cost Estimation- Cost Control and Cost Reduction - Cost and Pricing Policy: Objectives and Functions - Legislative Control over Prices- AGMARK-ISI-ISO – Basic Features.

15 hours

**MODULE: V PROJECT PREPARATION AND EVALUATION**

Need, Identification, Selection, Formulation and Stages of Evaluation, Preparation- CBA - Project Report.

15 Hours

**BOOKS FOR REFERENCE: -**

1. H. Bhattacharya - Entrepreneur, Banks and Small Scale Industry – Some Research Studies – D K. Publishers.
2. Peter Killy - Entrepreneurship and Economic Development – The Free Press.
3. N. Gangadara Rao - Entrepreneurship and growth of enterprise in Industrial Estates –Deep & Deep Publications

- 4 Vepa Ram K - Small Industry–The Challenge of the Eighties–Vikas Pub. House...
5. J. C. Sinha & V. N. Mugali. - Practice of Business Organisation and Management.
6. . M.C. Shukla - Business Organization & Management, Chapters II, IV, XV.
- 7 Y. K. Bhushan - Business Organization and Management, Sultan Chand & Co., New Delhi, 2001.

**BOOK FOR STUDY:-**

- 1.Gupta, C. B. & N. P. Srinivasan - Entrepreneurial Development – Sultan Chand & Sons, New Delhi.
- 2.Saravanavel, P. - Entrepreneurial Development, ESS PEE KAY Publishing House, 1991.
3. V. Balu - Entrepreneurial Development



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SEMESTER IV

SYLLABUS

15 NM EC

401

NMEC PAPER-1- **ECONOMICS FOR COMPETITIVE EXAMINATIONS**

**Objective:** To prepare the students from other major disciplines to face competitive examinations in economics.

CREDITS: 2  
Semester

INSTRUCTIONAL HOURS: 2 Hrs /Week - 30 Hrs /

**NOTE:** Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE I : DEFINITION AND SCOPE**

Definitions of Economics: Adam Smith – Alfred Marshall- Lionel Robbins –Samuelson - Nature and Scope of Economics.

6 hrs

**MODULE-II: BASIC MICRO ECONOMIC CONCEPTS:**

Utility: Meaning, Total and Marginal Utility; Demand- Meaning- Determinants- Law of Demand - Law of supply.

6 hrs

**MODULE III: BASIC MACRO ECONOMIC CONCEPTS:**

National Income: Meaning, Concepts, Importance, Inflation - Deflation - Business Cycles – Poverty.

6 hrs

**MODULE IV: MONETARY AND FISCAL ECONOMIC CONCEPTS:**

Money: Definitions and Types - Monetary Policy: Meaning, Objectives and Instruments-. Public Revenue: Tax and Non-tax sources; Public Expenditure –Types - Fiscal Policy: Meaning, Objectives and Instruments.

6 hrs

**MODULE V : INTERNATIONAL TRADE:**

Trade and Balance of Payments: Meaning, Concepts, Components and Disequilibrium – EXIM Policy.

**BOOKS FOR STUDY**

1. Refresher Course in Economics- K.K.Dewett./ M.L. Seth, Lakshmi Narain Agarwal, Agra 1988.
2. Micro Economics - S.Sankaran, Margham Publications, Madras, 2003.  
Micro Economic Theory- M.L.Jhingan, Vrinda Publications(P) Ltd., Delhi – 2006
3. Business Economics – Mankar. V.G., Macmillan India Ltd, New Delhi -1999.

**REFERENCES**

1. Indian Economic Problems – Misra and Puri, Himalaya Publishing House, Bombay 1983
2. Advanced Economic Theory- H.L.Ahuja. S. Chand &Co., New Delhi – 2004.

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2013 – 2014)

B. A.ECONOMICS

SEMESTER V

SYLLABUS

15 EC 507

CORE COURSE

PAPER-7

**MACRO****ECONOMICS**Objective: To understand the basic concepts of macro economics.

CREDITS: 5

INSTRUCTIONAL HOURS: 7 Hrs /Week - 105 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.MODULE: I : INTRODUCTION AND NATIONAL INCOME:

Meaning, Nature and Scope of Macro Economics; Fundamentals - National Income Accounting - Methods and Limitations – Circular flow of income- three sector model.

21 Hrs

MODULE: II: CONSUMPTION AND INVESTMENT FUNCTIONS:

Keynes' Consumption Function - Assumptions, Propositions - Implications – Determinants – Keynes' Investment Function – Autonomous and Induced – MEC and the rate of interest.

21 Hrs

MODULE: III: THEORIES OF EMPLOYMENT

Say's Law and Classical Theory of Employment - Principles of Aggregate Supply and Aggregate Demand – Keynesian Theory of Employment.

21 Hrs

**MODULE: IV INFLATION AND TRADE CYCLES**Types of Inflation: Demand-Pull and Cost-Push,: Causes, Effects and Control, *Agri-flation and Food Inflation* – Phillips Curve - Trade Cycle - Meaning and Phases;.

21 Hrs

MODULE: V: GENERAL EQUILIBRIUM ANALYSIS

Hicks – Hansen General Equilibrium: Derivation of IS – LM curves – IS – LM Equilibrium.



Module V: Indian Economic Thought

Thiruvalluvar – Gokale — Nehru – Gandhi – Ambedkar - E.V. Ramasamy - Amartya Sen.

21 Hours

Books for Study:

1. Girija and Manimekalai, (2003), History of Economic Thought, Virinda Publications, New Delhi.
2. Hageela, (2000), History of Economic Thought, ShivaLal Agarwala & Co., Agra.
3. Loganathan. V. (2009A), History of Economic Thought, S.Chand & Co., New Delhi.
4. Sankaran.S. (2006), History of Economic Thought, Margham Publications, Chennai.
5. Srivastava, S.K., (1983), History of Economic Thought, S.Chand & Co., New Delhi.

References:

1. Desai and Nirmal Bhalerao (1999), Economic History of Indian, Himalaya Publishing House, New Delhi
2. Lionel Robbins, (2000), A History of Economic Thought, Oxford University Press, Chennai.
3. Mittal Sanjay and Prakash Sharma (1999), Economic Thought – Then and Now. RBSA Publications, Jaipur.

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2013 – 2014)

B. A.ECONOMICS

SEMESTER V

SYLLABUS

15 EC 509

CORE COURSE –PAPER-9- **CAPITAL MARKET**

Objective: To understand the basic issues involved in capital and money markets.

CREDITS: 5

INSTRUCTIONAL HOURS: 7 Hrs /Week - 105 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE - I:** INTRODUCTION: Definition – Structure – Concepts – Functions –Capital Market in India.

21 Hrs

**MODULE - II:** SHARES AND DEBENTURES: Equity Shares – Preference Shares – Types of Debentures – Merits – Demerits of Investing In Shares And Debentures – Company Deposits – Merits and Demerits.

21 Hrs

**MODULE - III:** MUTUAL FUNDS: Open Ended and Close Ended Mutual Funds – Other Types of Mutual Funds – Mutual Funds Institutions in India – Merits and Demerits of Investing in Mutual Funds in India.

21 Hrs

**MODULE - IV:** SHARE MARKET: Types of Share Market – Primary and Secondary Share Market – Issue of Shares at Par and at Premium- Right Issues of Shares – Bonus Shares.

21 Hrs

**MODULE - V: STOCK EXCHANGE: Functions – SEBI – Functions and Powers – Role of SEBI in protecting investors’ investment in the capital market – DEMAT Account.**

21 Hrs

Books for Study:

1. Kuchal, S C. The Industrial Economy of India, Chaitanya Publishing House, Allahabad 1983
2. Kuchal, S. C. Financial Management, Chaitanya Publishing House, Allahabad
3. Pandey, I, M, Financial Management, Vikas Publishing House, Pvt, Ltd., New Delhi 1998.
4. Varma & Aggarwal Corporation Finance, Forward Book Depot, Delhi, 1989.
5. S. N . Maheshwari Financial Management, Sultan Chand & Sons, New Delhi, 2007.

Books for Reference:

6. Chandru Financial Management
7. Khan & Jain Corporation Finance
8. Ishwar C. Dhingra Indian Economic Problem, Sultan Chand & Sons, New Delhi, 1992.

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)

B.A.Economics

Part III– Major - Syllabus

Semester - V

Paper – EC III

**WELFARE ECONOMICS**

Objective: To understand the issues related with the Concept and Ideas of Economic Welfare

Credits: 5

Instructional Hours: 6 Hrs /Week - 90 Hrs / Semester

### **MODULE- I INTRODUCTION**

Welfare Economics: Origin and Concepts-Nature and Scope; Approaches to Welfare Economics-Concept of Value Judgments.

### **MODULE-II OLD WELFARE ECONOMICS**

Benthamite Approach to Aggregate Welfare; Marshallian Welfare Economics; Pigouvian Concept of Welfare

### **MODULE-III NEW WELFARE ECONOMICS- I**

Pareto Optimality-Optimum Exchange Conditions: The Production Optimum, The Consumption Optimum; Concept of Contract Curve; Top Level Optimum; Infinite Number of Non-Comparable Optima Vs Unique Social Optimum; Compensation Criteria.

### **MODULE-IV NEW WELFARE ECONOMICS-II**

Contributions of Kaldor and Hicks; The Scitovsky Double Criterion; Samuelson’s Social Welfare Function: Arrow’s Possibility Theorem.

### **MODULE –V RECENT DEVELOPMENTS IN WELFARE ECONOMICS**

Divergence between Private and Social Costs; Problems of Non-Market Interdependence; Externalities of Production and Consumption; External Economies and Diseconomies; Problem of Public Goods; Second –Best Optima; Marginal Cost Pricing; Cost-Benefit Analysis; Interdependent Utilities (Basic Concept Only).

**Text Books:**

1. Ahuja H.L. (2001), Advanced Economics Theory- Micro Economic Analysis, S. Chand & Company Ltd, New Delhi

2. Jhingan, M.L. Advanced Economic Theory, Virunda Publications(P).Ltd, New Delhi.

**References:**

1. Arrow, K.J.(1951), Social Choice and Individual Values, Yale University Press, New Haven
2. Baumol, W.J.(1965), Welfare Economics and the Theory of the State(Second Edition), Longmans Press, London
3. Baumol, W.J.(ed.) (2001), Welfare Economics, Edward Elgar Publishing Ltd, U.K.
4. Broadway, R.W and N.Bruce (1984), Welfare Economics, Basil Blackwell, Oxford.
5. Graaff, de V.(1957), Theoretical Welfare Economics, Cambridge University Press, Cambridge.
6. Little, I.M.D (1939), A Critique of Welfare Economics (2<sup>nd</sup> Edition), Oxford University Press, Oxford
7. Marshall, A (1946), Principles of Economics, Macmillan, London.
8. Pigou, A.C (1962), The Economics of Welfare (4<sup>th</sup> Edition), Macmillan, London.

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)

B. A.ECONOMICS

SEMESTER II

PART III – SKILL BASED

SKILL BASED- II –

**SOFT SKILLS DEVELOPMENT**

18 SSD 501

Objective: Today's world is all about relationship, communication and presenting oneself, one's ideas and the company in the most positive and impactful way. This course intends to enable students to achieve excellence in both personal and professional life.

CREDITS: 2

INSTRUCTIONAL HOURS: 2 Hrs /Week - 30Hrs / Semester

**Unit I**

Know Thyself/ Understanding Self

Introduction to Soft skills-Self discovery-Developing positive attitude-Improving perceptions-Forming values

**Unit II**

Interpersonal Skills/ Understanding Others

Developing interpersonal relationship-Team building-group dynamics-Net working- Improved work relationship

**Unit III**

Communication Skills / Communication with others

Art of listening-Art of reading-Art of speaking-Art of writing-Art of writing e-mails-e mail etiquette

**Unit IV**

Corporate Skills / Working with Others

Developing body language-Practicing etiquette and mannerism-Time management- Stress management

**Unit V**

Selling Self / Job Hunting

Writing resume/CV-interview skills-Group discussion- Mock interview-Mock GD – Goal setting - Career planning

### TEXT BOOKS:

Meena.K and V.Ayothi (2013) A Book on Development of Soft Skills (Soft Skills : A Road Map to Success), P.R. Publishers & Distributors, No, B-20 & 21, V.M.M. Complex, Chatiram Bus Stand, Tiruchirappalli- 620 002.

(Phone No: 0431-2702824: Mobile No: 94433 70597, 98430 74472)

Alex K. (2012) Soft Skills – Know Yourself & Know the World, S.Chand & Company LTD, Ram Nagar, New Delhi- 110 055.

Mobile No : 94425 14814 (Dr.K.Alex)

### REFERENCE BOOKS:

- (i) Developing the leader within you John c Maxwell
- (ii) Good to Great by *Jim Collins*
- (iii) The seven habits of highly effective people Stephen Covey
- (iv) Emotional Intelligence Daniel Goleman
- (v) You can win Shive Khera
- (vi) Principle centred leadership Stephen Covey

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2013 – 2014)

B. Com

SEMESTER IV

SYLLABUS

15NM EC

502

**ED COURSE –PAPER-2- ECONOMIC REFORMS**

Objectives:

This subject has been introduced especially for the students of UG (other than economics) to understand the features of New Economic Reforms introduced in India since 1991.

CREDITS: 2

INSTRUCTIONAL HOURS: 2 Hrs /Week - 30 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

### MODULE I: INTRODUCTION

Development Indicators - Factors promoting and inhibiting Economic Development in India  
Need for Economic Reforms –Features - Second Generation Reforms.

6 Hrs

### MODULE II: COMPONENTS OF ECONOMIC REFORMS

Liberalisation – Privatisation – Globalisation –Economic Reforms- Pros and Cons of Economic Reforms..

6 Hrs

### MODULE III: ECONOMIC REFORMS AND FOREIGN TRADE

Globalisation – FDI, Foreign Trade and Balance of Payments – Causes for disequilibrium and Control Measures.

6 Hrs

### MODULE IV: POVERTY AND ECONOMIC REFORMS

Meaning – Extent - Causes – Effects – Poverty Alleviation Strategies.

6 Hrs

### MODULE V: FINANCIAL SECTOR REFORMS

Capital Market – Features – SEBI: Features and Functions- Narasimhan Committee Recommendations.

### BOOKS FOR STUDY

6 Hrs

1. Ruddar Datt and Sundaram - Indian Economy, S. Chand &Co., New Delhi – 2007.

### REFERENCE BOOKS:

1. I. C. Dhingra. – Indian Economic Problems, Sultan Chand & Sons, New Delhi, 1992.
2. C.T. Kurien. – Economic Reforms
3. World Development Report – World Bank Publications.

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(For the Students Admitted in 2013 – 2014)

B.A.ECONOMICS

PART III – MAJOR - SYLLABUS

SEMESTER - VI

PAPER – X

**MONETARY ECONOMICS**

15 EC 610

Objective: To understand the basic ideas and theoretical perspectives of monetary economics.

CREDITS: 5

INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I: MONEY AND THEORIES OF MONEY

Money: Evolution, Forms and Functions of Money – Money Supply (M1, M2, M3, and M4)  
- Determinants of Money Supply – Fisher's and Cambridge Versions of Quantity Theory of Money.  
18 Hours

MODULE: II: THEORIES OF DEMAND FOR MONEY

Determinants of Demand for Money – Keynes's Theory of Demand for Money –  
Friedman's  
Restatement of the Quantity Theory of Money – Tobin's Portfolio Selection Theory.  
18 Hours

**MODULE:III: BANKING:**

Banking Theory– Credit Creation-Banker Customer relation Functions of Commercial  
and  
Central Bank .  
18  
Hours

Hours

MODULE: IV: MONEY MARKET

Money Market in India: Features, Types and Components of Organized and  
Unorganized  
Sectors.  
18 Hours

MODULE: V: MONETARY POLICY

Monetary Policy: Meaning, Objectives, Instruments- Role and Limitations – Monetary Policy  
in India - **Policies of RBI and SEBI.**  
18 Hours

BOOKS FOR STUDY:

1. D.M. Mithani - Money, Banking, International Trade and Public Finance, Himalaya  
Publishing house, Bombay, 1997.
2. M.L Jhingan - Monetary Economics, 6<sup>th</sup> Revised & Enlarged Edition, Vrinda  
Publications (P) Ltd., Delhi, 2003.

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Choice Based Credit System (CBCS)

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B.A.ECONOMICS

PART III – MAJOR - SYLLABUS

SEMESTER - VI PAPER – XI **INTERNATIONAL ECONOMICS**

15 EC 611

Objective: To get know the significance of international economics.

CREDITS: 5  
Semester

INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs /

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE: I: INTRODUCTION**

Foreign Trade: Distinctive features – Need for International Trade, Classical Theory : Smith and Ricardian Theory – Modern Theory : Hecksher -Ohlin Theory - Gains from Trade and concepts of Terms of Trade – ***Foreign Trade Policy Changes[ procedures and formalities].***

**MODULE: II: BALANCE OF PAYMENTS AND TRADE :**

Meaning – Balance of Trade and Balance of Payments - Importance – Structure; Disequilibrium – Causes – Measures for corrections.

18 Hours

**MODULE: III: INSTRUMENTS OF FOREIGN TRADE:**

Foreign Trade; Foreign Bill – Types; Shipping Documents: Invoice; consular invoice; Bill of Lading; Marine insurance policy; Marine risks; Marine losses; Certificate of origin; Certificate of Inspection; Packing list; Letter of credit.

18 Hours

**MODULE: IV: INDIA'S FOREIGN TRADE AND FIVE YEAR PLANS:**

Composition and Direction – Export and Import Policy: (Features Only) - EXIM Bank – Export Oriented Units and Export Processing Zone – Special Economic Zone - Foreign Trade Under Plan Periods – ***Export Documentation procedure and its application.***

18Hours

**MODULE: V: INTERNATIONAL INSTITUTIONS:**

GATT, IMF, IBRD, WTO: Origin, Structure, Objectives, Functions and Impact on Indian Economy and Criticisms.

18 Hours

**BOOK FOR STUDY:**

1. K.P.M. Sundaram : International Trade, S. Chand & Sons, New Delhi
2. B.K. Chaudhuri : Finance & Foreign Trade Exchange, Himalaya Publishing House, Bombay.
3. C. Jeevanandam : Foreign Exchange – Practice, Concepts and Control, S.Chand & Sons, New Delhi
4. R. Dutt & K.P.M.Sundaram : Indian Economy, S.Chand & Sons, New Delhi.
5. Franchis Cheruillam : International Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 1994.

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(For the Students Admitted in 2013 – 2014)  
B.A.ECONOMICS  
PART III – MAJOR - SYLLABUS

Objective: To understand the importance of decision making in managerial enterprises.

CREDITS: 5

INSTRUCTIONAL HOURS: 7 Hrs /Week - 105 Hrs /

Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE I: INTRODUCTION**

Definition – Nature and Scope – Role and Responsibilities - Relations with other Disciplines .  
21 Hours

**MODULE II: - DEMAND ANALYSIS:**

Meaning, Types – Objectives – Types of demand , demand determinants , Law of demand and elasticity of demand - Meaning of forecasting demand – Criteria of good forecasting , Method of demand forecasting for established products and new product .

21 Hours

**MODULE III: PRICING METHODS:**

Objectives of Pricing - Methods of Pricing: Cost –Plus Pricing, Marginal Cost Pricing, Peak-Load Pricing and Product - Line Pricing – The pricing new product – Specific pricing problems.

21 Hours

**MODULEIV: PROFIT ANALYSIS:**

Profit :Definitions, Concepts, Methods: Break- Even Analysis, Uses& Limitations – Profit policies.

21 Hours

**MODULEV: CAPITAL BUDGETING:**

Meaning, Nature, Need and Significance of Capital Budgeting, Project formulation and methods of evaluation.

21 Hours

**BOOKS FOR STUDY**

1. Manker – Business Economics, Himalaya Publishing House, Bombay, 1985.
2. S. Sankaran. - Managerial Economics, margham Publications, Chennai, 2007.
3. Cauvery et.al - Managerial Economics, S. Chand & Co., Ltd., New Delhi, 2008.

**BOOKS FOR REFERENCE:**

1. Joel Dean - Managerial Economics, Prentice –Hall of India, New Delhi, 1982.
2. Varshney & Maheswari - Managerial Economics, Sultan Chand & Sons, New Delhi, 1996.
3. P.L. Mehta - Managerial Economics, Sultan Chand & Sons, New Delhi, 1986.



PART III – MAJOR - SYLLABUS

SEMESTER - VI PAPER – XIII **FISCAL ECONOMICS** 15 EC 613

Objective: To understand the issues related with the revenue and expenditure pattern of the governments.

CREDITS: 5 INSTRUCTIONAL HOURS: 7 Hrs /Week - 105 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE: I: INTRODUCTION**

Nature and Scope of Public Finance - Difference Between Private and Public Finance – Public Revenue – Principles of Taxation – Characteristics of a Sound Tax System – Objectives of Taxation - **Policies of RBI and SEBI.**

21 Hours

**MODULE: II: PUBLIC EXPENDITURE**

Principles and Classification of Public Expenditure, Effects and Control-Theory of Public Expenditure-.Wagner's Law

21 Hours

**MODULE:III: PUBLIC DEBT**

Need for Borrowings - Classification – Burden - Methods of Debt Redemption.- Principles of Public Debt Management.

21 Hours

**MODULE: IV: BUDGET IN INDIA**

Basic concepts - Techniques, Principles – Types of Budget – Current Indian Union Budget- Fiscal Policy: Objectives and Instruments.

21 Hours

**MODULE: V: FEDERAL FINANCE**

Centre – State Financial Relations: Principles – Balancing Factors – Area of Conflict – Functions -Recommendations of Recent Two Finance Commissions-Fiscal Federalism.

21 Hours

**BOOKS FOR STUDY**

1. Vasudevan, K. - Public Finance, S.Viswanathan, Central Art Press, Madras, 1959.
2. Tripathy, R.N - Fiscal Policy in Underdeveloped Countries, The World Press Private Ltd., Calcutta, 1968.
3. Tyagi, B.P. - Public Finance, Jai Prakash Nath Publications, Meerut, 1983.
4. Musgrave, R.A -Theory of Public Finance, McGraw-Hill Kogakusha, New Delhi, 1959.
5. Musgrave & Musgrave – Public Finance – Theory and Practice, McGraw-Hill Book Co., New York, 1989.

**BOOKS FOR REFERENCE**

1. Dalton Hugh - Principles of Public Finance
2. Raja, J. Chelliah - Fiscal policy In Underdeveloped Countries
3. Vaish, M.C - Public Finance
4. Taylor, O.H -Public Finance
5. Lakdawala - Union – State Financial Relations.

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**A.V.C.COLLEGE (AUTONOMOUS), MANNAMPANDAL, MAYILADUTHURAI**

(NAAC Reaccredited 'A' Grade Institution)

(Common for All Under Graduate courses)

Class: I B.Sc., ~~Final~~

Title: Human values and Ethics.

Title of the Paper: VBC-Value Based Education

Subject Code: 18VBC101

Semester: I

Hours: 30

Credits: 2

**OBJECTIVE:** To understand the concept of Ethics, War, Peace and Terrorism, International Law and Human Rights, Happiness and Contentment.

**UNIT I**

(06 Hrs)

**Introduction:** Value education and its relevance to present day – Meaning of Value Education – Value education in Rural – personal values – Love – Compassion – Gratitude – Courage – Optimism – Friendship.

**UNIT II**

(06 Hrs)

**Ethics:** Ethical Question for the society – Overcoming Dilemma – Ethical and Ethics – Value System – Definition of Value – Categorization of Values – Method of Building – Value System – Desired and Desirable Values – Changing values.

**UNIT III**

(06 Hrs)

**War, Peace and Terrorism:** War – Avoiding wars – Terrorism – What is Terrorism – Perception of Terrorism – U.N. definition of Terrorism – Different types of Terror Acts – Peace – Signs for an everlasting Peace.

**UNIT IV**

(06 Hrs)

**International Law and Human Rights:** Laws of States – International Laws – Human Rights – Implementing and Safeguarding Human Rights – The fundamentals of International law – International Law in Operation.

**UNIT V**

(06 Hrs)

**Happiness and Contentment:** Courage and Resilience – Love, Patience and Empathy – Relationship – Citizenship – Personal Values – Troubleshooting – Cultivating good manners – Being persuasive – Being Authentic.

**TEXT BOOK:**

1. Value Education - N.S. Raghunathan, Margham Publications, Chennai – 2010.

**REFERENCE BOOKS:**

1. Human Values and professional Ethics - Jayshree Suresh & B.S.Raghavan S.Chand & Company Ltd,  
New Delhi. 2009.
2. Professional Ethics and Human Values - D.R.Kiran, Tata McGraw-Hill Publishing Company, Ltd., New Delhi – 2007.

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Choice Based Credit System (CBCS)

(Form the Students Admitted from 2018-2019 Onwards)

GENERAL INTEREST COURSE

SEMESTER-II - ENVIRONMENTAL STUDIES- COURSE CODE:18 ES 201

HOURS-2/WEEK

CREDIT:2

### Unit 1: Multidisciplinary Nature of Environmental Studies

Definition, Scope and Importance Need for Public Awareness

(2 Lectures)

### Unit 2: Natural Resources:

Renewable and non-renewable resources:Natural resources and associated problems.

a) **Forest Resources:** Use and over-exploitation, deforestation, case studies.Timber extraction, mining, dams and their effects on forest and tribal people.

b) **Water Resources:** Use and over-utilization of surface and ground water,floods, drought, conflicts over water, dams-benefits and problems.

c) **Mineral Resources:** Use and exploitation, environmental effects of extractingand using mineral resources, case studies.

d) **Food Resources:** World food problems, changes caused by agriculture andovergrazing, effects of modern Agriculture, fertilizer-pesticide problems, waterlogging, salinity, case studies.

e) **Energy Resources:** Growing energy needs, renewable and non-renewableenergy sources, use of alternate energy sources. Case studies.

f) **Land Resources:** Land as a resource, land degradation, man inducedlandslides, soil erosion and desertification.

- Role of an individual in conservation of natural resources.

- Equitable use of resources for sustainable lifestyles.

(8 lectures)

### Unit 3: Ecosystems

- Concept of an ecosystem. - • Structure and function of an ecosystem. -• Producers, consumers and decomposers. - • Energy flow in the ecosystem. - • Ecological succession. - • Food chains, Food Webs and Ecological Pyramids.

- Introduction, Types, Characteristic Features, Structure and Function of a. Forest Ecosystem - b. Grassland Ecosystem - c. Desert Ecosystem - d. Aquatic Ecosystems (Ponds, Streams, Lakes, Rivers, Oceans, Estuaries)

(6 Lectures)

### Unit 4: Biodiversity and its conservation

- Introduction – Definition: Genetic, Species and Ecosystem Diversity. • Bio Geographical classification of India - • Value of Biodiversity: Consumptive use, Productive use, Social, Ethical, Aesthetic and Option Values - • Biodiversity at Global, National and Local Levels. - • India as a Mega-Diversity Nation - • Hot-spots of Biodiversity. - • Threats to Biodiversity:

Habitat Loss, Poaching of Wildlife, Man-Wildlife Conflicts. - • Endangered and Endemic Species of India - • Conservation of biodiversity: In-situ and Ex-situ Conservation of Biodiversity. (8 Lectures)

### **Unit 5: Environmental Pollution**

Definition - • Cause, effects and control measures of:-a. Air Pollution - b. Water Pollution - c. Soil Pollution d. Marine Pollution - e. Noise Pollution - f. Thermal Pollution - g. Nuclear hazards - • Solid Waste Management: Causes, effects and control measures of urban and industrial wastes.

- Role of an individual in prevention of pollution. - • Pollution Case Studies.
- Disaster Management: Floods, Earthquake, Cyclone and Landslides.

(8 Lectures)

### **Unit 6: Social Issues and the Environment**

• From Unsustainable to Sustainable Development - • Urban Problems related to Energy  
• Water Conservation, Rain Water Harvesting, Watershed Management - • Resettlement and rehabilitation of people; its problems and concerns. Case Studies - • Environmental ethics: Issues and possible solutions. - • Climate Change, Global Warming, Acid Rain, Ozone Layer Depletion, Nuclear accidents and Holocaust. Case Studies. - • Wasteland Reclamation. - • Consumerism and Waste Products. - • Environment Protection Act. - • Air (Prevention and Control of Pollution) Act. - • Water (Prevention and control of Pollution) Act - • Wildlife Protection Act - • Forest Conservation Act - • Issues involved in Enforcement of Environmental Legislation. - • Public Awareness.

(7 Lectures)

### **Unit 7: Human Population and the Environment**

• Population Growth, Variation among Nations. - • Population Explosion – Family Welfare Programme. - • Environment and Human Health. - • Human Rights. - • Value Education.  
• HIV/AIDS. - • Women and Child Welfare. - • Role of Information Technology in Environment and Human Health. - • Case Studies.

(6 Lectures)

### **Unit 8: Field work**

- Visit to a Local Area to Document Environmental assets River/Forest/Grassland/Hill/Mountain
- Visit to a Local polluted site-Urban/Rural/Industrial/Agricultural

### **REFERENCE**

- Agarwal, K.C. 2001 Environmental Biology, Nidi Publ. Ltd. Bikaner.
- Bharucha Erach, The Biodiversity of India, Mapin Publishing Pvt. Ltd., Ahmedabad – 380 013, India, Email:mapin@icenet.net (R)
- Brunner R.C., 1989, Hazardous Waste Incineration, McGraw Hill Inc. 480p
- Clark R.S., Marine Pollution, Clanderson Press Oxford (TB)
- Cunningham, W.P. Cooper, T.H. Gorhani, E & Hepworth, M.T. 2001,

# CBCS PATTERN

SYLLABUS

M.A. ECONOMICS

2015 SYLLABUS



P G & RESEARCH DEPARTMENT OF ECONOMICS,

A. V. C. COLLEGE (AUTONOMOUS),  
(NAAC Re-accredited 'A' Grade Institution)

MANNAMPANDAL, MAYILADUTHURAI – 609 305.

A.V.C.College (Autonomous), Mannampandal – 609 305.

Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)

M.A. ECONOMICS - SYLLABUS

SEMESTER - I      CORE COURSE – I      **MICRO ECONOMICS - I**      15PEC 101

Objective: To get know the recent advancements in micro economics.

CREDITS: 5

INSTRUCTIONAL HOURS: 6 Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**UNIT-I: APPROACHES TO CONSUMER BEHAVIOUR**

Ordinal Utility Analysis – Superiority of Indifference Curve Analysis – Application and Uses of Indifference Curve Technique - Samuelson' Ordinalist Behaviouristic Approach- Hicks' Revision of Demand Theory.

18Hrs

**UNIT- II: CONSUMER BEHAVIOUR UNDER RISKS AND UNCERTAIN SITUATIONS**

St. Petersburg Paradox – N-M Utility Index - Friedman - Savage Hypothesis. Markowitz Hypothesis – **Consumer Behavioural Changes after the Liberalisation Regime.**

18Hrs

**UNIT-III: PRODUCTION FUNCTIONS AND FIRM'S EQUILIBRIUM**

Production Function: Linear Homogeneous Production Function - Cobb-Douglas Production Function- Constant Elasticity of Substitution (CES) – Laws of Variable Proportions - Returns to Scale using Iso Quants - Expansion Path - Cost Concepts.

18Hrs

**UNIT-IV: MARKET MORPHOLOGY**

Price-Output determination: Perfect Competition- Monopoly – Duopoly - Oligopoly - Monopolistic Competition.

18Hrs

**UNIT-V: MODERN APPROACHES TO FIRM'S BEHAVIOUR**

Baumol – Williamson – Cyert and March - Marris and Simon.

18Hrs

Books for Study:

1. M.L.Jhingan, Advanced Economic Theory, Vrinda Publications(P) Ltd., Delhi, 2010.
2. H.L.Ahuja, Advanced Economic Theory-Micro Economic Analysis, S. Chand & Co., Ltd., New Delhi, 2009.
3. Chopra P.N. : Advanced Economics Theory, Kalyani Publishers, New Delhi-Ludhiana, 1990.
4. Verma K.N. : Micro Economic Theory, Vishal Publishing Co., Jalandhar, 2010.

Books for Reference:

1. AEA : Readings in Price Theory, George Allen & Unwin (Ltd.), London, 1967.
2. Boumol. W.J : Economic theory and Operation Analysis, Prentice –Hall of India, Pvt., Ltd., New Delhi, 1987.
3. Bator F. : The Simple Analysis of Welfare Maximization, AER, Vol. 47.
4. Koutsoyiannis : Modern Micro Economics, The Macmillan Press Ltd., Hong Kong, 1983.
5. Kenneth Boulding : Economics Analysis, Harper & Row, New York and John Weather Hill InG, (Tokyo-1961 )
6. Milton Friedman : Price Theory, Aldine Publishing Company, Chicago, 1976.
7. Mansfield. E : Micro Economics, W.W Norton & Company, New York and London, 1982.
8. Gould J.P. and Ferguson C.E.: Micro Economic Theory, All India Traveller Book Seller, Delhi, 1983.
9. Waston T.W. : Price Theory and Its Uses, Khosla & Co., Delhi – 7(India), 1978.
10. Agarwal H.S., : Advanced Economic Theory, Konark Publishers Pvt. Ltd., Delhi, 2009.
11. Dwivedi, D.N. : Micro Economic Theory & Applications, SK Printewrs, Delhi, 2003.

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)

M.A. ECONOMICS - SYLLABUS

SEMESTER I - CORE COURSE II - **MACRO ECONOMICS-I** 15PEC 102

Objective: To get know the recent advancements in macro economic issues.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE – I : INTRODUCTION.**

Macro Economics – Meaning –Nature and Scope, Methods of Macro Economics – Static and Dynamic – Importance, Limitations -National Income –Concepts - Simon Kuznet and Richard Stone- Circular Flow of Income – Three Sector and Four Sector Models-Computation of National Income in India.

15Hrs

**MODULE -II : THEORIES OF EMPLOYMENT.**

Classical Full Employment Equilibrium - Keynesian Under-Employment Equilibrium – Policy Implications –Effective Demand –Determinants of Effective Demand – ADF and ASF- Evaluation.

15Hrs

**MODULE –III: CONSUMPTION FUNCTION.**

Consumption Function – Concepts - Theories: Absolute Income, Relative Income, Permanent Income, Life cycle, Wealth hypothesis and Class Income Hypothesis, Multiplier – Multiplier in Open Economy

15Hrs

**MODULE –IV : INVESTMENT FUNCTION.**

Capital and Investment – MEC and Decision to Invest (MEI) – Theories of Investment Demand –Principles of Acceleration – Profit Theory of Investment – Super Multiplier.

15Hrs

**MODULE –V : GENERAL EQUILIBRIUM ANALYSIS:**

Equilibrium in the Product and Money Markets – IS & LM Curves – Shifts in IS & LM Curves – Classical and Keynesian Range– Liquidity Trap – Policy Implications.

15Hrs

**Books for Study:**

1. M. L. Jhingan, Macro Economic Theory, Vrinda Publications (P) Ltd., Delhi, 2010.
2. K.C.Rana & K.N.Verma, Macro Economic Analysis, Vishal Publishing Co., Jalandhar, Delhi, 2011.
3. Biswanath Ghosh & Rama Ghosh, Fundamentals of Monetary Economics, Himalaya Publishing House Pvt., Ltd., Mumbai, 2000.

**Books for Reference:**

1. Edward Shapiro, Macro Economics, Suneed Galgotia, Galgotia Publications, New Delhi, 1984.
2. R. Dornbusch & S. Fischer, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2005.
3. R. Dornbusch, S. Fischer & R. Startz, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2004.
4. Brian Snowdon and Howard R. Vane (Ed.), A Macroeconomics Reader, Rout ledge, London, 1997.
5. Errol D'Souza, Macroeconomics, Pearson Education, Chennai, 2008.
6. Ritter, Money and Economic Activities, Houghton Mifflin Co., Baston, 1967.
7. Gordon R and S.G. Harris, Macro Economics, Addison Wesley, Massachusetts, 1998.
8. Mankiw, N.G. and D. Romer (Eds.) (1991), New Keynesian Economics, (2 Vols), MIT Press, Cambridge.

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Core Course III- Paper 3- **INTERNATIONAL ECONOMICS**

Objective: To get know the recent advancements in international economic arena.

CREDITS: 5

INSTRUCTIONAL HOURS: 5 Hrs /Week - 75 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I INTRODUCTION

The Nature and Importance of International Economics - Salient Features of and Justification for international trade - interdependence between international and domestic trade

15Hrs

MODULE: II THEORIES OF INTERNATIONAL TRADE

Adams Smiths of Theories trade- Ricardian Theory of Comparative Cost Advantage - Heberler's Theory of Opportunity Cost; Modern Theory of Factor Endowments; The Heckscher - Ohlin Theory: Evaluation.

15Hrs

MODULE: III COMMERCIAL POLICY

The Tariff Issues; Types; Effects of Tariffs; Partial and General Equilibrium Perspectives; Import Quota: Meaning and Types; import Quota Versus Tariffs. – Other Non–Tariff Barriers – **Foreign Trade Policy Changes [procedures and formalities] – export documentation procedure and its application.**

15Hrs

MODULE IV BALANCE OF PAYMENTS AND FOREIGN EXCHANGE

Balance of Payments: Meaning and Components; Causes of Disequilibrium; The Adjustment Mechanism - Foreign Exchange: Meaning; Fixed and Flexible Exchange Rates; Foreign Exchange Market: Structure; Methods of Payments; Spot and Forward Exchange Markets.

15Hrs

MODULE V INTERNATIONAL ECONOMIC RELATIONS:

Private Foreign Investment and Multi-nationals; IMF, India and IMF, IBRD, India and IBRD, SDR: International Liquidity Problems - Euro – Currency Market and Developing Countries.

15Hrs

BOOKS FOR STUDY

1. M.L.Jhingan - International Economics, Vrinda Publications (P) Ltd., Delhi, 2012.
2. Vaish M.C. & Sudama Singh - International Economics, Oxford & IBH Publishing Co., New Delhi, 1998

### BOOKS FOR REFERENCES

1. Avadani, V.A. - International Finance- Theory and Practice.
2. Mannur, H.C - International Economics, Vikas Publishing House Pvt., Ltd., Delhi 1997
3. P.T.Ellsworth - The International Economy, The Macmillan Company, New York 1969
4. Salvatore Dominick - International Economics, Pashupati Printers Pvt.,Ltd., Delhi, 2008
- 5.Lindert Peter - International Economics, Irwin Publications, 1995.

### JOURNALS

- 1.Finance and Development
- 2.Economic Impact
- 3.International Affairs.

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A.V.C.College (Autonomous), Mannampandal – 609 305.  
Choice Based Credit System (CBCS)  
(For the Students Admitted in 2015 – 2016)  
SEMESTER-I M.A. ECONOMICS Syllabus

ELECTIVE COURSE I – ENVIRONMENTAL ECONOMICS 15PECE 201

**Objective:** To understand the recent advancements environmental economics.

CREDITS: 4

INSTRUCTIONAL HOURS: 4 Hrs /Week - 60 Hrs / Semester

**NOTE:** Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

Unit I Theory and concepts

Fundamentals of Environmental Economics – Basic theory of Environmental Economics – Environmental Quality as a Public Good Environmental Problems in capitalist and socialist Economies – Natural Resource Economics – conservation of Natural Resources.

12 Hrs

**Unit II Environmental Problems**

Environmental Pollution – Air Pollution – Water Pollution Noise Pollution- Solid Waste Management– Forests and Environmental Quality – Urbanisation and its impact on Environment – Population and Environmental Quality

12 Hrs

Unit III Measurements of Pollution

Methods for valuing Environmental costs and Benefits- Introduction to Direct methods of valuation – Indirect methods of valuation – Summary

12 Hrs

Unit IV Environment and Development

Introduction to Sustainable Development – Features- Measurements - Possible sustainability rules - Indicators of Sustainability- Safe Minimum standard – Hartwick- Solow rule – London school thought- Daly's operational principles for sustainable development.

12 Hrs

**Unit V- Policy Measures**

Basic Approaches to Environmental Policy – Regulation and Effluent Fees – a Comparison; Distributive Effects of Environmental Policy- National and International Environmental Policy – Law and Environmental Protection in India- Air Pollution Act- Water Pollution Act- Noise Pollution Act- Solid Waste Management Act- Forest and Environmental Act - Act EPA.

12 Hrs

Books for Study:

1. Karpagam, M., Environmental Economics, Sterling Publishers Private Limited, New Delhi, 1993.
2. T.Eugine, Environmental Economics, Vrinda Publications, Delhi, 2004.
3. S. Sankaran, Environmental Economics, Margham Publications, Chennai, 2001.

Books for Reference:

4. Malcolm S.Adishesiah, Economics of Environment, Lancer International Centre, New Delhi, 1987.
5. Nick Hanley, Jason F, Shogren and Bed White, Environmental Economics, Macmillan India Ltd., 1997.
6. Agarwal S.K, Environmental Management, A.P.H Publishing Corporation, New Delhi, 2005.
7. Vigneswaran S., M.Sundaravadivel, Chauthary D.S. Environmental Management, SCITECH Publications (India) Pvt. Ltd., Chennai, 2004.
8. Gunter Schramm and Jeremy J.War Ford, Environmental Management and Economic development, A world Bank Publication, The Johns Hopkins University Press, Balti more and London, 1989.

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Choice Based Credit System (CBCS)  
(For the Students Admitted in 2015 – 2016)  
M.A. ECONOMICS - SYLLABUS

SEMESTER II      CORE COURSE-V      **MICRO ECONOMICS-II**      15PEC 205

**Objective:** To get know the recent advancements in micro economics.

**CREDITS:** 5      **INSTRUCTIONAL HOURS:** 6 Hrs /Week - 90 Hrs / Semester

**NOTE:** Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**UNIT-I:      PRICING OF FACTORS**

Introduction: Nature of Distribution – Classical and Modern Theories of Distribution - Euler's Theorem – **Recent Developments in the Utility Analysis and pricing.**

18Hrs

**UNIT-II:      MACRO THEORIES OF INCOME DISTRIBUTION**

Ricardian, Marxian, Kalecki and Kaldor – Technical Change and Changes in Factor Shares.

18Hrs

**UNIT-III:      GENERAL EQUILIBRIUM ANALYSIS**

Partial and General Equilibrium- Walrasian System - Constraints to general Equilibrium – Existence, Uniqueness, and stability of an Equilibrium – 2 x 2x 2 Model of General Equilibrium.

18Hrs

**UNIT-IV:      ECONOMIC WELFARE**

Nature and Scope of Welfare Economics – Value Judgments in Welfare Economics - Old Welfare Ideas – Pigou and Marshall .

18Hrs

**UNIT-V:      NEW APPROACHES TOWARDS WELFARE MAXIMIZATION**

New Welfare Economics – Pareto Optimality Conditions and Perfect Competition – Hicks – Kaldor – Arrows Impossibility Theorem – Rawl's Theory of Social Justice.

18Hrs

**Books for Study:**

1. M.L.Jhingan, Advanced Economic Theory, Vrinda Publications(P) Ltd., Delhi, 2010.
2. H.L.Ahuja, Advanced Economic Theory-Micro Economic Analysis, S. Chand & Co., Ltd., New Delhi, 2009.
3. Chopra P.N. : Advanced Economics Theory, Kalyani Publishers, New Delhi-Ludhiana, 1990.
4. Verma K.N. : Micro Economic Theory, Vishal Publishing Co., Jalandhar, 2010.

**Books for Reference:**

1. AEA : Readings in Price Theory, George Allen & Unwin (Ltd.), London, 1967.
2. Boumol. W.J : Economic theory and Operation Analysis, Prentice –Hall of India, Pvt., Ltd., New Delhi, 1987.
3. Bator F. : The Simple Analysis of Welfare Maximization, AER, Vol. 47.
4. Koutsoyiannis : Modern Micro Economics, The Macmillan Press Ltd., Hong Kong, 1983.
5. Kenneth Boulding : Economics Analysis, Harper & Row, New York and John Weather Hill InG, (Tokyo-1961 )
6. Milton Friedman : Price Theory, Aldine Publishing Company, Chicago, 1976.
7. Mansfield. E : Micro Economics, W.W Norton & Company, New York and London, 1982.
8. Gould J.P. and Ferguson C.E.: Micro Economic Theory, All India Traveller Book Seller, Delhi, 1983.
9. Waston T.W. : Price Theory and Its Uses, Khosla & Co., Delhi – 7(India), 1978.
10. Agarwal H.S., : Advanced Economic Theory, Konark Publishers Pvt. Ltd., Delhi, 2009.
11. Dwivedi, D.N. : Micro Economic Theory & Applications, SK Printewrs, Delhi, 2003.

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A.V.C.College (Autonomous), Mannampandal – 609 305.

Choice Based Credit System (CBCS)

(For the Students Admitted in 2015 – 2016)

SEMESTER I I - M.A. ECONOMICS - SYLLABUS

CORE COURSE – VI **MACRO ECONOMICS - II**

15PEC 206

Objective: To get know the recent advancements in macro economic issues.

CREDITS: 5

INSTRUCTIONAL HOURS: 6Hrs /Week - 90 Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting **any UNIT.**

MODULE – I: INFLATION.

Inflation - Demand - Pull and Cost -Push Theories; Causes and Controls; Inflation and Unemployment; Philips Curve - Short –run and Long –run; Deflation; Stagflation – **Agri-inflation and Food Inflation.**

18Hrs

MODULE –II:TRADE CYCLE AND GROWTH MODELS

Trade Cycle: Concept – Phases - Theories: Kaldor – Samuelson – Hicks; Growth Models: Harrod and Domar, Solow - Kalecki- Policy Issues

18Hrs

MODULE –III:MACRO ECONOMIC POLICY

Macro Economic Policy: Objectives and features; Monetary Policy: Objectives- Tools and Lags in Monetary Policy; Income Policy – **Policies of RBI and SEBI**

18Hrs

MODULE – IV:MACRO ECONOMIC ISSUES.

Keynesianism, Monetarism, Supply Side Economics and New- Classical Macro Economics – Rational Expectations Hypothesis - [Basic Postulates Only].

18Hrs

MODULE – V MACRO ECONOMICS AND OPEN ECONOMY.

Mundell – Fleming Model – Asset markets, Expectations and Exchange rates; Monetary approach to Balance of Payments

18Hrs

Books for Study:

1. M. L. Jhingan, Macro Economic Theory, Vrinda Publications (P) Ltd., Delhi, 2010.
2. K.C.Rana & K.N.Verma, Macro Economic Analysis, Vishal Publishing Co., Jalandhar, Delhi, 2011.
3. Biswanath Ghosh & Rama Ghosh, Fundamentals of Monetary Economics, Himalaya Publishing House Pvt., Ltd., Mumbai, 2000.

Books for Reference:

1. Edward Shapiro, Macro Economics, Suneed Galgotia, Galgotia Publications, New Delhi, 1984.
2. R. Dornbusch & S. Fischer, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2005.
3. R. Dornbusch, S. Fischer & R. Startz, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2004.
4. Brian Snowdon and Howard R. Vane (Ed.), A Macroeconomics Reader, Rout ledge, London, 1997.
5. Errol D'Souza, Macroeconomics, Pearson Education, Chennai, 2008.
6. Ritter, Money and Economic Activities, Houghton Mifflin Co., Baston, 1967.
7. Gordon R and S.G. Harris, Macro Economics, Addison Wesley, Massachusetts, 1998.
8. Mankiw, N.G. and D. Romer (Eds.) (1991), New Keynesian Economics, (2 Vols), MIT Press, Cambridge.

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A.V.C.College (Autonomous), Mannampandal – 609 305.  
Choice Based Credit System (CBCS)  
(For the Students Admitted in 2015 – 2016)

SEMESTER II M.A. ECONOMICS - SYLLABUS  
ELECTIVE COURSE II – **MANAGERIAL ECONOMICS**

15PECE 202

**Objective:** To get know the recent advancements in managerial economics.

**CREDITS:** 4

**INSTRUCTIONAL HOURS:** 4 Hrs /Week - 60 Hrs / Semester

**NOTE:** Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**UNIT I: INTRODUCTION**

Definition and Scope of Managerial Economics - Its Relation with Other Subjects - Managerial Economics and Economic Models - Functions of Managerial Economists

12Hrs

**UNIT II: DEMAND ANALYSIS.**

Meaning – Types - Determinants of Demand; Concepts of Elasticity of Demand; Demand Forecasting: meaning, Objectives and Methods of Demand Forecasting for Established and New Products.

12Hrs

**UNIT III: PRICING METHODS**

Pricing Policies: Concepts and Objectives; Pricing Methods; Specific Pricing Problems - Cost-plus Pricing - Marginal Cost Pricing – Going-rate Pricing - Product-Line Pricing – Peak Load Pricing of a New Product.

12Hrs

**UNIT IV: PROFIT ANALYSIS**

Profit Planning and Forecasting: Concept – Factors – Techniques: Break-Even Analysis – Ratio Analysis; Cost Control and Cost Reduction

12Hrs

**UNIT V: CAPITAL BUDGETING AND APPRAISAL**

Capital Budgeting: Need – Importance – Factors and Sources; Capital Rationing; Cost of Capital ; Project Evaluation - Methods - Merits and Limitations.

12Hrs

**BOOKS FOR STUDY**

1. D. M. Mithani – Managerial Economics, Himalaya Publishing House, Bombay, 2011.
2. S. Sankaran. - Managerial Economics, Margham Publications, Chennai, 2007.
3. Cauvery et.al - Managerial Economics, S. Chand & Co., Ltd., New Delhi, 2008.

**BOOKS FOR REFERENCE:**

1. Joel Dean - Managerial Economics, Prentice –Hall of India, New Delhi, 1982.
2. R.L. Varshney & K.L. Maheswari - Managerial Economics, Sultan Chand & Sons, New Delhi, 2006.
3. P.L. Mehta - Managerial Economics, Sultan Chand & Sons, New Delhi, 2009.
4. Coyne - Managerial Economics – Analysis & Cases, Business Publications, INC, 1984.
5. J. R. Davies & S. Hughes - Managerial Economics, The English Language Book Society, & Macdonald & Evens, London, 1977.
6. Holton, Wilson & Steven Darr - Managerial Economics, Himalaya Publications, New Delhi, 2003.

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A.V.C.College (Autonomous), Mannampandal – 609 305.  
[Paper offered under Choice Based Credit System to PG Students  
Admitted in 2015 – 2016 & Onwards]  
Department of Economics  
SEMESTER II

I Year P G Courses – EDC-I - SYLLABUS

**PAPER- I – ISSUES IN INDIAN ECONOMY** 15EDEC 101

Objective: To get know the issues involved in Indian economy for the non-major PG students.

CREDITS: 2

INSTRUCTIONAL HOURS: 4Hrs /Week - 60Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE-I: Introduction**

Basic Economic Indictors; Factors; Demographic Profile- Recent National Population Policy – National Income Estimates – Trends in Growth- Significance.

12Hrs

**MOUDULE-II: Monetary Policy and Banking**

RBI Functions; Commercial Banks: Functions, Progress and Problems; Monetary Policy: Objectives – Instruments – Monetary Policy in India.

12Hrs

**MODULE-III: Fiscal policy and Foreign Trade**

Fiscal Policy ; Major Taxes of Union government ; Public Expenditure ; Budget (Current)- Foreign Trade : Recent Trends; Balance of Payment – EXIM policy; FDI.

12Hrs

**MODULE – IV: Planning in India**

Economic Planning: Types, Objectives and Strategies - Sixty years of Planning – Achievements and Failures - Current plan in Detail.

12Hrs

**MODULE: V Specific Issues**

Unemployment, Inflation, Poverty [Causes, Effects, and Measures only] - Gender Disparities

12Hrs

**REFERENCES :**

1. S.K Misra and V.E Puri - Economics of Development and Planning, Himalaya Publishing house, Bombay, 1989.
2. Ruddar Datt & Sundaram K.P.M - Indian Economy, Sultan Chand & Co., New Delhi – 2003.

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CORE COURSE VIII **MONETARY ECONOMICS**

Objective: To get know the issues involved monetary economics.

CREDITS: 5

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE I : MONEY SUPPLY

Money Supply; Central Bank and High Powered Money; Money Multiplier; Commercial Banks and Credit Creation – Determinants of Money Supply - **Policies of RBI and SEBI**

21Hrs

MODULE II : CLASSICAL AND KEYNESIAN THEORIES OF MONEY:

Classical Theory: Fisher's Approach, Cash Balance Approach; Keynesian Theory of Money; Baumol Transaction Demand Theory.

21Hrs

MODULE III: POST- KEYNESIAN THEORIES:

Friedman's Restatement of Quantity Theory; Tobin Portfolio Balance Theory; Patinkin's Integration of Monetary Theory and Value Theory; Real Balance Effect ;

21Hrs

MODULE IV: FINANCIAL DEVELOPMENT :

Gurley and Shaw Thesis; Non Banking Financial Intermediaries and Economic Development; Stock Exchange and Capital Market; New Theories of Finance

21Hrs

MODULE V: MONETARY MANAGEMENT :

Monetary Policy: Objectives and Techniques - Effectiveness and Limitations - Lags in Monetary Policy - Monetary Policy in India since Independence - **Agri-flation and Food Inflation.**

21Hrs

Books for Study:

1. M. L. Jhingan, Monetary Economics, Vrinda Publications (P) Ltd., Delhi, 1997.
2. K.C.Rana & K.N.Verma, Macro Economic Analysis, Vishal Publishing Co., Jalandhar, Delhi, 2011.
3. Biswanath Ghosh & Rama Ghosh, Fundamentals of Monetary Economics, Himalaya Publishing House Pvt., Ltd., Mumbai, 2000.

Books for Reference:

1. Edward Shapiro, Macro Economics, Suneed Galgotia, Galgotia Publications, New Delhi, 1984.
2. Ackley G., Macro Economic Theory, Macmillan Publishing Co., Inc., New York, 1978.
3. Gupta R.D., Keynes and Post-Keynesian Economics, Vishal Publishing Co., Jalandhar, Delhi, 2009.
4. Mithani D.M., Monetary Theory, Himalaya Publishing House Pvt. Ltd., Mumbai, 2003.
5. David J. Ott, Attiat F. Ott & Jang H. Yoo, Macro Economic Theory, McGraw-hill, Kogakusha, Ltd., Tokyo, 1975.
6. R. Dornbusch & S. Fischer, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd., New Delhi, 2005.
7. R. Dornbusch, S. Fischer & R. Startz, Macro Economics, Tata McGraw-Hill Publishing Co., Ltd.,

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Choice Based Credit System (CBCS)

(For the Students Admitted in 2013 – 2014)

SEMESTER III

M.A. ECONOMICS - SYLLABUS

15 PEC 309

CORE COURSE - IX

**FISCAL ECONOMICS**

**Objective:** To understand the issues involved the realization of revenue and incurring of expenditure by the federal governments.

CREDITS: 5

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

**NOTE:** Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**UNIT-I: FISCAL FUNCTIONS**

Features ; Theory of Public Choice - The Theory of Social Goods - Market Failure and Externalities; - Merit Goods – Public Goods (Features)

21Hrs

**UNIT-II: PUBLIC REVENUE**

Sources: Tax and Non-Tax: Direct and Indirect Taxes; Kinds of Taxation: Income Tax, Central Excise, VAT; Principles: Ability Principle and Benefit Principle

21Hrs

**UNIT-III: PUBLIC EXPENDITURE**

Principles of Expenditure and Types; Growth – Causes and Trends in Public Expenditure in India; Effects and Methods of Control

21Hrs

**UNIT-IV: PUBLIC DEBT**

Classical View of Public Debt- Sources of Public Debt – Effects and Methods of Debt Redemption - Debt Burden – Controversies; Budget : Zero – Base Budgeting (ZBB) – Performance and Programming Budgeting ; Budgetary Deficits and its implications; Current Union Budget

21Hrs

**UNIT-V: FISCAL POLICY AND CENTRE- STATE FINANCIAL RELATIONS**

Fiscal Policy: Objectives – Instruments; Fiscal Policy in India; Recommendations of Finance Commissions; 12<sup>th</sup> and 13<sup>th</sup> Finance Commissions; Fiscal Federalism ; Local Finance: Problems and Prospects - **Policies of RBI and SEBI.**

21Hrs

**BOOKS FOR STUDY**

1. Tyagi,B.P -Public Finance, Jai Prakash Nath Publications, Meerut, 1984.
2. Bhatia, H. L - Public Finance, Vikas Publishing House, Pvt., Ltd., Delhi, 2008.
3. Sundaram, K.P.M& K.K. Andley -Public Finance Theory and Practice, S. Chand & Co., Ltd., New Delhi, 2003.

**BOOKS FOR REFERENCE:**

1. RichardA. Musgrave & Peggy B. Musgrave -Public Finance in Theory and Practice
2. Bhargava, R.N. - The Theory land working of Union Finance in India
3. Mishan, E.J. - Cost Benefit Analysis.
4. Renu. Rujela K.M. Center – State Finance Relations
5. Chelliah R.J – Fiscal Policy in Under –Developed Countries
6. Government of India - Taxation Inquiry Commission Report

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A.V.C.College (Autonomous), Mannampandal – 609 305.

Choice Based Credit System (CBCS)

[For the Students Admitted in 2013-14 & Onwards]

SEMESTER III M.A. ECONOMICS – SYLLABUS

15 PEC 310

**CORE COURSE –PAPER-10 – RESEARCH METHODOLOGY IN ECONOMICS**

Objective: To kindle research interest among the students.

CREDITS: 5

INSTRUCTIONAL HOURS: 6Hrs /Week - 90Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

**MODULE: I INTRODUCTION:** Concept; Classification; Scientific Method; Selection of Research Problem; Hypothesis (Forms, Sources and Utilities)

18 Hrs

**MODULE: II: RESEARCH DESIGN:**

Concepts; Forms; Social Survey Method; Case Study Method; Sampling: Random and Non-Random Sampling: Types - Advantages and Limitations.

18 Hrs

**MODULE: III DATA SOURCES AND DATA COLLECTION:**

Forms; Primary and Secondary sources; Methods of Data Collection; Advantages and Limitations; Criteria for a Good Questionnaire ; Scaling Technique.

18 Hrs

**MODULE: IV: DATA ANALYSIS**

Analysis and Interpretation of Data: Tables; Graph; Averages; Dispersion; Measurement of Linear relations

18 Hrs

**MODULE: V: REPORT WRITING**

Concept; Forms; Format of a Research Report; Process of Research Reporting; Use of Footnotes-Citation

18 Hrs

**BOOKS FOR STUDY**

1. Kothari., C. R., - Research methodology – Methods & Techniques, New Age International (P) Ltd., Publishers, New Delhi, 2005.
2. Ghosh, B. N., - Scientific Methods and Social Research, Sterling Publishers (P) Ltd., New Delhi, 1997.

**BOOKS FOR REFERENCE**

- 1) Kurien, C.T. (Ed) - A Guide to Research In Economics, Sangam Publishers, Madras, 1973
- 2) Goode and Hatt - Methods in Social Research, McGraw – Hill Book Co., 1986.
- 3) Puttaswaminah & Nakkiran - Research Methodology, Rainbow Publishers, Coimbatore 1986
- 4) Pauline, V. young - Scientific Social Surveys and Research, Prentice – Hall of India Private Limited, New Delhi, 1992
- 5) Kulbir Singh Sidhu - Methodology of Research in Education, Sterling Publishers Private Limited, 1999.
- 6) Tripathi, P. C., - A Text Book of Research Methodology in Social Sciences, Sultan Chand & Sons, New Delhi, 2008.

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A. V. C. College (Autonomous), Mannampandal – 609 305.  
Choice Based Credit System (CBCS)  
[For the students admitted from 2013 -2014 & onwards]

M. A. ECONOMICS

Syllabus

Semester – III Elective Course: **AGRICULTURAL ECONOMICS** 15 PECE 303

Objective: To get know the issues involved in agricultural economy.

CREDITS: 4

INSTRUCTIONAL HOURS: 4Hrs /Week - 60Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE-I: NATURE AND SCOPE

Relation between Agriculture and Industry; Role of Agriculture in Economic Development; Returns to Scale and Farm Size; Principles of Choice and Resource Allocation; Diversification: Advantages; Risk and Uncertainty 12Hrs

MODULE-II: AGRICULTURAL FINANCE

Capital Formation in Agriculture; Role of rural Credit Institutions: Co-operative and Commercial Banks – Refinancing Institutions, RBI- RRB- NABARD; Magnitude and Causes of Rural Indebtedness; Concept of Farmer Suicides: Debt Relief and Regulation of Money Lending Acts

12 Hrs

MODULE-III: AGRICULTURAL MARKETING

Components; Marketed and Marketable Surplus; Agricultural Price Policy -Cobb-web Theorem - Procurement and Public Distribution; Subsidies Component Agricultural Subsidies; WTO and Agriculture; Food Security

12 Hrs

MODULE-IV: AGRICULTURAL LABOUR

Concepts- Characteristics and Issues of Agricultural Labour; Problems of Unemployment and Under-employment – Government Measures

12 Hrs

MODULE-V: AGRICULTURE REFORM IN INDIA

Nature and Significance of Land Reforms – Progress and Problems of Land Reforms in India; New Agriculture Strategies – Second Green Revolution –*Sustainable Agriculture - Organic Farming – Participatory Irrigation System.*

12 Hrs

Books for Study:

- 1) C. B. Memoria: Agricultural Problems of India, Kitab Mahal, Delhi, 1999.
- 2) A. N. Sadhu & A. Singh: Fundamentals of Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.
- 3) R. N. Soni: Leading Issues in Agricultural Economics, Vishal Publishing Co., Jalandhar, Delhi, 2010.
- 4) S. A. R. Bilgrami: An Introduction to Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.
- 5) R. G. Desai: Agricultural Economics, Himalaya Publishing House, Mumbai, 2010.

Books for Reference:

A. M. Khusro (ED) : Reading in Agricultural Development, Allied Publishers.  
T.W. Schultz, : Economics of Growth and Agriculture, (McGraw Hill Book Company)  
T.W. Schultz, : Transforming Traditional Agriculture, (Lyball Book Depot)  
J. W. Mellor : The Economics of Agricultural Economic Analysis (Toppan Company Ltd)  
Carl Bichev and Lawrance Wift, : Agriculture in Economic Development, (McGraw Hill Book Company).

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A.V.C.College (Autonomous), Mannampandal – 609 305.  
[Paper offered under Choice Based Credit System to PG Students  
Admitted in 2013 – 2014 & Onwards]

Department of Economics

SEMESTER III

II Year P G Courses – EDC-II - SYLLABUS

PAPER-II- **ENVIRONMENTAL ISSUES AND MANAGEMENT** 15 EDEC 302

Objective: To get know the issues involved in environmental issues management for the non-major PG students.

CREDITS: 2 INSTRUCTIONAL HOURS: 4Hrs /Week - 60Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I: INTRODUCTION

Environment, Ecology and Eco-System; Conservation of Natural Resources: Methods and Problems; Issues in Bio Diversity

12 Hrs

MODULE: II: NEXUS BETWEEN ENVIRONMENT AND DEVELOPMENT

Environment and Development – Sustainable Development; Welfare Economics Foundation of Environment; Material Balance Principle; Externalities and Market Inefficiency; Pareto Optimal Provision of Public Goods – Environmental Quality as a Public Good

12 Hrs

**MODULE: III: GLOBAL ENVIRONMENTAL ISSUES**

Environmental Problems in Capitalist, Socialist and Mixed Economies; Global Environmental Threats: Global Warming; Ozone Depletion; Green House Effects; Acid Rain; Environment and Poverty.

12 Hrs

MODULE IV: ENVIRONMENTAL POLLUTION

Environmental Degradation: Solid Waste, Water, Air and Noise Pollution: Causes- Effects and Measures.

12 Hrs

**MODULE: V: ENVIRONMENTAL MANAGEMENT**

Concepts- Components; Legislative Measures: National and International Level; Fiscal Tools- Pollution Taxes, Subsidies; Environmental Education; Disaster Management (Tsunami)

12 Hrs

Books for Study:

7. Karpagam, M., Environmental Economics, Sterling Publishers Private Limited, New Delhi, 1993.
8. T.Eugene, Environmental Economics, Vrinda Publications, Delhi, 2004.
9. S. Sankaran, Environmental Economics, Margham Publications, Chennai, 2001.

Books for Reference:

10. Malcolm S.Adishesiah, Economics of environmental Published at Lancer International Centre, New Delhi, 1987.
11. NICK HANLEY, JASON F, SHOGREN AND BED WHITE Environmental Economics, Published by Rajiv Beri for Macmillan India Ltd., 1997.
12. Agarwal S.K, Environmental Management, A.P.H Publishing Corporation, New Delhi, 2005.
13. Vigneswaran S., M.Sundaravadivel, Chauthary D.S. Environmental Management, SCITECH Publications (India) Pvt. Ltd., Chennai, Hyderabad 2004.
14. Gunter Schramm and Jeremy J.War Ford, Environmental Management and Economic development, A world Bank Publication, The Johns Hopkins University Press, Balti more and London, 1989.
15. Sankar U. (Ed), Environmental Economics, Oxford University Press New Delhi, 2001.
16. Hussain A.M., Principles of Environmental Economics, Rout ledge, London, 1999.

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A.V.C.College (Autonomous), Mannampandal – 609 305.

Choice Based Credit System (CBCS)

[For the Students Admitted in 2013 – 14 & Onwards]

SEMESTER IV M.A. ECONOMICS – SYLLABUS

15 PEC 411

**CORE COURSE –PAPER-11- INDUSTRIAL ECONOMICS**

CREDITS: 5

INSTRUCTIONAL HOURS: 7 Hrs /Week - 105 Hrs / Semester

Objective: To understand the importance of industrial development and the issues involved in it.

CREDITS: 5

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I INTRODUCTION:

Rationale of Industrialization - Factors Promoting and Inhibiting Industrialization in Developing Countries; Types of Industries.

21Hrs

MODULE: II: INDUSTRIAL STRUCTURAL CHANGE:

Alternative Patterns of Industrial Development: Hoffman's Hypothesis; H. B. Chenery's Pattern of Industrialization; Simon Kuznet's Interpretation of Industrial Structure and Change; Industrial Structure in India – *Industrial Productivity*

21Hrs

MODULE: III: INDUSTRIAL LOCATION:

Factors Influencing Industrial Location; Theories of Industrial Location: Deductive, Inductive Theories; Losch Approach ; Central Place Theory

21Hrs

MODULE :IV: INDUSTRIAL FINANCE:

Need and Sources of Industrial Finance - IFCI - SFC-ICICI -IDBI-- LIC – UTI – IRBI – EXIM BANK.

21Hrs

MODULE: V INDUSTRIAL MANAGEMENT:

Management: General Principles; Fayol's Principles of Management; Taylor's Scientific Management; Industrial Relations.

21Hrs

BOOKS FOR STUDY

1. Kuchhal S. C. – The Industrial Economy of India, Chaitanya Publishing House, 1969.
2. Kuchhal S. C. – Financial Management, Chaitanya Publishing House, 1987.
3. Sivayya, K. V. & Das, V. B. M. – Indian Industrial Economy, S. Chand &Co., Ltd., New Delhi, 2008.
4. Bryce, M. D, Industrial Development – A Guide for Accelerating Economic Growth, McGraw-Hill Book Co., INC (New York), 1960.

REFERENCE BOOKS:

1. Bain Joo, S. – Industrial Organization.
2. Gupta, L. C. – The Changing Structure of Industrial Finance in India.
3. George Foster – Financial Statement Analysis.
4. Hoffmann – The Growth of Industrial Economics.
5. Rustom S. Davar. – Principles of Management.
6. Simon Kuznets – Modern Economic Growth – Rate, Structure and Spread.
7. Sutcliffe R. B. – Industry and Under Development
8. Shetty, S. N. – EPW Articles

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Choice Based Credit System (CBCS)

[For the students admitted from 2013 -2014 & onwards]

SEMESTER IV M.A. ECONOMICS – SYLLABUS

15 PEC 412

CORE COURSE –PAPER-14 – **HUMAN RESOURCE DEVELOPMENT**

Objective: To get know the issues involved in human resource development.

CREDITS: 5

INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE: I: APPROACHES TO HUMAN CAPITAL:

Evolution of the Concept of Human Capital: Concept, Nature and Significance; Investment in Human Capital; Schultz's Approach; Becker's Theory

21 Hrs

MODULE: II: METHODS OF HUMAN CAPITAL FORMATION::

Education and Economic Growth – Health and Nutrition – Brain Drain and Brain Gain– Development Indicators – Human Development Index

21 Hrs

MODULE: III: HUMAN RESOURCE PLANNING:

Meaning – Objectives – Need – Process – Benefits – Methods - Problems

21 Hrs

MODULE IV: GENDER ISSUES:

Gender Dimensions of Development of HRD : Gender Relations ;Gender and Inequality; Gender Disparities in Education, Occupation and Earnings; Development of Women Entrepreneurship in India; Women's Empowerment and Economic Development; Gender Development Index in India.

21 Hrs

MODULE: V: POPULATION & DEVELOPMENT

Work Participation Rate: Male & Female Work Participation Rate – Decadal Variations — Problems – Prospects and Strategies of HRD

21 Hrs

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BOOKS FOR STUDY:

1. V.P. Batra, The Economy and Human Resources, New Delhi, B.R.Publishing Corporation, 1978.
2. B.L.Mathur (ed.) Human Resource Management, Jaipur, Arihant Publishing House, 1994.
- 3 .R.Jayagopal, Human Resource Development -Conceptual Analysis and Strategies, New Delhi, Sterling Publishers Private Limited, 1993.

BOOKS FOR REFERENCE:

- 1.Frederick Harbison and Charles A. Myers, Education, Manpower and Economic Growth, New Delhi, Oxford & IBH Publishing Co, 1974.
- 1.Dharma Vira Aggarwala, Manpower Planning, Selection, Training & Development, New Delhi, Deep & Deep Publications, 1987.
2. Ashok Kumar and R.P. Mangai (ed.) Manpower Planning in India, New Delhi, Criterion Publications, 1989.
- 3.M. Kutumba Rao and P.Perraju Sharma, Human Resource Development for Rural Development, Bombay, Himalaya Publishing House, 1989.

**Books / Journals / Reports for Reference:**

1. Michael P. Todaro, Economic Development in the Third World, New York, Longman, 1986.
2. Gerald M.Meier, Leading Issues in Economic Development, New Delhi, Oxford University Press, 1989.
3. M.Blaug, An Introduction to Economics of Education, UK. , Penguin Books, 1972.
4. G.S.Becker, Human Capital, New York, NBER, 1964.
5. G.S.Becker, The Economics of Discrimination, Chicago, The University of Chicago Press, 1957.
6. Amartya Sen, Growth Economics, Penguin Books, England, 1970.
7. Amartya Sen, Inequality Reexamined, New Delhi, Oxford University Press, 1999.
8. J.Vaizy, The Cost of Education, London, Allen and Unwin, 1958.
9. Vidyut Joshi (ed.) Migrant Labour and Related Issues, New Delhi, Oxford & IBH Publishing Co. 1987.
10. T.W.Schultz, “ Investment in Human Capital”, American Economic Review, LI, March 1961.
11. G.J.Stigler, “ Information in the Labour Market”, Journal of Political Economy, October 1962.
12. Artha Vijnana, Vol.XXXIX, No.1, March 1997 - Special Issue on “ Women in the Indian Working Force: Trends and Differentials”.
13. Kirit S. Parikh and R. Radhakrishna (eds.), India Development Report 2002, Oxford University Press, New Delhi, 2002.
14. Planning Commission, Government of India, INDIA: National Human Development Report 2001, Oxford University Press, New Delhi, 2002.

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A. V. C. College (Autonomous), Mannampandal – 609 305.  
Department of Economics  
Choice Based Credit System (CBCS)  
[For the students admitted from 2013-2014 & onwards]  
M. A. ECONOMICS

Syllabus

Semester – IV Core Course: **ECONOMICS OF DEVELOPMENT** 15 PEC 413

Objective: To get know the issues involved in development economics with theoretical perspective.

CREDITS: 5 INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

MODULE-I: ECONOMIC GROWTH AND DEVELOPMENT

Concepts and Measurements and Indicators - Characteristics of Developing Countries – Vicious Circle of Poverty and Social-Political Factors – Simon Kuznet's conception of modern economic growth.

21 Hrs

MODULE-II: THEORIES OF DEVELOPMENT

Adam Smith and David Ricardo; The Malthusian Version; Schumpeter's Theory of Economic Development

21 Hrs

MODULE-III: STAGS OF GROWTH

The Lewis Model of Unlimited Supplies of Labour; Ranis-Fei Model ; Rosenstein Rodan's Big Push Theory ; Rostow's Stages of Economic Growth.

21 Hrs

MODULE-IV: SOME SELECTED GROWTH MODELS

Harrod-Domar's model; Joan Robinson Model of Capital Accumulation; Meade's Neo-Classical Model – Solow's Model of Long-run Growth

21 Hrs

MODULE-V: ECONOMIC SYSTEM

Socialism – Communism – Capitalism –Mixed Economy – A Comparative Economic Development Experience of India and China

21 Hrs

Books for Study:

- M. L. Jhingan, : The Economics of Development and Planning, Vrinda Publications, New Delhi, 2010
- V. K. Mishra and S. K. Puri, : Economics of Growth and Development, Himalaya Publishing House, Mumbai, 2006.
- V. K. Mishra and S. K. Puri, : Economics of Development and Planning-Theory & Practice, Himalaya Publishing House, Mumbai, 2010.
- V. K. Mishra and S. K. Puri, : Development Issues of Indian Economy, Himalaya Publishing House, Mumbai, 2006.
- K.K.Sen, : Economic System, Sultan Chand & Sons, New Delhi.

Books for Reference:

- G. M. Meier and J. E, Rauch : Leading Issues in Economic Development, Latest edition, Oxford University Press, 2002.
- Debraj Ray, : Development Economics, Oxford University press.
- Malcom Gillis, et.al., : The Economics of Development, W. W. Norton and Company.
- World Development Reports : Various Issues.
- Human Development Reports : Various Issues.

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Department of Economics  
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[For the students admitted from 2013-2014 & onwards]

M. A. ECONOMICS  
SEMESTER IV CORE COURSE SYLLABUS 15 PEC 414  
CORE COURSE –PAPER-13 –INDIAN ECONOMY

Objective: To get know the issues involved in Indian economy.

CREDITS: 4 INSTRUCTIONAL HOURS: 7Hrs /Week - 105Hrs / Semester

NOTE: Since the syllabus is 'UNITIZED', the Question Paper Setter is instructed to set the Questions Paper not omitting any UNIT.

#### MODULE I: INTRODUCTION

Characteristics of Indian Economy; Indian Plan Models; Objectives, Approaches and Phases of Indian Plans – **Internalisation of economic policy changes.**

21 Hrs

**MODULE II: AGRICULTURE** - Role of Agriculture in Economic Development; The New Strategy for Agricultural Development; Changes in Cropping Pattern; Types and Sources of Irrigation ; Agricultural Price Policies; Problems in Indian Agriculture

21 Hrs

**MODULE III: INDUSTRY** - Major Industries of India and their Problems – Iron & Steel, Cotton, Textiles, Sugar – Industrial Policy Resolution 1956 & and 1991 Policy ; Small-Scale Industries ;Performance of Public Sector Enterprises in India.

21 Hrs

**MODULE IV: FOREIGN TRADE** - Volume, Direction and Trends In Imports and Exports – Export Promotion Strategy – Foreign Trade Policy.

21 Hrs

**MODULE V: DEVELOPMENT ISSUES:** Energy – Inflation - **Agri-flation and Food Inflation** – Poverty –Unemployment[ Causes, Effects and Measures].

21 Hrs

#### BOOKS FOR STUDY

1. I.C. Dhingra, The Indian Economy, Employment and Policy, Sultan Chand & Sons, New Delhi, 2009.
2. Mishra & Puri , Indian Economy- Problems and Prospects, Himalaya Publishing House, Delhi, 2004.
3. Ruttar Dutt and K.P.M. Sundaram, Indian Economy, S. Chand & Co., Ltd., New Delhi, 2004.

#### BOOKS FOR REFERENCE

1. Prमित Chaudhuri : The Indian Economy – Poverty and Development, Vikas Publishing House Pvt. Ltd., New Delhi, 1978.
2. Rajhans Kaur : Agricultural Price Policy in Economic Development, Kalyani Publishers, Ludhiana, 1975.
3. Awasthi S. K. : Economic Development and Planning in Retrospect.
4. Bhatia B. M. : Poverty, Agriculture & Economic Development.
5. Bharat R. Hazari : The Structure of the Indian Economy.
6. Bhattacharya A. K. : The Structure of the Indian Economy.
7. Prahab Mukherjee : Beyond-Survival – Emerging Dimensions of Indian Economy.
8. Mansure Hoda : Problems of Unemployment in India.
9. Nadkarni M. V. : Agricultural Prices and Development with Stability.
10. Thimmiah G. : Inequality and Poverty
11. Singh : Pattern of Foreign Trade and Planning in India.

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